THE CASH BOX

VOLUME XVI | MARCH 5, 1955 | NUMBER 24

"We can hear it now", says V.P. Art Talmadge of Mercury Records as he listens back with Sarah Vaughan to her latest Mercury release, "How Important Can It Be", recorded under the supervision of the diskery's Eastern A&R pop recording team, Hugo Peretti and Luigi Creatore, shown above with Sarah as they go through the preliminaries prior to the actual recording. Sarah, who for years has been known as one of the top artists in the jazz field, scored heavily in pop with her release of "Make Yourself Comfortable".

ORDER NOW!
clip and mail this column to your RCA VICTOR record distributor

☐ **THE AMES BROTHERS**
Sweet Brown-Eyed Baby
Sympathetic Eyes
Qty.____45 rpm____78 rpm____

☐ **TONY TRAVIS**
We Oughta Be
I'm Gonna Be A Long Time Forgetting You
Qty.____45 rpm____78 rpm____

☐ **'NITA, RITA, AND RUBY**
Rock Love
Pledging My Love
Qty.____45 rpm____78 rpm____

☐ **MIKE PEDICIN QUINTETTE**
Mambo Rock
D-e-v-i-l
Qty.____45 rpm____78 rpm____

☐ **POPPA JOHN GORDY**
(Oh Suzanna) Dust Off That Piano
Poppa John
Qty.____45 rpm____78 rpm____

☐ **SKEETER BONN**
Conscience (Set Me Free)
Number One In Your Heart
Qty.____45 rpm____78 rpm____

☐ **SIX FAT DUTCHMEN**
The Jolly Swiss Boys —Polka
Little Fisherman's Waltz
Qty.____45 rpm____78 rpm____

Dealer's Name_____

Store_____

Address_____

City_____Zone____State____
(please print)

All Recordings Listed Are "New Orthophonic" High Fidelity!

Watch this one top "The Naughty Lady"!

ED GENE JOE VIC

THE AMES BROTHERS'

big new winner

SWEET BROWN-EYED BABY
SYMPATHETIC EYES 20/47-6044

Hugo Winterhalter and his Orchestra

"New Orthophonic" High Fidelity

RCA VICTOR
FIRST IN RECORDED MUSIC

COIN-OPS!

Launch a bright new singing star...
Help her win an RCA VICTOR recording contract

Hurry Your Nominations Along For The M.O.A.—RCA VICTOR "Miss Juke Box of 1955" Contest!
Remember—Deadline is March 15!

Your Role Is Easy. Our Rules Are Simple:

1 Any Coin-Operator may submit entries, which will be judged on the basis of talent and beauty.

2 Entries must consist of a photograph (full-length view) and a record or tape (7½" speed) of the contestant singing any pop standard *with piano accompaniment only.* All entries become the property of RCA Victor and none will be returned.

3 Any girl 21 or over, either amateur or professional and not under contract to any recording company, is eligible.

4 Entries must include the name, address and age of the contestant as well as the name and address of the sponsoring coin-op.

5 Entries must be submitted to "Miss Juke Box," RCA Victor Record Division, 630 Fifth Avenue, N. Y. 20, N. Y., not later than March 15, 1955.

6 The judges — Paul Ackerman of The Billboard, Bob Austin of The Cash Box, Herm Schoenfeld of Variety and Joe Carlton of RCA Victor—will select three of the contestants as finalists. Their decision will be final.

7 The finalists will become candidates for the title "Miss Juke Box of 1955" and will be brought to Chicago at RCA Victor's expense to appear at the MOA Convention, March 28, 29, 30. Finalists will be notified on March 21.

8 In the RCA Victor Exhibit at the convention, coin-ops will meet the candidates, hear their recordings and elect a winner.

9 "Miss Juke Box of 1955" will win an RCA Victor recording contract, and her sponsor will receive an RCA Victor 21" Color TV set. The other two candidates will be awarded RCA Victor "New Orthophonic" High Fidelity "Victrola" phonographs. Duplicate prizes in case of tie.

RCA VICTOR *first in recorded music*

FOUNDED BY BILL GERSH

The Cash Box

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March 5, 1955

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Kids (And R & B) Are Here To Stay

The big question in the music business today is "How long will it last?" Every publisher, every A&R man, every writer and every artist is wondering how much longer rhythm and blues will continue with the intensity which it enjoys today.

It is our guess that it won't be very long.

By this we don't mean that rhythm and blues won't always be with us. It will. It will remain because it offers a type of music which people enjoy and want to listen to. It will remain because the kids especially go for the beat and respond to it.

But in our opinion, the current fury is nearing its end. Already major artists, who only a couple of weeks ago were scanning all R&B material for songs they could cover, now are very wary of any R&B material, feeling the trend has ended.

Last week also, Joe Carlton, A&R head of Victor, who was one of the first to recognize and take advantage of the R&B trend, stated flatly that he would do no more rhythm and blues records. Said Carlton, "It's not that I have anything against rhythm and blues. I grew up with it, love it and appreciate it. Moreover, I didn't hesitate to give an artist such as Perry Como "Ko Ko Mo" to do when the time was right for it. However, I think the time has arrived when different type songs will again be wholeheartedly accepted by the public. As far as RCA Victor is concerned, we will make our own trends."

That, it seems to us, expresses a good deal of the thinking among major company executives at the moment.

Of course, R&B has always been covered in pop and it always will be. As a result of the current trend, we will probably be more aware in the future of the great songs which are available to us from the rhythm and blues field. And just as in the days of Benny Goodman, Glenn Miller and Tommy Dorsey, the kids discovered a new beat which attracted them, so today they also have found a new beat in R&B. That doesn't mean however that it's ALL they want to hear.

Trends die when everybody tries to get in on the act.

That's what's happening now.

However, though we may go on to new trends, or no trends at all, the entire music business will have been enriched by our newly-found appreciation of R&B music.

From here on in, R&B will always be with us—not with the same intensity, fury and degree that we have it today—but with a steadiness which will always keep us on the lookout for likely material from the field.

If R&B is approached with intelligence, we should be able to enjoy in the future the best that it has to offer.

THIS WEEK'S TOP HITS FROM M-G-M

JONI JAMES
HOW IMPORTANT CAN IT BE
and
THIS IS MY CONFESSION
HOT! WHEN WE COME OF AGE 11865
MGM 11919 78 rpm • K11919 45 rpm

HANK WILLIAMS
PLEASE DON'T LET ME LOVE YOU
FADED LOVE AND WINTER ROSES
MGM 11928 78 rpm • K11928 45 rpm

RUBY MURRAY
SOFTLY, SOFTLY
and
HE'S A PAL OF MINE
MGM 11940 78 rpm
K11940 45 rpm

FRAN WARREN
I NEED YOUR LOVE
IF YOU LOVE ME
Why Don't You Tell Me So
MGM 11942 78 rpm
K11942 45 rpm

JAMES BROWN
Lt. Rip Masters of the Rin-Tin-Tin TV Show
THE BALLAD OF DAVY CROCKETT
HE'S A ROCKIN'-HORSE COWBOY
MGM 11941 78 rpm
K11941 45 rpm

BILLY ECKSTINE
WHAT MORE IS THERE TO SAY
THE LIFE OF THE PARTY
MGM 11915 78 rpm • K11915 45 rpm

TAKING OFF
ART MOONEY
HONEY BABE
and
NO REGRETS
MGM 11900 78 rpm
K11900 45 rpm

LEROY HOLMES
IT'S A BIG WIDE WONDERFUL WORLD
THE BRIDGES AT TOKO-RI
HOT! TARA'S THEME 11854
MGM 11914 78 rpm • K11914 45 rpm

BETTY MADIGAN
I HAD THE FUNNIEST FEELING
and
BE A LITTLE DARLIN'
MGM 11903 78 rpm
K11903 45 rpm

DEBBIE REYNOLDS
NEVER MIND THE NOISE IN THE MARKET
and
CAROLINA IN THE MORNING
MGM 11939 78 rpm • K11939 45 rpm

RUSH ADAMS
ALL OF YOU
and
I GO OUTA' MY MIND
MGM 11873 78 rpm • K11873 45 rpm

BOB STEWART
YOURS FOR THE ASKING
and
A MILLION STARS
MGM 11902 78 rpm • K11902 45 rpm

TOMMY MARA
PLEDGING MY LOVE
and
HONEY BUNCH
MGM 11931 78 rpm • K11931 45 rpm

BILLY FIELDS
YOUNG AND FOOLISH
and
SINCERELY
MGM 11917 78 rpm • K11917 45 rpm

ALAN DEAN
TOO MUCH IN LOVE TO CARE
THE LADDER OF LOVE
MGM 11920 78 rpm • K11920 45 rpm

PAT O'DAY
RUSTY OLD HALO
and
TING-A-LING
MGM 11930 78 rpm • K11930 45 rpm

ROSALIND PAIGE
I THINK I'LL CRY AGAIN
WHEN I FOUND YOU IN SOMEBODY ELSE'S ARMS
MGM 11924 78 rpm • K11924 45 rpm

CLAUDE CLOUD and The Thunderclaps
CLOUDBURST
Featuring
SAM (The Man) TAYLOR
on Tenor Sax
and
ONE BONE
MGM 5003 78 rpm
K5003 45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 36, N.Y.

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE

AB—Abbott	CK—Checker	DT—Dootone	GR—Groove	NG—Norgran	SO—Sound
AL—Aladdin	CM—Combo	DU—Duke	IM—Imperial	PA—Parrot	SP—Specialty
AP—Apollo	CO—Columbia	EP—Epic	JD—Jay Dee	PD—Polydor	TA—Tampa
AT—Atlantic	CR—Coral	ES—Essex	JU—Jubilee	PE—Peacock	TF—Tiffany
BE—Bell	CT—Cat	FA—Favorite	KI—King	PO—Potter	TI—Tico
BR—Brunswick	CW—Crown	FB—Fabor	LO—London	PR—Prestige	TR—Trend
BT—Bethlehem	DA—Dana	FE—Federal	ME—Mercury	RA—Rainbow	UN—United
CA—Capitol	DE—Decca	FI—Fiesta	MG—MGM	RE—Regent	VA—Valley
CD—Cadence	DL—DeLuxe	4 Star—Four Star	MJ—Majar	RM—Rama	VI—RCA Victor
CH—Chess	DO—Dot		MO—Modern	SA—Savoy	WA—Watco

Pos. Last Week

1 — **MELODY OF LOVE**
BILLY VAUGHN—FOUR ACES—DAVID CARROLL
CA-3018 (F-3018)—F. Sinatra & Ray Anthony
CO-40417 (4-40417)—Sammy Kaye
CR-61334 (9-61334)—McGuire Sisters
DE-29395 (9-29395)—Four Aces
DO-15247 (45-15247)—Billy Vaughn
KI-1429 (45-1429)—Ink Spots
ME-70521 (70521x45)—David Carroll
MG-11908 (K-11908)—F. MacCormack
VI-20-5975 (47-5975)—Tony Martin & Dinah Shore
VI-20-5973 (47-5973)—Leo Diamond
1

2 — **SINCERELY**
McGUIRE SISTERS
CR-61323 (9-61323)—McGuire Sisters
CH-1581 (45-1581)—Moonglows
DE-29421 (9-29421)—Louis Armstrong
MG-11917 (K-11917)—Billy Fields
VI-20-6014 (47-6014)—Johnnie & Jack
3

3 — **HEARTS OF STONE**
FONTANE SISTERS
BE-1080 (45-1080)—4 Belles
CA-2946 (F-2946)—Rudy Gray
CA-3008 (F-3008)—Vicki Young
CR-61305 (9-61305)—Goofers
CR-61335 (9-61335)—McGuire Sisters
DE-29375 (9-29375)—Red Foley
DL-6062 (45-6062)—Charms
DO-15265 (45-15265)—Fontane Sisters
KI-1392 (45-1392)—Louis Innis
RB-1301 (45-1301)—Jewels
VI-20-5955 (47-5955)—Ruby Wells
2

4 — **EARTH ANGEL**
CREWCUTS — PENGUINS
CA-3002 (F-3002)—Les Baxter & Bombers
DT-348 (45-348)—Penguins
ME-70529 (70529x45)—Crewcuts
MG-11904 (K11904)—Pat O'Day
SO-108 (45-108)—Gloria Mann
6

5 — **MR. SANDMAN**
THE CHORDETTES
BE-1079 (45-1079)—Three Bells
CD-1247 (45-1247)—Chordettes
CO-40383 (4-40383)—Les Elgart
CR-61288 (9-61288)—Lancers
DE-29344 (9-29344)—Four Aces
FA-21003X—Song Singers
ME-70477 (70477x45)—Buddy Morrow
VI-20-5767 (47-5767)—Vaughn Monroe
5

6 — **THAT'S ALL I WANT FROM YOU**
JAYE P. MORGAN
CR-61360 (9-61360)—Dick Jacobs
ME-70537 (70537x45)—D. Washington
MG-11935 (K-11935)—Audrey Williams
SA-1151 (45-1151)—Larry Darnel
VI-20-5896 (47-5896)—Jaye P. Morgan
4

7 — **TWEEDLEE DEE**
GEORGIA GIBBS — LAVERN BAKER
AT-1047 (45-1047)—Lavern Baker
AU-114 (45-114)—Dorothy Collins
CA-3008 (F-3008)—Vicki Young
CR-61332 (9-61332)—Lancers
CR-61366 (9-61366)—Teresa Brewer
KI-1436 (45-1436)—Bonnie Lou
ME-70517 (70517x45)—Georgie Gibbs
ME-70553 (70553x45)—Bop-A-Loos
VI-20-6005 (47-6005)—Pee Wee King
8

8 — **KO KO MO**
PERRY COMO—CREWCUTS
CA-3031 (F-3031)—Hutton Sisters
CM-64 (45-64)—Gene & Eunice
DE-29420 (9-29420)—L. Armstrong & G. Crosby
DL-6080 (45-6080)—Charms
ME-70529 (70529 x 45)—Crewcuts
TA-2000 (45-2000)—Dooley Sisters
VI-20-5994 (47-5994)—Perry Como
VI-20-5998 (47-5998)—Tito Rodriguez
VI-20-6022 (47-6022)—H. Hawkins & R. Robbins
X-0087 (4X-0087)—B. Clooney & B. Darnel
10

9 — **THE CRAZY OTTO**
JOHNNY MADDOX
DO-15325 (45-15325)—Johnny Maddox
PD-22009 (45-22009)—Crazy Otto
—

10 — **NO MORE**
De JOHN SISTERS
CR-61323 (9-61323)—McGuire Sisters
DE-29381 (9-29381)—Guy Lombardo
EP-9085 (5-9085)—DeJohn Sisters
7

11) NAUGHTY LADY OF SHADY LANE. 12) OPEN UP YOUR HEART. 13) HOW IMPORTANT CAN IT BE. 14) LET ME GO, LOVER. 15) UNSUSPECTING HEART. 16) ROCK LOVE. 17) MAKE YOURSELF COMFORTABLE. 18) TEACH ME TONIGHT. 19) DIM DIM THE LIGHTS. 20) EVERLOVIN'. 21) BLUE MIRAGE. 22) WEDDING BELLS. 23) PLEDGING MY LOVE. 24) DARLIN'. 25) SONG IN BLUE. 26) DANGER, HEARTBREAK AHEAD. 27) CLOSE YOUR EYES. 28) A MAN CHASES A GIRL. 29) SHAKE, RATTLE & ROLL. 30) ALL OF YOU. 31) TURN RIGHT. 32) I GOTTA GO GET MY BABY. 33) THE SAND AND THE SEA. 34) RUSTY OLD HALO. 35) MALAGUENA.

Announcing...

The Cash Box

MOA

SPECIAL ISSUE

(Dated: April 2)

YOUR ADVERTISING MESSAGE WILL REACH *ALL* OF THE NATION'S OPERATORS

Distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the Show . . . And those Juke Box Operators unable to attend will receive it by mail.

GOES TO PRESS: Thurs. MARCH 24

RESERVE YOUR SPACE NOW!

THE CASH BOX

26 WEST 47th STREET

NEW YORK 36, N. Y.

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(Phone: HOllywood 5-1702)

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE KING SISTERS
(Jubilee 5187; 45-5187)

B+ "LOVE ME—LOVE ME—LOVE ME" (2:23) [Village BMI—Reid, Abrams] The King Sisters are headed for the big time once again via a sensational new jumper. Terrific rhythm arrangement of top notch stuff. Should be a real big seller if it gets enough exposure.

B "NO CHANCE" (2:41) [Jubilee ASCAP—Burns] This side is a solid pop arrangement of a rockin' piece of rhythm and blues material. Sock arrangement. Powerful two sider.

MIKE PEDICIN QUINTETTE
(RCA Victor 20-6043; 47-6043)

B+ "I WANNA HUG YOU, KISS YOU, SQUEEZE YOU" (2:17) [Arc BMI—Swann, Griffin] Mike Pedicin, who's been a powerful record seller on an indie label, debuts on Victor with a tremendous Bill Haley type arrangement of a hit rhythm and blues tune. Driving stuff that could be tremendous.

C+ "I'M HIP" (2:47) [Aspen ASCAP—Weiss] The Quintette glides through another clever piece of material, this one with a lilt. Excellent arrangement.

FRANK CHACKSFIELD ORCH.
(London 1535; 45-1535)

B+ "BLUE MIRAGE" (2:33) [B. F. Wood ASCAP—Coslow, Olias] Frank Chacksfield, his orchestra and a chorus wend their way through a beautiful production rendition of a current hit tune that's heading for the top. Very pretty job.

B "MADEMOISELLE DE PARIS" (2:17) [Mills ASCAP—Durand, Maschwitz] This side is a big string arrangement of a lovely oldie of French origin. Great job.

THE CRACKERJACKS
(Kapp 109; K-109X)

C+ "BE GOOD, BE GOOD, BE GOOD" (2:30) [Garland ASCAP—Shelton] An interesting new different tune is cleverly fashioned by the Crackerjacks. Good job.

C+ "WHISPERING WINDS" (2:27) [Ashland BMI—Demetrius] An interesting bouncer is offered on this end. Polished performance by the talented crew.

JO STAFFORD
(Columbia 40451; 4-40451)

B+ "I GOT A SWEETIE" (2:35) [Progressive BMI—Charles] Jo Stafford is at her best as she offers an exciting arrangement of one of the country's top R & B tunes. Great job by the thrush. A great reading of this bouncer.

B "PLEASE DON'T GO SO SOON" (2:35) [Bourne ASCAP—Sigman, Feltz, Gietz] On this end the thrush wends her way through a hit German tune for which Carl Sigman has written English lyrics. Multiple track waxing effective.

THE CASH BOX DISK OF THE WEEK

"SWEET BROWN-EYED BABY" (2:45)
[Malden ASCAP—Frisch, Roberts]

"SYMPATHETIC EYES" (2:29)
[United ASCAP—Shirl, Drake]

THE AMES BROTHERS
(RCA Victor 20-6044; 47-6044)

AMES BROTHERS

● As a follow-up to their fabulously successful "Naughty Lady of Shady Lane," the four Ames Brothers change the pace and come up with two top grade sides. One end "Sweet Brown-Eyed Baby," is a cute jumper sporting a catchy set of lyrics teamed with a tricky melody. Excellent reading of a good ditty. Hugo Winterhalter sets up a lovely string backdrop on the coupling as the boys blend warmly on a lovely sentimental item tagged "Sympathetic Eyes." Beautiful ballad that'll steadily move toward the top. Another potent two-sider by the quartet.

"DANCE WITH ME HENRY (The Wallflower)" (2:15)
[Modern BMI—Etta, Otis]

"BALLIN' THE JACK" [Vogel-E. B. Marks ASCAP—Burris, Smith]

GEORGIA GIBBS
(Mercury 70572; 70572 x 45)

GEORGIA GIBBS

● Georgia Gibbs is a natural for a top spot in the female vocalist popularity parade, and it's all because she's found the type of material that fits her dynamic personality, style, and sound. She rips on all eight cylinders when she belts across rhythm and blues material. Her "Mambo Baby" was solid. Her waxing of "Tweedlee Dee" speaks for itself. But on her latest platter, she leans into the current R & B rage, "Dance With Me Henry (The Wallflower)". The tune is an all out sensation in the blues market, and it should be the same in the pop field. It's a wild rock 'n roll number that drives from the very first groove right up to the last. Gotta be a smash. Flip is Georgia's unique reading of an oldie that's been a show-stopper for her for years, "Ballin' The Jack." Watch the top half take off.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "MY ANXIOUS HEART"	Four Coins	Epic 9091; 5-9091
★ "LOVE ME, LOVE ME, LOVE ME"	King Sisters	Jubilee 5187; 45-5187
★ "I GOT A SWEETIE"	Jo Stafford	Columbia 40451; 4-40451
★ "BLUE MIRAGE"	Frank Chacksfield O.	London 1535; 45-1535
★ "FOOLISHLY"	Vic Damone	Mercury 70545; 70545x45
★ "THE LITTLE BOY"	Josephine Premice	Coral 61354; 9-61354
★ "DANCE WITH ME HENRY"	Leslie Sisters	Marble 102; 45-102

BUDDY HACKETT
(Coral 61355; 9-61355)

B "THE CHINESE LAUNDRY" (2:51) [—Hackett] Comedian Buddy Hackett had a tremendous hit in his "Chinese Waiter" disk which is still selling strongly. So now Coral issues another very funny follow-up with a similar approach. Should sell well too.

B "PENNSYLVANIA 6-5000" [Robbins ASCAP—Sigman, Gray, Hackett] The listener tunes in on a one-sided telephone conversation that is sure to draw loads of laughs. Very funny piece of material.

LESLIE SISTERS
(Marble 102; 45-102)

B+ "DANCE WITH ME HENRY (The Wallflower)" (2:27) [Modern BMI—Etta, Otis] Here's a tremendous pop waxing of a hit R & B tune featuring the Leslie Sisters. It's a driving number that could be a smash in pop. Fits perfectly into the current trend.

C+ "I NEED YOUR LOVE" (2:20) [Commodore BMI—Crayton] Another good rock 'n roll tune is waxed for the pop enthusiasts on this side. Inviting deck.

KAY ARMEN
(MGM 11934; K-11934)

B "WONDER WHY" (3:04) [Robbins ASCAP—Brodszky, Cahn] From the flicker "Rich, Young and Pretty" comes this beautiful favorite so tenderly performed by Kay Armen. Tune could click all over again if it gets a good start. Has possibilities. Great material.

C+ "BY CANDLELIGHT" (2:41) [Leo Feist ASCAP—Brodszky, Lawrence] This lovely ballad is from the pic "Flame and the Flesh." Inviting. Top half has the stuff.

THE FOUR COINS
(Epic 9091; 5-9091)

B+ "MY ANXIOUS HEART" (2:28) [Marlyn BMI—Jones] The Four Coins get a tremendous backing on a driving rock 'n roll tune that could be a real big record for them. Great delivery on material which fits perfectly in the current musical trend. Boys have the stuff.

B+ "OH MOTHER DEAR" (2:23) [Berkshire BMI—Schack, Love] This side is a catchy Latin beat novelty with a cute lyric and a very exciting delivery. Off beat piece of tune-stuff that could smash through. Two powerful sides that could attract heaps of loot.

TITO PUENTE ORCH.
(Tico 238; 45-238)

B "CHA CHA CHA FOR LOVERS" [—Ruiz] Tito Puente and his men glide through a very catchy and danceable cha cha item that should be a strong seller for him. Flute plays a big part. Top grade Puente item.

C+ "KEEP IN TEMPO" [—Jorrin] Another cha-cha that should meet with great acceptance from the kids is performed on this end. Group handles the vocal smoothly once again.

PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. MELODY OF LOVE	Billy Vaughn (Dot) Four Aces (Decca) David Carroll (Mercury)
2. SINCERELY	McGuire Sisters (Coral)
3. KO KO MO	Perry Como (RCA Victor) Crewcuts (Mercury)
4. HEARTS OF STONE	Fontane Sisters (Dot)
5. EARTH ANGEL	Crewcuts (Mercury) Penguins (Dootone)
6. TWEEDLEE DEE	Georgia Gibbs (Mercury)
7. HOW IMPORTANT CAN IT BE	Joni James (MGM) Sarah Vaughan (Mercury)
8. NO MORE	DeJohn Sisters (Epic)
9. CRAZY OTTO MEDLEY	Johnny Maddox (Dot)
10. THAT'S ALL I WANT FROM YOU	J. P. Morgan (RCA Victor)

11) LET ME GO, LOVER. 12) MR. SANDMAN. 13) PLEDGING MY LOVE. 14) BALLAD OF DAVY CROCKETT. 15) UNSUSPECTING HEART. 15) BLUE MIRAGE. 15) ROCK LOVE.

Some changes reported this week are as follows: Bill Kaland, WNEW-New York, resigned as of February 18. Bill was with WNEW for four years. . . . At WALA-Mobile, Ala., Frank Benson, assistant program director and announcer, moves over to AM sales staff; Jim McNamara, announcer, moves up as assistant program director; Chuck Thompson, disk jockey, will be station publicity director for radio and TV—all three will continue to do some airwork. . . . Mike Novello goes from WRNL-Richmond, Va. to WJLAS-Beckley, W. Va.

* * * * *

DICK PIPER
(WKBR—Manchester, N. H.)

Pic of the week—Dick Piper (WKBR-Manchester, N. H.) sends a rabbit foot to our Bob Austin with these words, "My favorite item for curing snakebite, hangovers, gout—one genuine rabbit foot. Here's hoping it does more than wear out the lining of your pocket." . . . Joe M. Leonard, Jr. (KGAF-Gainesville, Tex.) tells us of 200 teenage fans of George Gobel who have organized the "Dirty Bird Club" in Fort Worth, Texas. The club has adopted "The Dirty Bird Song" by Frank Starr on LIN Records as the official song. . . . Brad Lacey (WMYR—Fort Myers, Fla.) is now strictly in the C & W field. . . . Joe Shaw (WTSL-Hanover, N. H.) will use The Cash Box top 35 on his show. . . . George & Marilu Case (WSAI—Cincinnati, O.) will compile a weekly list of the tunes they play most. It will be a compilation of the most played, most requested and most used at teen age dances that the "Cases" conduct in their area. . . . "Big Joe" Rosenfield (WMGM—New York), conductor of the "Happiness Exchange," has completed the manuscript of his new book, "The Happiest Man In The World." It will be published by Doubleday in August, 1955. . . . Jack Thayer (WTCN-Minneapolis, Minn.) who leans heavily on swing and jazz, has been doing a "switch." Jack has been giving the Johnny Maddox "Crazy Otto" etching the treatment and it is reported Thayer has started the record going in his territory. Lieberman Co., distribs in Minn., had to have their shipments flown in to catch up with the demand. . . . Gil Henry (KING-Seattle, Wash.) proved his versatility by being appointed editor and manager of Magazine Seattle, a small monthly publication designed as a guide to visitors and residents alike in the Greater Seattle area. In addition to his "King's Open House" program, Monday through Saturday, 12:45 to 5 p. m., Henry also now will be running the magazine in which his "Music Is My Business" column has appeared the past three months.

* * * * *

ANN GILLIS
(KDKA—Pittsburgh, Pa.)

Prettiest jockey of the week—Ann Gillis, whom you might remember as a child movie star, has recently become a disk jockey and is heard on "Here's Ann" via KDKA-Pittsburgh, five times a week.

"What Can I Say—Everybody Tells Me It's A Smash—!!!"

"THE WATER TUMBLER TUNE"

written by Fred Tobias and Rudi Revil

Henri Rene

Orchestra and Chorus

●

RCA Victor 20/47-6027

RCA VICTOR
FIRST IN RECORDED MUSIC

RECORD REVIEWS

DISK & SLEEPER · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

STEWART ROSE
("X"-0099; 4X-0099)

B "WE DOODLE-DO-DO HAVE LOVE" (2:04) [Wildwood BMI—Ram, Rand] Stewart Rose gets an assist from the Pied Pipers on a terrific new shuffle jumper loaded with appeal. Commercial disk.

C+ "HOW MUCH DO I LOVE YOU?" (2:16) [Wildwood BMI—Ram, Mellin] The versatile songster belts out a pretty new ballad with his deep round and inviting voice. Good coupling.

THREE RAYS
(Coral 61370; 9-61370)

C+ "FOR SENTIMENTAL REASONS" (2:46) [Duchess BMI—Best, Watson] A great oldie that's been making noise in the rhythm and blues field recently, is treated to a R & B beat by the Three Rays. Good job.

C+ "THE WALLFLOWER" (2:23) [Modern BMI—Taub, Josea, Ling] Another hot R & B tune is given a pop reading by the Rays. There are many covers on this tune. Should be a big pop success.

FRED DENISE QUINT.
(Rainbow 269; 45-269)

B "PERFIDIA RUMBA" [—Dominguez] Fred Denise leads his easy-going Quintette through a smooth and very danceable rhumba arrangement of the great standard "Perfidia." Excellent rhumba item.

C+ "SOL TROPICAL" [—Sacasas, Berrios] Another popular Latin melody is treated smoothly by the group. Top notch dance material.

VIC DAMONE
(Mercury 70545; 70545x45)

B+ "FOOLISHLY" (2:34) [Ivan Mogul ASCAP—Berle, Kroll] Vic Damone gets a beautiful assist from a chorus on a lush and lovely new ballad that could take off. Powerful number tenderly delivered. Vic's new film "Hit the Deck" will be released soon, which should help this tune.

C+ "HELLO MRS. JONES" (2:50) [Ross Jungnickel ASCAP—Novello, Greenwood] Another pretty love song is warmly fashioned by the talented songster.

THE STYLERS
(Jubilee 5188; 45-5188)

B "SHOO SHOO SHOO SH' LA LA" (2:20) [Goday BMI—Fiorino, Norwood, Detwiler] A very catchy light-hearted ditty is cleverly treated by the polished harmony of the Stylers. Commercial cutie that could catch on. Watch it.

C+ "LOVE YA LIKE CRAZY" (2:24) [Dave Dreyer ASCAP—Silver, Schroeder] This side is a good bouncer with a solid beat. Excellent dance stuff for the youngsters. Top notch coupling. Boys have a Crewcuts sound.

THE CASH BOX SLEEPER OF THE WEEK

"BEGIN THE BEGUINE MARCH" (2:38)
[Harms ASCAP—Porter]

"SIX FLATS UNFURNISHED" (2:12)
[Regent BMI—Maltby]

RICHARD MALTBY ORCH.
("X"-0094; 4X-0094)

RICHARD MALTBY

● The biggest shot in the arm that the band business received in 1954 can be credited to Richard Maltby. His fabulous arrangements of "St. Louis Blues Mambo" and "Star Dust Mambo" were two of the best band instrumentals of the year. Now the versatile conductor-arranger goes from the mambo kick into the march kick with a new and most exciting interpretation of an oldie dubbed "Begin The Beguine March." It's a much larger band than the one heard on his last two records. It's Maltby's best job to date. Should have the kids dancing again. Flip, "Six Flats Unfurnished," is an oldie penned by Maltby for the Benny Goodman band some years back. Really moves. Maltby is here to stay if he continues to dish up this kind of material. "Begin The Beguine March" oughta be a smash.

THE FOUR STORMS
(Arcade 134; 45-134)

C+ "MISSISSIPPI MUD" (2:10) [Shapiro-Bernstein ASCAP—Barris, Cavanaugh] The Four Storms team up on a real cornball vocal rendition of a great bounce oldie. Real lively stuff.

C "I AIN'T GONNA WAIT TOO LONG" (2:25) [Preview ASCAP—Hanson, Carter] The crew shuffles through a rock 'n roll type tune. Ok.

JOSEPHINE PREMICE
(Coral 61354; 9-61354)

B "THE LITTLE BOY" (2:53) [Monument BMI—Maltby, Stringer] In her exciting vocal manner, Josephine Premice wends her way through a tremendously touching tear jerker. Beautiful item that could be a smash. Thrush has a stirring Eartha Kitt quality in her voice.

C+ "BUBBLES" (2:33) [Rylan ASAP—Merrill] The talented thrush dishes up some very effective multiple voicing on this attractive novelty. Different from the run-of-the-mill stuff.

MARIAN MAYE
(Pyramid 3011; 45-3011)

B "I WISH I COULD BELIEVE THE GYPSY" (3:00) [BMI—Correri, Montana] A very pretty Latin flavored love song is warmly delivered by Marian Maye. Interesting interpretation of a delightful number.

C+ "TWO OUT OF THREE" (2:10) [U.S. Music BMI—Russ, Bagar] An inviting waltz item is tenderly handled on this side. Has a folk flavor.

BOB CARROLL
(MGM 11933; K-11933)

B "I LOVE YOU SO MUCH IT HURTS" (2:39) [Melody Lane BMI—Tilman] A warm and tender oldie is smoothly warbled by the mellow voice of Bob Carroll. Pretty job. Has possibilites.

C+ "MY DEAREST, MY DARLING, MY SWEETHEART" (2:08) [SongSmiths ASCAP — Livingston, Neiburg] An inviting shuffle bouncer with a pleasing lyric is fashioned by the crooner.

LOUISE BARBER
(Society 50; 45-50)

C+ "TELEPHONE MY HEART" [ASCAP—Pop] Louise Barber debuts on the Society label with a cute little country flavored novelty. Easy going side.

C+ "YOU'RE A LITTLE BANDIT" [ASCAP—Pop] A melodious and pretty number is slowly waltzed through by the thrush.

THE MACK TRIPLETS
(AA-104; 45-104)

B "COULD BE I LOVE YOU" (2:30) [Essex ASCAP—Hoffman, Manning] The Mack Triplets display some exciting harmony and come up with an all-around commercial ditty on the Double AA label. Good side.

C+ "CLIMBING SOME OTHER HIGH HILL" (2:19) [Von Tilzer ASCAP—Salpeter, Von Tilzer] A pretty waltz number pleasantly treated by the threesome. Very good group.

FRED DIDO
(Vision 101; 45-101)

C+ "FORGET YOUR SORROWS" (2:22) [Republic BMI—Green] Fred Dido debuts on the Vision platter with a cute shuffle ballad. Good material. A "Sunny Side of the Street" type of number.

C "NEED YOU" (1:50) [Rush BMI—Green] A lighthearted bouncer with a cute set of lyrics.

THE MULCAYS
(Cardinal 1021; 45-1021)

C+ "NOW IS THE HOUR" (2:22) [Leeds ASCAP—Kaihan, Stewart, Scott] The Mulcays create some beautiful effects with their electric harmonicas as they cruise through a glowing arrangement of a lovely oldie.

B "WABASH BLUES" (1:48) [Feist ASCAP—Meinken, Ringle] This side is a sensational arrangement of a catchy item. Great sound by the twosome.

DICK NOEL
(Fraternity 711; 45-711)

B "WHEN I'M ALONE" (2:41) [Robbins ASCAP—King, Carlson] The lovely voice of Dick Noel is warm and romantic on this lush production of a beautiful love song. Great material.

C+ "THESE ARE THE THINGS WE'LL SHARE" (2:48) [Famous ASCAP—Wolfson, White, Koslo] Don Costa sets up another big backdrop for the songster's polished rendering of pretty oldie. Two lovely ballads.

ROSEMARY BELLAN
(Coral 61353; 9-61353)

C+ "I DIDN'T KNOW YOU CARED" [Highland BMI—Willett, Zappone, Davis, Maccioli] A pretty light tempo love song is treated to an inviting reading by Rosemary Bellan.

B+ "BUONA SERA" [Budd ASCAP—Kaye, Willett, Scattaregia] This end is a very beautiful ballad tenderly performed by Rosemary and the Four Buddies. Reminds this reviewer of "Auf Wiederseh'n." Tune has what's needed for the hit class. A push will send it in the right direction.

TOMMY EDWARDS
(MGM 11932; K-11932)

B "SERENADE TO A FOOL" (2:36) [Roosevelt BMI—Welch] The smooth and warm voice of Tommy Edwards comes over exceptionally well on this pretty new love song. One of Tom's best in a long time. Could take off.

B "IT COULD HAVE BEEN ME" (2:37) [Weiss & Barry BMI—Lubin, Marcus, Bollinger] More appealing romance material is capably interpreted by the songster. Very strong two-sider that could cash in on a load of loot.

this is RCAVICTOR'S sensational new singing discovery

TONY TRAVIS!

and this is the RECORD . . . two great new sides

WE OUGHTA BE

I'M GONNA BE A LONG TIME FORGETTING YOU with Hugo Winterhalter and his Orchestra and Chorus

20/47-6040

"New Orthophonic" High Fidelity

RCA VICTOR
FIRST IN RECORDED MUSIC

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Capitol held a luncheon at the Pine Room of the Hotel Warwick last Monday for local dealers and the press in honor of **Stan Kenton** and the release of his fabulous LP "The Kenton Era." A brilliant limited edition that'll floor jazz enthusiasts. . . . **Murray Kaufman** and **Bob Merrill** have gone into the management business with their first artists, the Burton Sisters. Girls are signed to Victor. . . . On March 6th, TV's Philco Playhouse will pull a "Let Me Go, Lover" gimmick when it presents "Play Me Hearts and Flowers" in which **Johnny Desmond** will star and sing the title tune. Recording will be available day after telecast. . . . **Bill Haley** and his **Comets** are discussing the possibility of a filmed half-hour musical series with ABC-TV. The Comets would be featured on each film, with guest vocalists and instrumentalists appearing on each show. . . . It's a boy for Mr. and Mrs. **Jack Pleis** (she's **Karen Chandler**). . . . **Debbie Reynolds** was chosen "Miss Flash Photography of 1955" last week at the 9th annual Photographic Show. Debbie has a strong side in "Never Mind The Noise In The Market" on MGM. . . . **LeRoy Holmes** has formed a permanent orchestra for college prom dates. . . . Victor has acquired the rights to the original cast LP of the new Adler-Ross musical "Damn Yankees." . . . After covering the dee jays in Cleveland, Jubilee's **Patty Jerome** headed to Chicago for an appearance on **Howard Miller**'s TV'er last Friday. . . . In a drive to increase sales impetus, Decca has designated each month of '55 with the name of a top recording artist and has created a monthly award bearing the artist's name. January was "**Bing Crosby** Month" and the label's Detroit Branch won the Crosby Award on the basis of best sales performance. Winning distrib was Brooke in Miami. February is "**Guy Lombardo** Month." . . . **Joe Schuster** has a real cutie in a tune dubbed "Ruth Got A Looth Tooth." . . . Sorry to hear about the death of conductor-arranger **Danny Mendelsohn**. He was 39.

BURTON SISTERS

CHICAGO:

Bill Hayes' "Ballad Of Davey Crockett" has skyrocketed to the number one spot retailwise here in Chicago according to reports received. Bill, who was in Our Town on promotional tour with this disk, will be returning this week to appear on the "In Town Tonight" series. . . . Decca-ites all enthused over new male vocalist, **Joe Barrett**. Seems they purchased master on the Wanda label, titled "I'm Sincere," b/w "Why Did You Break My Heart" and disk is showing promise. . . . Dot'er, **Pat Boone** who is, incidentally, a great, great grandson of the immortal Daniel Boone, in the Windy City with his new release, "Two Hearts" b/w "Tra-La-La" tunes with a rhythm and blues beat. And mighty ear-pleasin', too! . . . **Herb Kessler** post cards from Las Vegas that the **Four Aces** are doing real well at the Last Frontier. Also believes their latest release, "There Goes My Heart" b/w "You'll Always Be The One" could be another big one for the boys. . . . **Tommy Leonetti** closed 2/24 at the Colony Club in Omaha and opened the very next night at the Starlight Club, Minneapolis. . . . **Monica Lewis** did herself up proud on the "In Town Tonight" TV'er this past week. . . . Big things seem to be happening to **Kitty White**'s Mercury waxing of "I Can't Imagine." Seems **Bud Brandom** discovered this gal on the West Coast and signed her but fast. **Bob Cole** handling promotion on disk which is really taking off in a big way. . . . Cocktail party for **Stan Kenton** at the Blue Note 2/25 brought out many of the jocks 'round town as well as members of the press. Stan told everyone about his new album "The Kenton Era" which tells in music the history of the Stan Kenton aggregation, from 1940 to the present day. . . . **The Honey Dreamers** in town with their brand new AA recording of "Irish Mambo." . . . **Nick Noble** back from a one-niter at the Whitcomb Hotel just in time to dash off again. This time he headed for Great Lakes Naval Training Station, where he spent three days entertaining the Navy.

BILL HAYES

HOLLYWOOD:

Everybody remembers little **Toni Harper**, who charmed her way to the top of the best selling record lists, back in 1948, with the **Nick Castle** song hit "Candy Store Blues." She was only eleven then. A few weeks ago, Toni graduated from Dorsey High School in Los Angeles, thus keeping her promise to her parents that she'd earn her diploma before seriously contemplating show business. With a choice of major labels available many ask, "Why did Toni Harper decided to sign with a new disk foundry called Key Records?" Perhaps the reason was **Vick Knight**, head of the new diskery. It was Vick who, as producer-director of the **Eddie Cantor** show, had supervised her radio debut. First loves never really end. And so it is that Toni wants her recording "comeback" at the age of 17 to be with Vick—and he wants to launch Key Records with Toni as his first artist. . . . **Kitty Kallen** is now residing in Hollywood. She stars in the new Universal-International movie "Second Greatest Sex." . . . **Ronald Wise** celebrates 40 years in the recording field. He has been with Mercury since the start of their Olympian series three years ago. . . . **Stewart Rose**, label "X" artist, was so enthusiastically accepted during his recent engagement at the Hollywood Mocambo that he has been booked for a return engagement next Summer. . . . **Rosemary Clooney**'s "Where Will The Dimple Be" looks like another smasheroo. It ties in well with the birth of her new baby **Miguel Jose** too. . . . Scores of celebrities from the trade and press turned out for the **Matt Dennies** jam session at the Encore 2/18. Matt recorded a new album for Victor called "Dennis, Anyone." . . . **Jay Lowy** of London Records tells us that **Mantovani**'s "Lazy Gondolier" is hitting so big that he predicts it will be the biggest record they have ever had. . . . **Monty Kelly** is now residing in Hollywood. He plans to do arranging, recording and TV. Monty tells us how he discovered the tune "Majorca" while touring abroad and brought it to the attention of **Dave Miller**, Essex Records head.

TONI HARPER

Two NEW Exciting Sides By

DENISE LOR

"Butterfingers"

AND

"The Man I've Been Looking For"

MERCURY 70573 • 70573X45

It's A Hit!

巨浦和嶺

COUPLED WITH

"Poppa Poppadopolis"

by THE

GAYLORDS

MERCURY 70543 • 70543X45

Another "Ebb Tide"

Beautiful . . . Haunting

"Misty"

BY

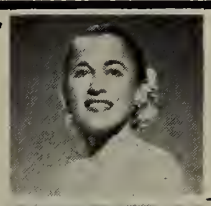
RICHARD HAYMAN

His Harmonica and Orchestra

COUPLED WITH

"CAROL"

MERCURY 70550 • 70550X45



A SMASH OVERNIGHT!

"Dance With Me Henry"

coupled with "BALLIN' THE JACK"

GEORGIA GIBBS

MERCURY 70572 • 70572X45

CLIMBING HIGH ON THE CHARTS

'How Important Can It Be'

coupled with "WALTZING DOWN THE AISLE"

SARAH VAUGHAN

MERCURY 70534 • 70534X45

ANOTHER "MELODY OF LOVE"

"Words Of Love"

coupled with "FOREVERMORE"

EDDY HOWARD

MERCURY 70566 • 70566X45

THE BEST WITHOUT A DOUBT

"It May Sound Silly"

coupled with "ROCK LOVE"

BILL FARRELL

MERCURY 70539 • 70539X45

A GREAT RENDITION

"Pledging My Love"

coupled with "YOU"

RONNIE GAYLORD

MERCURY 70551 • 70551X45

A REAL WINNER

"Ookey Ook"

coupled with "THE TEA KETTLE SONG"

LOLA DEE

MERCURY 70556 • 70556X45

JUST RELEASED!

"Add A Word"

coupled with "MONEY MAD"

THE FOUR GUYS

MERCURY 70575 • 70575X45

Mercury RECORDS

Coming Up! — Big & Bright in HIT-LAND!

"BLUE MIRAGE"

A Haunting Unforgettable Melody!..

Recorded by

HARRY ARNOLD . . . . . Rainbow 278; 45-278

LES BAXTER . . . . . Capitol 3040; F-3040 (vocal)

FRANK CHACKSFIELD . . London 1535; 45-1535 (vocal)

PERCY FAITH . . . . . Columbia 40428; 4-40428 (vocal)

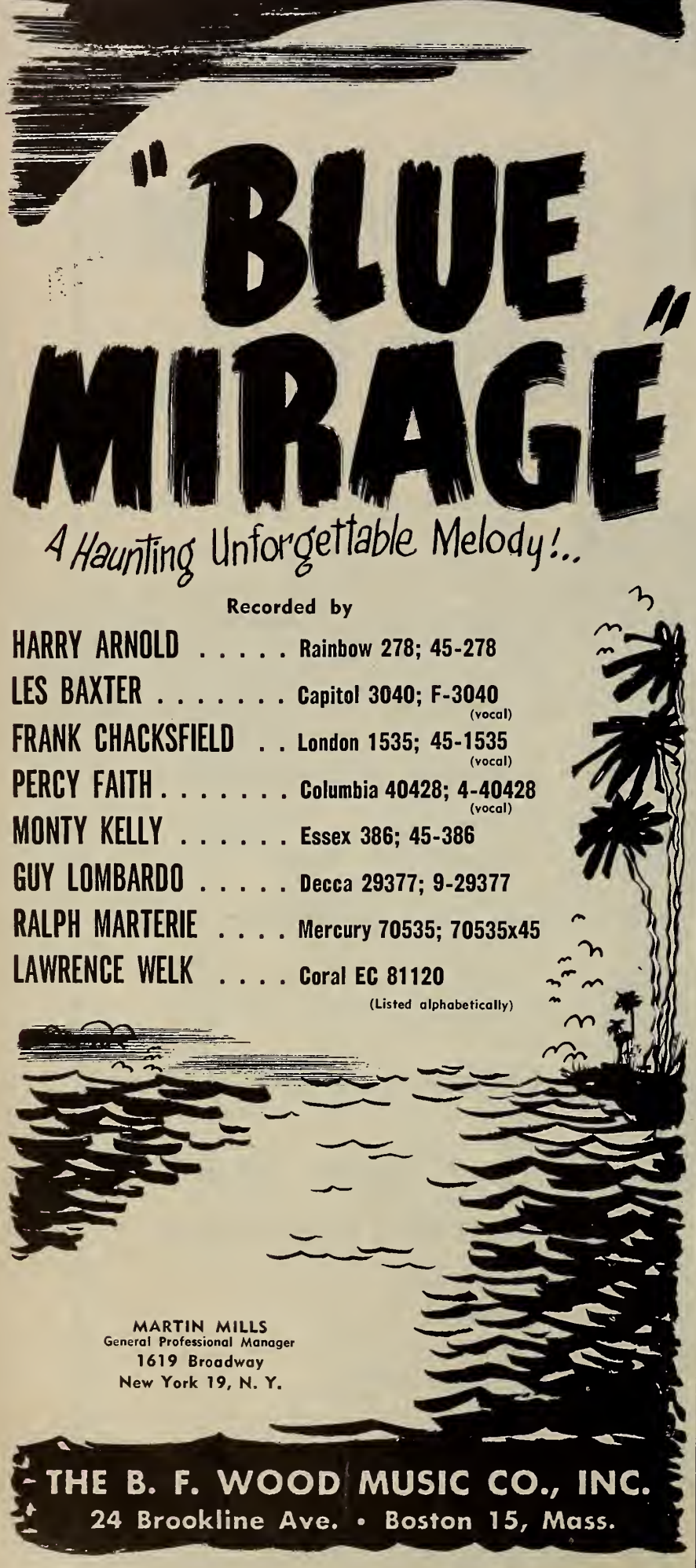
MONTY KELLY . . . . . Essex 386; 45-386

GUY LOMBARDO . . . . . Decca 29377; 9-29377

RALPH MARTERIE . . . . Mercury 70535; 70535x45

LAWRENCE WELK . . . . Coral EC 81120

(Listed alphabetically)



MARTIN MILLS
General Professional Manager
1619 Broadway
New York 19, N. Y.

THE B. F. WOOD MUSIC CO., INC.
24 Brookline Ave. • Boston 15, Mass.

THE CASH BOX

GAIETY MUSIC SHOP
New York, N. Y.

1. Make Yourself Comfortable (Sarah Vaughan)
2. Naughty Lady (Ames Bros.)
3. Melody Of Love (B. Vaughn)
4. Sincerely (McGuires)
5. Let Me Go, Lover (J. Weber)
6. Hearts Of Stone (Fontanes)
7. Tweedlee Dee (G. Gibbs)
8. How Important Can It Be (Joni James)
9. Davy Crockett (Bill Hayes)
10. Count Your Blessings (Fisher)

HUDSON ROSS
Chicago, Ill.

1. Davy Crockett (Bill Hayes)
2. Crazy Otto (Johnny Maddox)
3. Melody Of Love (B. Vaughn)
4. Barefoot Contessa (Hugo Winterhalter)
5. Sincerely (McGuires)
6. Tweedlee Dee (G. Gibbs)
7. Earth Angel (Penguins)
8. Darling Je Vous Aime (Nat "King" Cole)
9. Open Up Your Heart (Cowboy Church Choir)
10. Wedding Bells (Eddie Fisher)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Crazy Otto (Johnny Maddox)
2. That's All I Want From You (Jaye P. Morgan)
3. Barefoot Contessa (Hugo Winterhalter)
4. Malaguena (Caterina Valente)
5. Hearts Of Stone (Fontanes)
6. Earth Angel (Penguins)
7. Tweedlee Dee (Lavern Baker)
8. Ko Ko Mo (Perry Como)
9. Darling Je Vous Aime (Nat "King" Cole)
10. Shake, Rattle & Roll (Haley)

HIGH POINT RECORD SHOP
Philadelphia, Pa.

1. Crazy Otto (Johnny Maddox)
2. Melody Of Love (Vaughn/Four Aces)
3. Tweedlee Dee (G. Gibbs)
4. Open Up Your Heart (Cowboy Church Choir)
5. Ko Ko Mo (Perry Como)
6. Davy Crockett (Fess Parker)
7. Sincerely (McGuires)
8. Glad Rag Doll (Happy Otto)
9. Darling Je Vous Aime (Nat "King" Cole)
10. How Important Can It Be (Joni James)

GINSBERG MUSIC CO.
Roswell, N. M.

1. Hearts Of Stone (Charms)
2. Sincerely (McGuires)
3. Earth Angel (Crewcuts)
4. That's All I Want (Morgan)
5. Naughty Lady (Ames Bros.)
6. Melody Of Love (B. Vaughn)
7. No More (DeJohns)
8. Mr. Sandman (Chordettes)
9. Make Yourself Comfortable (Sarah Vaughan)
10. Tweedlee Dee (G. Gibbs)

SUPER ENTERPRISE
Washington, D. C.

1. Davy Crockett (Bill Hayes)
2. Glad Rag Doll (Crazy Otto)
3. Ko Ko Mo (Crewcuts)
4. Tweedlee Dee (G. Gibbs)
5. Sincerely (McGuires)
6. Birth Of The Boogie (Haley)
7. Hearts Of Stone (Fontanes)
8. That's All I Want From You (Jaye P. Morgan)
9. Ko Ko Mo (Perry Como)
10. Sand And The Sea (Nat Cole)

KOPS PIANO HOUSE
Great Falls, Mont.

1. Earth Angel (Crewcuts)
2. Hearts Of Stone (Fontanes)
3. Melody Of Love (B. Vaughn)
4. Sincerely (McGuires)
5. Ko Ko Mo (Crewcuts)
6. Tweedlee Dee (G. Gibbs)
7. Let Me Go, Lover (P. Page)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Open Up Your Heart (McGuires)
10. That's All I Want (Morgan)

THE GROOVE RECORD SHOP
Norfolk, Va.

1. Tweedlee Dee (G. Gibbs)
2. Sincerely (McGuires)
3. Crazy Otto (Johnny Maddox)
4. Melody Of Love (B. Vaughn)
5. Ko Ko Mo (Perry Como)
6. That's All I Want (Morgan)
7. Blue Mirage (Ralph Marterie)
8. How Important Can It Be (Joni James)
9. Danger, Heartbreak Ahead (Jaye P. Morgan)
10. No Man Is An Island (Don Cornell)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Earth Angel (Crewcuts)
2. Ling Ting Tong (Charms)
3. Sincerely (McGuires)
4. That's All I Want (Morgan)
5. Hearts Of Stone (Charms)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Tweedlee Dee (Lavern Baker)
8. Ko Ko Mo (Crewcuts)
9. Dim, Dim The Lights (Haley)
10. Open Up Your Heart (Cowboy Church Choir)

ROYLES T. V.
Salt Lake City, Utah

1. Melody Of Love (Four Aces)
2. Earth Angel (Penguins)
3. Open Up Your Heart (Clooneys)
4. Hearts Of Stone (Fontanes)
5. Sincerely (McGuires)
6. Tweedlee Dee (G. Gibbs)
7. How Important Can It Be (Sarah Vaughan)
8. Crazy Otto (Johnny Maddox)
9. Ko Ko Mo (Perry Como)
10. Darling Je Vous Aime (Nat "King" Cole)

LIL' PAL RECORD STORE
Houston, Tex.

1. Darling Je Vous Aime (Nat "King" Cole)
2. Melody Of Love (B. Vaughn)
3. Crazy Otto (J. Maddox)
4. Blue Velvet (Clovers)
5. Danger, Heartbreak Ahead (Jaye P. Morgan)
6. Pledging My Love (J. Ace)
7. Earth Angel (Penguins)
8. Darlin' (Hilltoppers)
9. That's All I Want From You (Jaye P. Morgan)
10. Fuijiyama Mama (A. Allen)

GRINNELL BROS.
Detroit, Mich.

1. Cherry Pink (Perez Prado)
2. Melody Of Love (D. Carroll)
3. Crazy Otto (Johnny Maddox)
4. Davy Crockett (Fess Parker)
5. Two Hearts (Charms)
6. Earth Angel (Crewcuts)
7. Mambo Rock (Bill Haley)
8. Blue Mirage (R. Marterie)
9. How Important Can It Be (Joni James)
10. Danger, Heartbreak Ahead (Jaye P. Morgan)

MOSES MELODY SHOP
Little Rock, Ark.

1. Ko Ko Mo (Perry Como)
2. Sincerely (McGuires)
3. Melody Of Love (Four Aces)
4. Earth Angel (Crewcuts)
5. Pledging My Love (Brewer)
6. Mambo Rock (Bill Haley)
7. Hearts Of Stone (Four Aces)
8. Let Me Go, Lover (J. Weber)
9. Mr. Sandman (Chordettes)
10. It May Sound Silly (McGuires)

STIX, BAER & FULLER
St. Louis, Mo.

1. Tweedlee Dee (G. Gibbs)
2. Crazy Otto (Johnny Maddox)
3. Ko Ko Mo (Crewcuts)
4. Sincerely (McGuires)
5. Rock Love (Fontanes)
6. Melody Of Love (B. Vaughn)
7. How Important Can It Be (Joni James)
8. A Man Chases A Girl (Eddie Fisher)
9. Darlin' (Nat "King" Cole)
10. Open Up Your Heart (Cowboy Church Choir)

TIEDTKE'S MUSIC SALES
Toledo, Ohio

1. Crazy Otto (Crazy Otto)
2. Tweedlee Dee (G. Gibbs)
3. Earth Angel (Crewcuts)
4. Melody Of Love (Diamond/Carroll)
5. Ko Ko Mo (Perry Como)
6. Sincerely (McGuires)
7. Open Up Your Heart (Cowboy Church Choir)
8. Hearts Of Stone (Fontanes)
9. Plantation Boogie (L. Dee)
10. Ling Ting Tong (Charms)

MUSIC BOX
Cambridge, Mass.

1. Davy Crockett (Bill Haves)
2. Tweedlee Dee (G. Gibbs)
3. Crazy Otto (Johnny Maddox)
4. How Important Can It Be (Joni James)
5. Melody Of Love (D. Carroll)
6. The Fish (Mindy Carson)
7. Danger, Heartbreak Ahead (Jaye P. Morgan)
8. Honestly (Kitty Kallen)
9. How Important Can It Be (Sarah Vaughan)
10. Sand And The Sea (Cole)

THE RECORD SHOP
Hartford, Conn.

1. Davy Crockett (Bill Hayes)
2. Tweedlee Dee (G. Gibbs)
3. Hearts Of Stone (Fontanes)
4. Melody Of Love (B. Vaughn)
5. How Important Can It Be (Joni James)
6. Open Up Your Heart (Cowboy Church Choir)
7. Sand And The Sea (Nat Cole)
8. Sincerely (McGuires)
9. Earth Angel (Crewcuts)
10. Crazy Otto (Johnny Maddox)

GREENLINE RECORD CENTER
Jamaica, L. I., N. Y.

1. Crazy Otto (Johnny Maddox)
2. Ko Ko Mo (Perry Como)
3. Melody Of Love (B. Vaughn)
4. Shake, Rattle & Roll (Haley)
5. The Fish (Mindy Carson)
6. Earth Angel (Penguins)
7. Barefoot Contessa (Hugo Winterhalter)
8. Malaguena (C. Valente)
9. Mr. Sandman (Chordettes)
10. Let Me Go, Lover (J. Weber)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Melody Of Love (B. Vaughn)
2. Sincerely (McGuires)
3. Earth Angel (Penguins)
4. Ko Ko Mo (Perry Como)
5. Tweedlee Dee (G. Gibbs)
6. Crazy Otto (Crazy Otto)
7. How Important Can It Be (Joni James)
8. Hearts Of Stone (Fontanes)
9. Blue Mirage (G. Lombardo)
10. Open Up Your Heart (Cowboy Church Choir)

RADIO DOCTORS
Milwaukee, Wisc.

1. Crazy Otto (Johnny Maddox)
2. Mambo Rock (Bill Haley)
3. Sand And The Sea (Nat Cole)
4. Rock Love (Fontanes)
5. Sincerely (McGuires)
6. Foolishly (Chuckles)
7. Davy Crockett (Bill Hayes)
8. Kiss Me Now (S. Lawrence)
9. Open Up Your Heart (Cowboy Church Choir)
10. Close Your Eyes (T. Bennett)

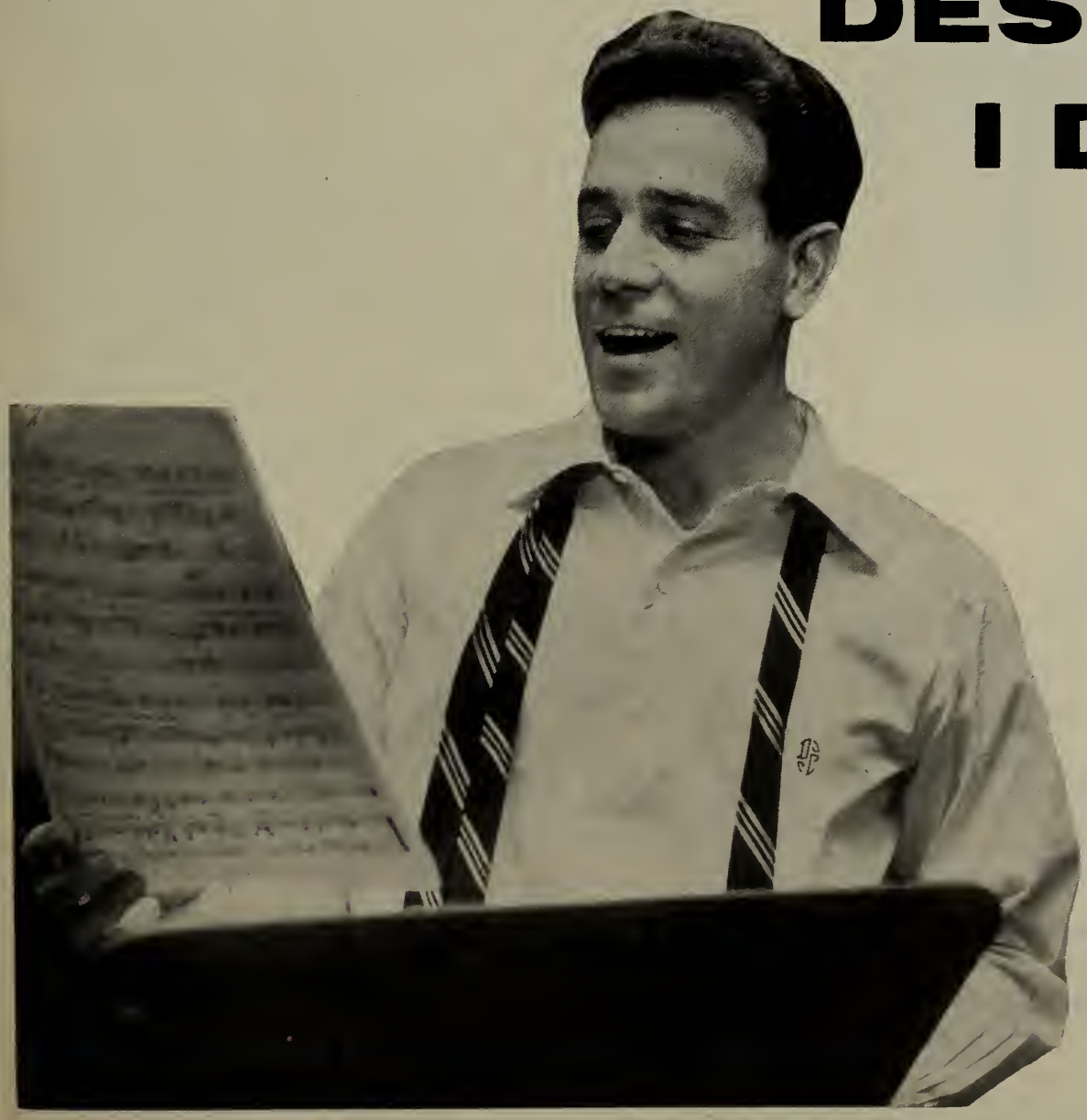
LYRIC NEWS & RECORD SHOP
Indianapolis, Ind.

1. Earth Angel (Penguins)
2. Melody Of Love (W. King)
3. Hearts Of Stone (Fontanes)
4. Sincerely (McGuires)
5. Ko Ko Mo (Perry Como)
6. Tweedlee Dee (G. Gibbs)
7. Mr. Sandman (Chordettes)
8. Let Me Go, Lover (J. Weber)
9. Naughty Lady (Ames Bros.)
10. That's All I Want From You (Jaye P. Morgan)

a new name...

DANNY CAPRI

and a great Capitol debut...

DESIRABLE I DO, I DO

RECORD 3054

Capitol RECORDS

One of the few popular vocalists of Italian extraction who was actually born in Italy, Danny Capri, exciting new Capitol artist, came to the U.S.A. from Italy when he was three years old. He settled with his parents in Brooklyn in 1931. At fourteen the youth was orphaned but continued living with an older sister. For several years he held an assortment of jobs including delivery boy and drugstore clerk. The handsome Donny's last non-entertainment job was as a model for Kuppenheimer clothes.

Always fond of singing, his vocal talent was soon recognized and he started singing with local bands. Through a friend an audition was arranged with the manager of the Strand Theatre in New York City. He played there two weeks, going on to sing in various Manhattan night clubs.

Then, for a small recording company, Danny cut a record that created excitement in New York. As a result, the William Morris Agency became interested in Danny's potentialities and signed with the singer. Soon they arranged an audition with Capitol Records. The Cap repertoire chiefs liked what they heard and Danny was flown to Hollywood, California, for his first session.

The songs, "Desirable" and "I Do, I Do," were selected as especially suitable for Danny's easy, melodic delivery. Both have pretty, memorable melodies, a prime requisite for a hit record.

The dark-haired, dark-eyed young baritone is married, and lives in New York City.

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE — Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. MUSIC, MARTINIS AND MEMORIES — Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
3. MUSIC FOR LOVERS ONLY — Jackie Gleason (Capitol H 352; EBF 352)
4. DEEP IN MY HEART — Original Cast (E 3153; X276)
5. SELECTIONS FROM THE GLENN MILLER STORY — Glenn Miller (RCA Victor LPT 3057); EPBT 3057)
6. MUSIC TO REMEMBER HER — Jackie Gleason (Capitol 570; EBF 1, 2-570)
7. THE MUSIC OF RUDOLPH FRIML — Mantovani (London LL 1150)
8. SEVEN BRIDES FOR SEVEN BROTHERS — Original Cast (MGM E 244; X 244)
9. JOANNE SINGS — Mary Stuart (Columbia CL 6333; B 487)
10. THERE'S NO BUSINESS LIKE SHOW BUSINESS — Original Cast (DL 8091; ED 828)
10. B.G. IN HI-FI — Benny Goodman (Capitol W 565; 1, 2-565)

Four Coins And A Gal

ROCHESTER, N. Y.—Laurie Robbins, star of WVET-TV's "Laurie Robbins Show," is a rabid Four Coins fan from now on. After interviewing the boys on her show, she is shown giving their record a spin on the juke box at the Triton Hotel where the boys were appearing. The Coins had a big seller in their version of "I Love You Madly" and are now really doing a big job with "My Anxious Heart."

Heading for # 1
"CRAZY OTTO"
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by JOHNNY MADDOX
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and
"TRA-LA-LA"
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THE CASH BOX Album Reviews

POPULAR

BING CROSBY sings selections from "The Country Girl" and "Little Boy Lost" Decca—DL 5556 (10" LP)

IT'S MINE, IT'S YOURS; THE SEARCH IS THROUGH; DISSERTATION ON THE STATE OF BLISS; THE LAND AROUND US; THE MAGIC WINDOW; A PROPOS DE REIN; CELA M'EST EGAL; IF IT'S ALL THE SAME TO YOU; VIOLETS AND VIOLINS.

Bing Crosby, whom many rank as the all-time greatest of crooners, continues to build a great name for himself in the motion picture field. In "Going My Way," he walked off with the Academy Award. In "Little Boy Lost" he offered a brilliant performance. And now he's up again for the Best Actor of the Year award for his stirring portrayal of an alcoholic in "The Country Girl." Now with Academy Awards coming up Decca issues an LP of the songs the crooner offers in "Country Girl" and "Little Boy Lost." It's a very interesting package that his loyal fans will adore. Needless to say that his job on this LP is excellent. Academy Award noise should help send this LP off to a good start. Cover displays the familiar picture of Miss Kelly and Mr. Crosby. Should enjoy a healthy sale.

"YMA SUMAC—MAMBO"—Capitol H 564 (10" LP)

BO MAMBO; TAKI RARI; GOPHER; CHICKEN TALK; MALAMBO NO. 1; FIVE BOTTLES MAMBO; INDIAN CARNIVAL; JUNGLA.

Yma Sumac's fantastic voice, which has thrilled millions of people throughout the world, has more thrills in store for her many fans as she vocalizes to a mambo beat on this LP. South American composer Moises Vivanco has written this octet of tunes especially for Miss Sumac and Billy May's ork sets up the backdrop. Album is most exciting and is indeed an experience.

"HARMONICA MAGIC OF LEO DIAMOND"—RCA Victor LPM-1042 (12" LP)

LISBON; OFF-SHORE; RED SAILS IN THE SUNSET; LOLA; CASINO; BE WAITING FOR ME; DOCK DANCE; TIJUANA BORDER; WATERFALL; HOLD ON TO YOUR DREAMS; HORIZON; THE HIGH AND THE MIGHTY.

"Harmonica Magic" is an excellent title for this LP. Because that's just what Leo Diamond has to offer. A talented composer and a most agile harmonicist, Leo smoothly wends his way through a dozen beautiful and exciting selections, eight of which he has penned. A variety of tempos and moods that makes this LP excellent background music as well as top notch merchandise for the listener who likes to concentrate. The harmonica adds something warm to a tune, especially when Mr. Diamond is handling the mouth organ.

"SERENADE IN THE NIGHT"—PHILIP GREEN and his Orchestra—MGM E 3119 (12" LP)

SERENADE IN THE NIGHT; THE DREAM OF OLWEN; EXOTICA; CORNISH RHAPSODY PT. 1 AND 2; TANGO DE LA ROSA; BROKEN MELODY; ECSTACY TANGO; MANDOLINS IN THE MOONLIGHT; SALUT D'AMOUR; GAELIC FANTASIA PTS. 1 AND 2.

The baton of Philip Green leads the orchestra through a 12" LP containing heaps of beautiful, stringy and exotic mood music. A number of these tunes were composed by Mr. Green. Great background material for a cocktail party. The Latin flair in many of the numbers is beautiful. Should do well for the diskery.

Especially For You . . . TERESA BREWER—Coral ES 81115 (45 EP)

HOW IMPORTANT CAN IT BE?; ROCK LOVE; PLEDGING MY LOVE; TWEEDLEE DEE.

The lively voice of Teresa Brewer comes over with excitement on this EP containing four of today's top pops. A wonderful package that should have a quick and healthy sale.

"TOPS IN POPS"—GEORGIA GIBBS-RUSTY DRAPER-DAVID CARROLL-CREWCUTS—Mercury EP-1-4002, 4003, 4000 & 4001—(4-EPs)

In four separately packaged EPs, the above mentioned artists perform their latest releases plus two oldies. Cover of each sports a photo of the artist. Wonderful material that'll sell strongly for the next few months. Hit disks included are "Ko Ko Mo" and "Earth Angel" by the Crewcuts; "Melody Of Love" by Carroll; and "Tweedlee Dee" by Georgia Gibbs.

ALFREDITO and his Orchestra—"Mambos for Dancing"—Rainbow EP-618 (45 rpm)

QUIEN SERA; NOCTURNADO; MAMBO FOR DANCERS ONLY; ANABACOA.

Mambo and Alfredito are synonymous. His "Round the World Mambo # 2" is a classic in the field. On his latest LP, Rainbow couples four of the maestro's top sellers. Should do well in the right markets.

A "POPS" CONCERT—The Bamberg Symphony Orch., Fritz Lehmann, Conductor—Decca DL-4089 (10" LP)

BELLINI: NORMA OVERTURE; MEYERBEER: CORONATION MARCH; ROSSINI: DANCE FROM "WILLIAM TELL"; VERDI: BALLET MUSIC FOM OTELLO.

Four beautiful selections are offered to the economy minded, light classics buyer on Decca low-priced 4000 Series. Fritz Lehmann leads the Bamberg Symphony Orchestra through favorites familiar to many of the pop music enthusiasts. An excellent album for someone who is just starting to build a classical LP collection. Beautiful material.

THE CASH BOX

Album Reviews

"CONTINENTAL CANDLE-LIGHT"—Helene Aimee—Benida 1022 (10" LP)

SONGS OF LOVE: IN ENGLISH, FRENCH, GREEK, SPANISH, ITALIAN, VIENNESE AND FLAMENCO.

On East 79th Street in New York City, Helene Aimee entrances her cosmopolitan audiences with songs in various languages. The versatile thrush has a beautiful style and sings with great feeling and romance in her voice. On this platter she presents a typical program which she offers her many followers. Great talent. A beautiful album to listen to when the lights are low. And she interprets the songs as if each language were her native tongue. Miss Aimee is a great talent which we'll be probably hearing more about in the future. Continentals will be thrilled by this package.

CLASSICAL

"ORPHEUS AND EURYDICE"—Gluck—RCA Victor LM-1850 (1-12" LP)

ARTURO TOSCANINI CONDUCTS ACT II. NAN MERRIMAN, BARBARA GIBSON, THE ROBERT SHAW CHORALE.

This not too often heard, though stirringly and dramatically beautiful opera, is offered herewith. An expert cast under the guidance of Arturo Toscanini stirs the emotions as they tell the musical tale of Orfeo's entry into Hades to reclaim his dead wife, Eurydice. The recording consists of Act II of the opera, taken from the actual broadcast in November, 1952.

BEETHOVEN—"Symphony #5 in C Minor"—Capitol P8292
"Symphony #8 in F Major"—(1-12" LP)

WILLIAM STEINBERG—THE PITTSBURGH SYMPHONY ORCHESTRA.

William Steinberg and the Pittsburgh Symphony Orchestra perform two Beethoven workhorses, the 5th and 8th symphonies. Both pieces are the subjects of frequent recordings and its sale will depend upon its name competition and current condition of the retailers stockpile. Steinberg reading well performed.

ANDRES SEGOVIA—Decca DL 9734 (1-12" LP)

COUPERIN; WEISS; HAYDN; GREIG; PONCE; TORROBA; C. P. E. BACH; FRANCK; AGUIRRE; PEDRELL; MALATS.

Andres Segovia, who has probably done as much or more for the raising of the guitar to its present standing as any one before or current, offers a guitar program covering a variety of composers back into the 1600's. Segovia's brilliant mastery of the guitar is always in evidence on this release. Segovia buyers will be pleased.

MILHAUD—"Saudades do Brasil"
VILLA-LOBOS—"Saudades das Selvas Brasileiras"—MGM Records E3158 (1-12" LP)

LENORE ENGDAHL, PIANIST.

Leonore Engdahl, young American pianist, takes the listener to Brazil via a Darius Milhaud-Villa Lobos program. While technically good, the record will sell basically on the name value of Milhaud and Villa-Lobos as the artist is comparatively unknown. The listener will be interested to compare the interpretations of the famous composers.

JAZZ

BOOTS MUSSULLI—Capitol Records H6506 (1-10" LP)
SAL SALVADOR—Capitol Records H6506 (1-10" LP)
FRANK ROSOLINO—Capitol Records H6507 (1-10" LP)

A trio of Kentron Presents L.P.'s are issued this week featuring the modern groups under the tromboning Frank Rosolino; Sal Salvador and his guitar and Boots Mussulli and his sax. Each artist is presented in an individual 10 inch album in which he portrays his ideas and technical abilities. Will appeal to a definite segment of the buying public.

"DIMENSIONS—Maynard Ferguson—EmArcy Records MG 26024 (1-10" LP)

MAIDEN VOYAGE; THOU SWELL; THE WAY YOU LOOK TONIGHT; ALL GOD'S CHILDREN GOT RHYTHM; WILLIE NILLIE; HYMN TO HER; LONELY TOWN; SOMEWHERE OVER THE RAINBOW.

Maynard Ferguson fronts an all star lineup consisting of Herbie Harper, Bud Shank, Bob Cooper, Bob Gordon, Shelly Manne, Russ Freeman, Curtis Counce. Ferguson is given elbow room on these eight sides and the listener will not be disappointed. There are many solo highlights by Ferguson and the top notch sidemen who sit in with him. Jazz fans will like it.

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c/w

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Ralph Flanagan

and his orchestra

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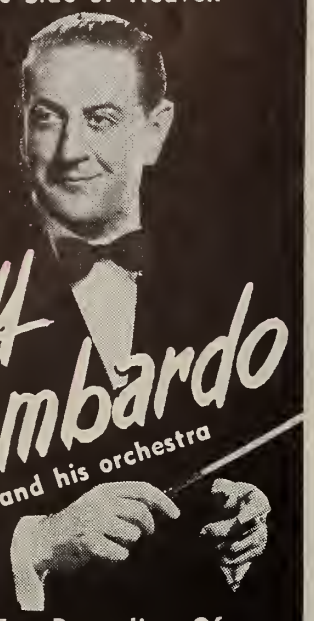

Guy Lombardo
and his orchestra

Top Recording Of
"BLUE MIRAGE"
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David Whitfield returns to New York to appear once again on **Ed Sullivan's** "Toast of the Town" on April 10th and 17th. Nice going getting such a quick return visit. . . . While on a TV kick, the next "Person to Person" telerecording to be shown by the BBC will be the interview between **Ed Murrow** and **Eddie Fisher** (without singing).

Eugenie Baird flew into London to appear at the Colony Supper-Club and gave us a brief excerpt of her act on TV's "In Town Tonight" show. Looks like the gal has got the right material for British audiences. . . . Incidentally, **Fay De Witt** and **Marti Stevens** will follow Eugenie at the Colony. . . . **Dick Valentine** booked the huge Hammersmith Palais for Sunday April 10th for his annual Fan-Club gathering and Dickie's paying for it all. No wonder his fan club is one of the biggest in the country. . . . Among some recent records I've heard, I like **Jack Parnell's** band version of "Shake Rattle & Roll", **Ray Burns'** waxing of "Mobile" and **Joan Regan's** latest "Prize of Gold". . . . Singer **Lee Lawrence** who left English Decca has now signed with English Columbia. . . . **Ted Heath** has offered the vacant vocal spot which will shortly be left by **Denis Lotis** to Denis' brother **Peter** who would make his first appearance with the Heath band on April 25th. . . . **Vera Lynn** had to decline an offer to appear on the "Colgate Hour" on March 7th in New York because of her many Continental commitments. . . . Saw **Frank Cook**, brother of Jimmy, of the Tom, Dick and Jimmy team, trying to promote the group's Crown disks in London this week. . . . Their first record has just been released on the London Label over here. . . . **Bill Cotton Junior** and **Johnny Johnston** (Michael-Reine Music Publishing Company) have secured publishing rights to "If Anyone Finds This I Love You." In the face of strong competition, good luck to them. They certainly work hard on a song and with a "tear-jerker" like this one, it will either be a natural or real hard work! . . . **Maurice Kinn** of the New Musical Express is off to the States with his wife **Bernice** on Monday. . . . We're all set for the **Ella Fitzgerald-Oscar Peterson** concert on Tuesday so will report on it next week. . . . So **Teresa Brewer** has made the best sellers with "Let Me Go Lover." Glad to say I wasn't wrong. Be with you next week. This Week's Best Selling Pop Singles:
(Courtesy "New Musical Express")

1. "Softly, Softly"
   Ruby Murray (Eng. Col.)
2. "Mambo Italiano"
   Rosemary Clooney (Philips)
3. "Give Me Your Word"
   Tenn. Ernie Ford (Capitol)
4. "Finger Of Suspicion"
   Dickie Valentine (Eng. Dec.)
5. "Heartbeat"
   Ruby Murray (Eng. Col.)
6. "Naughty Lady of Shady Lane"
   Dean Martin (Capitol)
7. "Shake, Rattle & Roll"
   Bill Haley (Brunswick)
8. "Naughty Lady of Shady Lane"
   Ames Bros. (HMV)
9. "Let Me Go, Lover"
   Teresa Brewer (Vogue-Coral)
10. "No One But You"
    Billy Eckstine (MGM)

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 26 without any changes on the part of THE CASH BOX.

George Sanders
KRKD—Los Angeles, Calif.

1. Melody Of Love (Four Aces)
2. Hearts Of Stone (Fontanes)
3. Sincerely (McGuires)
4. No More (DeJohns)
5. That's All I Want (Morgan)
6. Teach Me Tonight (DeCastros)
7. Crazy Otto (Johnny Maddox)
8. Ko Ko Mo (Perry Como)
9. Mr. Sandman (Lancers)
10. Finger Of Suspicion (Dickie Valentine)

Ralph Phillips
WFBR—Baltimore, Md.

1. Sincerely (McGuires)
2. Tweedlee Dee (G. Gibbs)
3. Melody Of Love (Sarah Vaughan)
4. Earth Angel (Penguins)
5. Ko Ko Mo (Perry Como)
6. Crazy Otto (Johnny Maddox)
7. Hearts of Stone (Fontanes)
8. No More (McGuires)
9. Ling Ting Tong (5 Keys)
10. That's All I Want (Morgan)

Ross Mulholland
WWJ—Detroit, Mich.

1. Tweedlee Dee (G. Gibbs)
2. Ko Ko Mo (Perry Como)
3. Tweedlee Dee (LaVern Baker)
4. Smiles (Crazy Otto)
5. Hearts Of Stone (Fontanes)
6. Sincerely (McGuires)
7. Melody Of Love (D. Carroll)
8. Crazy Otto (Crazy Otto)
9. Ling, Ting, Tong (Charms)
10. That's All I Want (Morgan)

Eddie Newman
WDAS—Philadelphia, Pa.

1. Melody Of Love (B. Vaughn)
2. Hearts Of Stone (Fontanes)
3. Sincerely (McGuires)
4. Earth Angel (Les Baxter)
5. I'd Never Forgive Myself (Jerry Martin)
6. Mambo Rock (Bill Haley)
7. Elephant's Tango (Commanders)
8. How Important Can It Be (Lou Monte)
9. What A Difference A Day Made (Jerry Martin)
10. Mr. Sandman (Buddy Morrow)

Dick Gilbert
KTYL—Phoenix, Ariz.

1. Melody Of Love (S. Kaye)
2. Tweedlee Dee (G. Gibbs)
3. Malaguena (C. Valente)
4. A Man Chases A Girl (Eddie Fisher)
5. Blue Mirage (Ralph Marterie)
6. It's A Big Wide Wonderful World (LeRoy Holmes)
7. Darling, Je Vous Aime (Nat "King" Cole)
8. How Important Can It Be (Teresa Brewer)
9. Sincerely (McGuires)
10. Blue Mirage (R. Marterie)

Tom Edwards
WERE—Cleveland, Ohio

1. Sincerely (McGuires)
2. How Important Can It Be (Vaughn/James)
3. Ballad Of Davy Crockett (Hayes/Parker)
4. Malaguena (Caterina Valente)
5. Wedding Bells (F. Lester)
6. If Anyone Finds This (Kay Starr)
7. Sand And The Sea (Nat "King" Cole)
8. I'm Bewildered (DeCastros)
9. La Golondrina (D. Carroll)
10. Cherry Pink Mambo (P. Prado)

Norman Hall
Triangle Radio Network, Boonville, Ind.

1. Sincerely (McGuires)
2. No More (DeJohns)
3. Ko Ko Mo (Crewcuts)
4. Hearts Of Stone (Fontanes)
5. Melody Of Love (B. Vaughn)
6. Gotta Go Get My Baby (Teresa Brewer)
7. Unsuspecting Heart (S. Gale)
8. How Important Can It Be (Joni James)
9. Blue Mirage (R. Marterie)
10. The Crazy Otto (J. Maddox)

Mike Woloson
WNOR—Norfolk, Va.

1. How Important Can It Be (Boswell/James)
2. Ko Ko Mo (Como/Crewcuts)
3. No More (De Johns)
4. Melody Of Love (Aces/Carroll)
5. Unsuspecting Heart (S. Gale)
6. Malaguena (C. Valente)
7. Stardust Mambo (R. Maltby)
8. Sincerely (McGuires)
9. You Too Can Be A Dreamer (Patti Page)
10. Ever Since You Went Away (Les Elgart)

Sandy Singer
KCRG—Cedar Rapids, Iowa

1. Earth Angel (Crewcuts)
2. Ko Ko Mo (Perry Como)
3. That's All I Want (Morgan)
4. Devil's Highway (LaFalce Bros.)
5. Melody Of Love (Four Aces)
6. Sincerely (McGuires)
7. How Important Can It Be (Joni James)
8. Unsuspecting Heart (Terri Stevens)
9. Pledging My Love (Brewer)
10. Rusty Old Halo (M. Jackson)

Jack Comley
WMMW—Meriden, Conn.

1. Earth Angel (Crewcuts)
2. How Important Can It Be (Joni James)
3. No More (DeJohn Sisters)
4. Sincerely (McGuires)
5. Melody Of Love (D. Carroll)
6. Hearts Of Stone (Fontanes)
7. Get Out Of The Car (Treniers)
8. Unsuspecting Heart (Terri Stevens)
9. Majorca (Bob Manning)
10. If You Are But A Dream (Roy Hamilton)

Bob Koolage, Jr.
WBOF—Virginia Beach, Va.

1. Ko Ko Mo (Perry Como)
2. Sincerely (McGuires)
3. Melody Of Love (B. Vaughn)
4. Tweedlee Dee (G. Gibbs)
5. No More (DeJohns)
6. Mr. Sandman (Chrodettes)
7. Make Yourself Comfortable (Sarah Vaughn)
8. Mobile (Julius La Rosa)
9. How Important Can It Be (Lou Monte)
10. That's All I Want (J. P. Morgan)

Jim Ameche
KLAC—Hollywood, Calif.

1. Hearts Of Stone (Fontanes)
2. Darling Je Vous Aime (Nat "King" Cole)
3. Rock Love (Eddie Fontaine)
4. Melody Of Love (D. Carroll)
5. Sincerely (McGuires)
6. How Important Can It Be (Joni James)
7. Please Don't Freeze (Helen Grayco)
8. Davy Crockett (James Brown)
9. Malaguena (C. Valente)
10. Lazy Gondolier (Mantovani)

Frank Gordon Tucker
WCOV—Montgomery, Ala.

1. Melody Of Love (Four Aces)
2. No More (DeJohns)
3. That's All I Want (Morgan)
4. Let Me Go, Lover (J. Weber)
5. Sincerely (McGuires)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Mr. Sandman (Four Aces)
8. Hearts Of Stone (Fontanes)
9. My Own True Love (Johnny Desmond)
10. As Time Goes By (J. Ray)

Arty Kay
WVLK—Lexington, Ky.

1. Melody Of Love (D. Carroll)
2. Open Up Your Heart (Cowboy Church Choir)
3. Earth Angel (Crewcuts)
4. No More (DeJohns)
5. Ko Ko Mo (Perry Como)
6. Sincerely (McGuires)
7. That's All I Want From You (Jaye P. Morgan)
8. Tweedlee Dee (G. Gibbs)
9. Let Me Go, Lover (J. Weber)
10. Mr. Sandman (Chordettes)

Al Ross
WBAL—Baltimore, Md.

1. Hearts Of Stone (Fontanes)
2. Sincerely (McGuires)
3. Melody Of Love (B. Vaughn)
4. Earth Angel (Crewcuts)
5. Ko Ko Mo (Perry Como)
6. Blue Mirage (Guy Lombardo)
7. Mr. Sandman (Chordettes)
8. Let Me Go Lover (J. Weber)
9. Open Up Your Heart (Cowboy Church Choir)
10. How Important Can It Be (Joni James)

Joe Daboul
WJKO—Springfield, Mass.

1. Tweedlee Dee (G. Gibbs)
2. Lifetime Sweetheart (Como)
3. No More (DeJohns)
4. Hearts Of Stone (Fontanes)
5. Melody Of Love (Four Aces)
6. You Too Can Be A Dreamer (Patti Page)
7. I Love You Madly (4 Coins)
8. Unsuspecting Heart (S. Gale)
9. Ko Ko Mo (Crewcuts)
10. Darling Je Vous Aime (Cole)

Sam Bradley
KUDL—Kansas City, Mo.

1. Crazy Otto (Johnny Maddox)
2. Earth Angel (Crewcuts)
3. Melody Of Love (Four Aces)
4. Birth Of The Boogie (Haley)
5. Everlovin' (Patti Page)
6. Rock Love (Fontanes)
7. How Important Can It Be (Joni James)
8. Ko Ko Mo (Perry Como)
9. Pledging My Love (J. Ace)
10. Darling Je Vous Aime (Cole)

Frank Pollack
KOOL—Phoenix, Ariz.

1. Darling Je Vous Aime (Cole)
2. How Important Can It be (Joni James)
3. Melody Of Love (F. Sinatra)
4. Unsuspecting Heart (S. Gale)
5. Life Of The Party (Eckstine)
6. Malaguena (Caterina Valente)
7. All Of You (Mel Torme)
8. Remind Me (Jerri Southern)
9. Davey Crockett (Bill Hayes)
10. Ko Ko Mo (Perry Como)

Ray Perkins
KIMN—Denver, Colo.

1. Melody Of Love (D. Carroll)
2. Sincerely (McGuires)
3. Hearts Of Stone (Fontanes)
4. That's All I Want (Jaye P. Morgan)
5. Tweedlee Dee (G. Gibbs)
6. Mr. Sandman (Chordettes)
7. Naughty Lady (Ames Bros.)
8. Earth Angel (Crewcuts)
9. Ko Ko Mo (Crewcuts)
10. No More (DeJohns)

Hy Davis
WAIP—Mobile, Ala.

1. No More (DeJohns)
2. Ko Ko Mo (Perry Como)
3. Rock Love (Fontanes)
4. Pledging My Love (T. Brewer)
5. How Important Can It Be (Lou Monte)
6. Melody Of Love (D. Carroll)
7. Rusty Old Halo (M. Jackson)
8. Blue Mirage (Lombardo/Faith)
9. Tweedlee Dee (G. Gibbs)
10. Smiles (Happy Otto)

Don Bell
KRNT—Des Moines, Iowa

1. Hearts Of Stone (Fontanes)
2. Earth Angel (Crewcuts)
3. Sincerely (McGuires)
4. Melody Of Love (B. Vaughn)
5. Ko Ko Mo (Perry Como)
6. Crazy Otto (Johnny Maddox)
7. That's All I Want From You (J. P. Morgan)
8. Melody Of Love (Chordettes)
8. Mr. Sandman (Chordettes)
10. Make Yourself Comfortable (Sarah Vaughan)

Jiminy Cricket Holds Another Successful "Weekend With Stars"

NEW YORK—Twenty-five hundred record fans from all the New England states and Cleveland, Ohio enjoyed a two-day weekend in New York on the February 19 and 20 "Weekend With the Stars" tour under the auspices of Jiminy Cricket Travel Service.

Harold Low, president of the travel agency and originator of the tour, stated that this, the fourth "Weekend With the Stars" tour, was in his estimation the greatest and the most smoothly operated one yet.

More than twenty disk jockeys escorted their listeners down on the four Jiminy Cricket special show trains. Included among the disk jockeys were: Bob Clayton, Herb Fontaine, Larry Welch, Lou Dennis, Ned Powers, Don Parker, Don Sherman, Tod Williams, Bill Gordan, Joe Girand, Ed Robbins, Pete Ward, Hank Elliot, Jack McDermott, Howie Leonard, John Scott, Isabel Whitaker (Carolyn of Ken & Carolyn), and Peter Paul.

On Saturday afternoon, the fans gathered at Manhattan Centre for a four hour dance and cocktail party emceed by Bob Clayton and New Powers. During the afternoon, stars from the various record companies dropped in to say hello. Included among them were: Tommy Edwards, Alan Dean, Bert Mullaney, Dean Parker, Terry Dale, Barry Frank, Josephine Premice, Paul Harvey, Jackie Paris, Patty Parks, Bob Manning, and Eddie Fontaine.

Sunday afternoon the fans returned to Manhattan Centre for a special three and a half hour "Jamboree of Stars Show" produced by Lee Salomon of the William Morris Agency. The stars appeared in the following order: Will Jordan M. C., Intro Migal Twins, Dance Team, Bob Stewart, Judy Johnson, Bob Manning, Alan Dale, Eydie Gorme, Bill Hayes, Danii & Genii Prior dance team, Jerry Vale, Jack E. Leonard, Mel Green, and Billy Williams Quartet. Will Jordan emceed the first half of the show with Jack E. Leonard taking over the chores during the second portion.

Saturday evening the tourists had their choice of activities. Many chose the Boulevard Club where the show starred Bob Manning. Others went to "Cinerama Holiday," Radio City Music Hall, or to the NBC Studios for a special tour.

Because of the tremendous interest shown in the tour throughout the country and the success of the Cleveland promotion, Jiminy Cricket plans to offer the tour to fans in many cities in the next few months. At the moment, Montreal looks like the next originating point according to Charlie Caruso who handles promotion and publicity for Jiminy Cricket.

Victor Pop Biz Hits New High

NEW YORK — The production of gold records has been stepped up this past year at RCA Victor's factory.

In addition to an increase in its regular output of disks, the factory is busy gilding more million-sellers than ever before in its history. Perry Como—himself a "standard" in the music business—is dominating the Victor sales picture by reaching for a possible all-time high of three gold records in one year. With "Wanted" and "Papa Loves Mambo" already over the million mark, Perry's "Ko Ko Mo" is also fast approaching that figure.

Eddie Fisher has likewise turned out two polished platters for the diskery: "Oh! My Pa-Pa" and "I Need You Now."

The Ames Brothers are currently shooting for a gold disk—their second one in a row since joining Victor—with "The Naughty Lady of Shady Lane," which to date has sold over 900,000 copies.

Besides the established artists, Victor's A & R Chief, Joe Carlton, can add to his formidable string of successes newcomer Jaye P. Morgan whose first release with the company —"That's All I Want From You"—is likely to win the thrush her first gold record.

Dick Linke Heads Expanded Capitol Promotion Set-Up

DICK LINKE

NEW YORK—On March 1st Capitol Records premiers a new and sweeping change in its national promotion and distribution operations designed to cash in on recent and continuing changes in the record industry. Under the new sales set-up, Capitol will stress individual attention to promoting releases of single records and handling the merchandising and sales of package goods.

Principle feature of Capitol's new plan calls for the creation of an enlarged national singles promotion staff under the direction of Dick Linke. This staff, with men specializing in country, rhythm and blues, and pop promotion will concentrate on single records.

Bob Burrell will remain as country promotion man with headquarters in Atlanta and the branch promotion men, Manny Kellems (Philadelphia), Don Ovens (New York), Don Hassler (Chicago) and Buck Stapleton (Los Angeles) will retain their same status but will work more closely with the national promotion office in New York.

In streamlining its sales operation, Capitol will employ five district sales managers whose territories will be enlarged. All present district sales managers will remain in key positions. Transfers and reassignments of certain territories will be announced next week.

The entire set-up will be under the supervision of John K. (Mike) Maitland, who was recently announced as Capitol's new vice-president and national sales manager.

Maitland New Capitol Sales Manager

NEW YORK—John K. (Mike) Maitland has been appointed Vice President and National Sales Manager of Capitol Records Distributing Corp., it was announced by Wm. H. Fowler, Acting General Manager.

After joining Capitol as a Sales Representative in the Detroit Branch in 1946, Maitland progressed rapidly in the sales and promotion field as Manager of the Cincinnati, Detroit and Chicago branches. His most recent position has been as District Sales Manager in the North Central District with Chicago headquarters.

In his new position, Maitland will operate from Capitol's New York National Sales and Promotion offices.

Maitland's promotion fills the vacancy created by the resignation of Hal B. Cook who plans to join the CBS Columbia organization in a key sales and promotion post.

"Saturday Party"

DETROIT—While he was in Detroit recently, Dick Adler visited Ed McKenzie on his "Saturday Party" over "WXYZ-TV." Dick did a ten-minute stint on the show during which time he reviewed the rise of the songwriting team of Adler and Ross from their very first hit "Rags To Riches" up to and including all the top songs from the Broadway musical "Pajama Game." Adler and Ross will be represented on Broadway with a new musical this Spring called "Damn Yankees," which trade rumors say has an even greater score than their first musical.

Airmail Subscription to The Cash Box $30.

The Everlovin' Rage
PATTI PAGE
still the Rage with
"EVERLOVIN'"
TANNEN MUSIC, INC.
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great 2-sider
"LOVE ME, LOVE ME, LOVE ME"
b/w "NO CHANCE"
Jubilee #5187
2 *The Best of 'em All*
JOE FOLEY
singing
"YOUNG & FOOLISH"
b/w "DON'T LET THIS NIGHT GET AWAY"
Jubilee #5182
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y. N. Y.

Rehearsing the Band

CHICAGO—Because David Carroll is unable to take his band out on the road due to Mercury Record duties, Jerry Mercer will be fronting it when it goes out. Above, Carroll is shown rehearsing the band, which currently has a hot record in "Melody Of Love."

ANOTHER BMI "PIN-UP" HIT

ROCK LOVE

FONTANE SISTERS . . . Dot
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BILLY FARRELL . . Mercury
EDDIE FONTAINE . . . "X"
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NITA, RITA & RUBY Victor

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THE CADILLACS
big pop and r & b
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PATTI JEROME singing
"JOHNNY HAS GONE"
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HEADING STRAIGHT FOR THE TOP!
Alan Dean's
"TOO MUCH IN LOVE TO CARE"
M-G-M 11920

THIS IS AN MUTUALLY OWNED M-O-S-S SOCIETY OF SONGWRITERS, INC. MEMBER SONG

and this ad is part of our national record and song promotion service
—FOR THE MUTUAL BENEFIT OF ITS MEMBERS—
Mutually Owned Society for Songwriters, Inc.
1 East 42nd Street, New York 17, N. Y.

Steinhaus Named To Exec Post With Marlow

NEW YORK—Stan Steinhaus has been named Director of Marlow Productions Inc., and their new Latin label REINA, it was announced by Dr. Stanley Darrow, Vice-President.

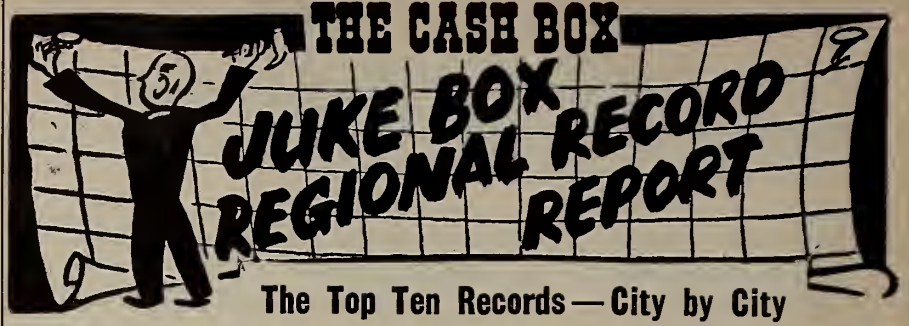
On Reina label, Marlow Productions Inc. plan an authentic latin american music LP catalogue with on-location recordings of typical folklore and popular music. The first Long Playing record release, "Merengue Jubilee" has eight sides of the Dominican Republic's national dance, the merengue. Also planned for release on LP are selections from the Cuban, Panamanian and Brazilian Folklore. Steinhaus will run the New York offices of Marlow Productions from an administrative end. He will also be involved in sales, distributorships and other executive duties.

Prior to his appointment, Steinhaus was Foreign Sales Manager with SEECO Records and later General Manager of Ansonia Records from where he stepped into Marlow Productions' top job. With the job Steinhaus acquired an undisclosed number of preferred shares.

Loco Receives Citation For Music Contribution

NEW YORK—Joe "Mr. Mambo" Loco, who began a two week engagement at New York's Birdland nightclub on February 24th, was presented with a citation opening night from the Dance Teachers Association of America lauding him for his "outstanding musical contributions in furthering Latin-American music in the United States."

Following his appearance at Birdland, Loco and his quintet leave for Australia to give the people down under their first taste of mambo. He is scheduled to return to the United States early in the Spring to introduce the world's first mambo symphonette at his Carnegie Hall concert.



The Top Ten Records — City by City

New York, N. Y.
1. Sincerely (McGuires)
2. Melody Of Love (Vaughn/4 Aces)
3. Earth Angel (Penguins/Crewcuts)
4. Hearts Of Stone (Fontanes)
5. Ko Ko Mo (Perry Como)
6. That's All I Want (Morgan)
7. Crazy Otto (Johnny Maddox)
8. Naughty Lady (Ames Bros.)
9. How Important Can It Be (Joni James)
10. Tweedlee Dee (Gibbs/Baker)

Chicago, Ill.
1. Melody Of Love (Vaughn/Carroll)
2. Crazy Otto (Johnny Maddox)
3. Sincerely (McGuires)
4. Tweedlee Dee (G. Gibbs)
5. Ko Ko Mo (Crewcuts/Como)
6. Earth Angel (Penguins)
7. How Important Can It Be (Sarah Vaughan)
8. Hearts Of Stone (Fontanes)
9. Rock Love (Eddy Fontaine)
10. Wedding Bells (Fisher/Lester)

Los Angeles, Calif.
1. Hearts Of Stone (Fontanes)
2. That's All I Want (Morgan)
3. Crazy Otto (Johnny Maddox)
4. Melody Of Love (Diamond/Aces/Sinatra)
5. Sincerely (McGuires)
6. Ko Ko Mo (Perry Como)
7. Tweedlee Dee (Baker/Young)
8. Let Me Go, Lover (Weber/Brewer)
9. Mr. Sandman (Chordettes)
10. Earth Angel (Penguins)

Philadelphia, Pa.
1. Sincerely (McGuires)
2. Crazy Otto (Johnny Maddox)
3. Earth Angel (Gloria Mann)
4. How Important Can It Be (Joni James)
5. Melody Of Love (4 Aces/Vaughn)
6. Hearts Of Stone (Fontanes)
7. Ko Ko Mo (Perry Como)
8. Tweedlee Dee (G. Gibbs)
9. Let Me Go, Lover (J. Weber)
10. Rock Love (Fontanes)

New Orleans, La.
1. Ko Ko Mo (Perry Como)
2. Melody Of Love (Four Aces)
3. Sincerely (McGuires)
4. Dim, Dim The Lights (Haley)
5. Tweedlee Dee (Lavern Baker)
6. How Important Can It Be (Connee Boswell)
7. Mr. Sandman (Four Aces)
8. That's All I Want From You (Jaye P. Morgan)
9. Pledging My Love (J. Ace)
10. Earth Angel (Penguins)

Brodhead, Wisc.
1. Sincerely (McGuires)
2. Tweedlee Dee (G. Gibbs)
3. Open Up Your Heart (McGuires)
4. Ko Ko Mo (Perry Como)
5. Earth Angel (Crewcuts)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Melody Of Love (D. Carroll)
8. Crazy Otto (Johnny Maddox)
9. Blue Mirage (Guy Lombardo)
10. That's All I Want (Morgan)

Baltimore, Md.
1. Hearts Of Stons (Fontanes)
2. Sincerely (McGuires)
3. That's All I Want (Morgan)
4. Earth Angel (Crewcuts/Penguins)
5. Ko Ko Mo (Perry Como)
6. Tweedlee Dee (G. Gibbs)
7. Melody Of Love (Vaughn/Carroll)
8. Let Me Go, Lover (J. Weber)
9. No More (DeJohns)
10. Make Yourself Comfortable (Sarah Vaughan)

Detroit, Mich.
1. Earth Angel (Crewcuts/Penguins)
2. Melody Of Love (Carroll/4 Aces)
3. Ko Ko Mo (Crewcuts)
4. Plantation Boogie (L. Dee)
5. Crazy Otto (Otto/Maddox)
6. Tweedlee Dee (Gibbs/Baker)
7. How Important Can It Be (Joni James)
8. Two Hearts (Charms)
9. Tweedlee Dee (Gibbs/Baker)
10. Cherry Pink (Perez Prado)

Cleveland, Ohio
1. Melody Of Love (Vaughn/4 Aces)
2. Earth Angel (Crewcuts/Penguins)
3. Ko Ko Mo (Crewcuts/Como)
4. Tweedlee Dee (Baker/Gibbs)
5. Cherry Pink (Perez Prado)
6. Pledging My Love (J. Ace/Brewer)
7. Plantation Boogie (L. Dee)
8. Crazy Otto (Crazy Otto)
9. Sincerely (McGuires)
10. Davy Crockett (Bill Hayes)

Boston, Mass.
1. Sincerely (McGuires)
2. Crazy Otto (Johnny Maddox)
3. Melody Of Love (B. Vaughn)
4. Hearts Of Stone (Fontanes)
5. Ko Ko Mo (Crewcuts/Como)
6. Tweedlee Dee (G. Gibbs)
7. Davy Crockett (Bill Hayes)
8. Dim, Dim The Lights (Haley)
9. Pledging My Love (Four Lads/Brewer)
10. Mr. Sandman (Chordettes)

Buffalo, N. Y.
1. Sincerely (McGuires)
2. Hearts Of Stone (Fontanes)
3. Ko Ko Mo (Como/Crewcuts)
4. That's All I Want (Morgan)
5. Melody Of Love (Carroll/Vaughn)
6. Tweedlee Dee (G. Gibbs)
7. Crazy Otto (Johnny Maddox)
8. Pledging My Love (J. Ace/Brewer)
9. Naughty Lady (Ames Bros.)
10. Rock Love (Eddy Fontaine)

Shoals, Ind.
1. Melody Of Love (Four Aces)
2. Hearts Of Stone (Fontanes)
3. That's All I Want (Morgan)
4. Earth Angel (Crewcuts)
5. Ko Ko Mo (Perry Como)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Tweedlee Dee (G. Gibbs)
8. Let Me Go, Lover (P. Page)
9. Mr. Sandman (Chordettes)
10. Naughty Lady (Ames Bros.)

St. Louis, Mo.
1. Ko Ko Mo (Crewcuts/Como)
2. Sincerely (McGuires)
3. Crazy Otto (Johnny Maddox)
4. Tweedlee Dee (G. Gibbs)
5. Earth Angel (Penguins/Como)
6. How Important Can It Be (Sarah Vaughan)
7. Melody Of Love (B. Vaughn)
8. Rock Love (Fontanes)
9. Wedding Bells (Eddie Fisher)
10. Darlin' Je Vous Aime (Nat "King" Cole)

Pittsburgh, Pa.
1. Melody Of Love (Vaughn/4 Aces)
2. Ko Ko Mo (Como/Crewcuts)
3. Tweedlee Dee (G. Gibbs)
4. Sincerely (McGuires)
5. Earth Angel (Penguins/Crewcuts)
6. Hearts Of Stone (Fontanes)
7. Hom Important Can It Be (Vaughan/James)
8. Crazy Otto (Johnny Maddox)
9. Cherry Pink (Perez Prado)
10. Mr. Sandman (4 Aces)

Seattle, Wash.
1. Sincerely (McGuires)
2. Hearts Of Stone (Fontanes)
3. Melody Of Love (Vaughn/Carroll)
4. Earth Angel (Penguins)
5. Crazy Otto (Johnny Maddox)
6. That's All I Want From You (Jaye P. Morgan)
7. Naughty Lady (Ames Bros.)
8. Tweedlee Dee (G. Gibbs)
9. Ko Ko Mo (Crewcuts/Como)
10. Let Me Go, Lover (J. Weber)

Kansas City, Mo.
1. Crazy Otto (Johnny Maddox)
2. Sincerely (McGuires)
3. Ko Ko Mo (Perry Como)
4. Earth Angel (Penguins/Mann/Crewcuts)
5. Hearts Of Stone (Fontanes)
6. Melody Of Love (Ink Spots)
7. How Important Can It Be (Joni James)
8. Rock Love (Eddy Fontaine)
9. Pledging My Love (Brewer/J. Ace)
10. No More (DeJohns)

Milwaukee, Wisc.
1. Sincerely (McGuires)
2. Melody Of Love (Carroll/4 Aces)
3. Earth Angel (Crewcuts/Penguins)
4. Crazy Otto (Johnny Maddox)
5. Open Up Your Heart (Cowboy Church Choir)
6. Rock Love (Fontanes)
7. Ko Ko Mo (Perry Como)
8. How Important Can It Be (James/Vaughan)
9. That's All I Want (Morgan)
10. Mambo Rock (Bill Haley)

Atlanta, Ga.
1. Melody Of Love (Vaughn/4 Aces)
2. That's All I Want (Morgan)
3. Sincerely (McGuires)
4. Let Me Go, Lover (J. Weber)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Ko Ko Mo (Como/Crewcuts)
7. Mr. Sandman (Chordettes)
8. Earth Angel (Crewcuts/Penguins)
9. No More (DeJohns)
10. Tweedlee Dee (Gibbs/Baker)

Dallas, Tex.
1. Sincerely (McGuires)
2. Earth Angel (Crewcuts/Penguins)
3. Hearts Of Stone (Fontanes)
4. That's All I Want (Morgan)
5. Melody Of Love (B. Vaughn)
6. Ko Ko Mo (Crewcuts/Como)
7. Tweedlee Dee (Gibbs/Baker)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Mr. Sandman (Four Aces/Chordettes)
10. Sand And The Sea (Nat "King" Cole)

San Francisco, Calif.
1. Hearts Of Stone (Fontanes)
2. Sincerely (McGuires)
3. Earth Angel (Penguins/Crewcuts)
4. Mr. Sandman (Chordettes)
5. Naughty Lady (Ames Bros.)
6. That's All I Want From You (Jaye P. Morgan)
7. Ko Ko Mo (Perry Como)
8. Melody Of Love (Vaughn/Aces)
9. How Important Can It Be (Joni James)
10. Tweedlee Dee (Gibbs/Baker/Collins)

Denver, Colo.
1. Hearts Of Stone (Fontanes/Charms)
2. Sincerely (McGuires)
3. Melody Of Love (Vaughn/Aces/Carroll)
4. That's All I Want (Morgan)
5. Mr. Sandman (Chordettes/Four Aces)
6. Let Me Go, Lover (J. Weber)
7. Ko Ko Mo (Crewcuts/Como)
8. Naughty Lady (Ames Bros.)
9. Make Yourself Comfortable (Sarah Vaughan)
10. Dim, Dim The Lights (Haley)

"The Little Boy" Chosen As Center of Campaign By Foundation For the Blind

Left to right: Bill Buchanan, Monument Music (publisher of tune); Richard Maltby, Label X Recording Artist, writer of melody; Dr. Gregor Ziemer, Department of Public Education, American Foundation for the Blind; Robert Stringer, Writer of lyrics; Josephine Premice, Coral Recording Artist (cut the song); Bob Thiele, A&R Head, Coral Records; Dick Jacobs, Asst. to Bob Thiele, made arrangement for song.

NEW YORK—Coral Records announced this week the special release of "THE LITTLE BOY", recorded by Josephine Premice, telling the tender story of a Little Boy who had seen the wind; the face of God, etc., but who is blind.

Because of the song's inspired message, Dr. Gregor Ziemer, Department of Public Education, American Foundation for the Blind (The Helen Keller Foundation), has chosen it to be the center of the Foundation's campaign. In a letter to all radio stations, Dr. Ziemer has requested the help of disk jockeys and program managers in supporting the Foundation's campaign by programming the disk as frequently as possible—and he has included a special one minute "spot" which may be used in conjunction with the playing of the disk.

Dr. Ziemer states that sometimes the sighted must be educated—the blind people do not want pity. There are many experiences which all can share—and that is precisely the theme of the song, "THE LITTLE BOY".

Richard Maltby, Label X's top recording artist, wrote the melody for the song, but due to the publisher's committment to Coral, was not able to submit it to Label X. Maltby is currently riding high with "ST. LOUIS BLUES MAMBO", and "STAR DUST MAMBO", and is also the composer of "SIX FLATS UNFURNISHED". Dick's next record release is a real switch, too, "BEGIN THE BEGUINE MARCH".

Bob Stringer, well known as a musician (formerly working with Johnny Green, at MGM Pictures), does a great deal of composing and conducting for television and film background. He wrote "THE LITTLE BOY" at the request of Bill Buchanan, the publisher—and this was the result of Bob's *first* lyric!

Bill Buchanan, known around Tin Pan Alley as "Boy Publisher," (he's just 24) believes this is one of the greatest songs he's heard . . . and is his current Number One plug. Bill's MONUMENT MUSIC is doing extremely well in the R&B and Pop field ("MAMBO BABY"—"HURTS ME TO MY HEART"—"HONEY BUNCH"—and currently, "FOR THE REST OF MY LIFE", recorded by Dakota Staton for Capitol Records.)

Release of "THE LITTLE BOY" coincides with Bill's 75th Anniversary—this week. To date, in just a little over a year, he has had 75 sides cut in the Pop & R&B field. Bill's glad to see that in the current R&B trend, a great song can still have the chance it needs by way of continued exposure.

And in response to the many requests, Bill is sending out the lyrics prepared as a poem, which disk jockeys can read in conjunction with the recording.

Wexler Heads Columbia's Electronic Operation

NEW YORK — The creation of Columbia Electronic Products, a new operation aimed at diversifying Columbia Records' activity, has been announced by James B. Conkling, President of the company. Director of Operations for Columbia Electronics Products will be Paul Wexler, Vice President.

Wexler's new appointment will be effective March 1st.

The new operation, Conkling stated, will encompass the overall direction and supervision of company products other than Columbia records, among them Columbia Phonographs, Columbia Transcriptions and EPIC Records. Wexler will also handle the sales supervision of Cryton Precision Products, a service for the manufacture of precision plastic products other than records.

Columbia Electronic Products will also encompass future new developments by the company, Conkling pointed out.

Wexler has been associated with Columbia Records since 1941, when he joined the company as a sales trainee. He was named National Sales Manager in 1950 and was appointed a Vice President of the company in 1951.

Harry Santly Dies

NEW YORK—One of the best liked men in the music industry died last Thursday night, February 24, when Harry Santly suffered a heart attack in his home. Only 42 years old, he had been in the music business for 20 years starting as a counter boy for Famous Music. He then worked for Shapiro-Bernstein and after a hitch in the army returned to that firm. He was most recently with George Simon Music and the Burke and Van Heusen firms. He is survived by his mother and father, vet music man Joe Santly, and his wife Helene, a featured actress on the musical comedy stage and TV.

Disk Jockeys Please Notice

My apologies for the mistake made on the Watco Records ad in the February 26th issue of The Cash Box. The mishap was mine. I want to thank The Cash Box and Henry Wiese, head of Watco, for their sincere understanding. Sorry fellas, will be more careful in the future.

Apologetically yours
Bruno

Interview In Chicago

CHICAGO—Bethlehem recording artist Chris Connor, chats with WCFL's Lin Burton, during a recent interview in Burton's own "Steak House" restaurant in Chicago. The two Chris Connor albums, "Lullaby For Lovers" and "Lullaby of Birdland," are among the fastest selling LP's in the jazz field.

Marathon Play

NEW YORK — Recently two New Orleans disk jockeys barricaded themselves in the transmitter of Radio Station WNOE and continually played The Nuggets' Capitol recording of "Shtiggy-Boom" for 58 hours, 21 minutes and 31 seconds. This caused nation-wide attention and resulted in front page newspaper coverage throughout the country. Photo above shows WNOE disk pockeys Bill Stanley and Bill Elliott welcoming the arrival of badly needed "Shtiggy-Boom" records from Capitol's Scranton p'ant. Directly behind the boys is Delta C&S stewardess, Carol Ahlstrom, who helped transport this valuable cargo. To the extreme right is Capitol's distributor, Mel Mallory.

Stabile Signs With Benson

HOLLYWOOD, CALIF.—Dick Stabile has signed a management pact with Fred Benson, personal manager for Ray Anthony and The Billy May Orchestra with Sam Donahue, it was announced last week.

Immediate p'ans include more activity for Stabile in the band business and to negotiate pending TV and recording contract offers.

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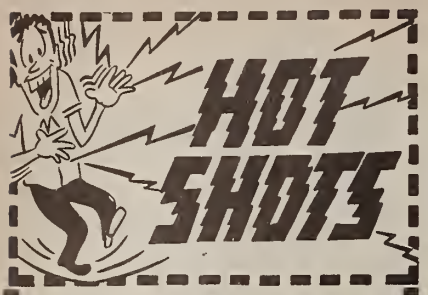

EARL BOSTIC
"MELODY OF LOVE"
"SWEET LORRAINE"
King 4776

THE CHARMS
"TWO HEARTS"
"The First Time We Met"
Deluxe 6065

BONNIE LOU
"RUSTY OLD HALO"
"Danger! Heartbreak Ahead"
King 1445

"TWEEDLEE DEE"
"The Finger Of Suspicion"
King 1436

THE MIDNIGHTERS
"ASHAMED OF MYSELF"
"Ring A-Ling A-Ling"
Federal 12210

BOYD BENNETT
"YOU UPSET ME BABY"
"POISON IVY"
King 1432

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Fats Domino
"DON'T YOU KNOW"
b/w
"Helping Hand"
Imperial # 5340
Imperial Records
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A Great New Spiritual!
"I'M NOT UNEASY"
b/w
"SINNER, SIN NO MORE"
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THE ELDORADOS
Vee-Jay 127

"TELL ME, BABY"
THE FIVE ECHOES
Vee-Jay 129

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Sinatra Wins Marshall's "Glen Miller Award"

NEW YORK—WNEW's Jerry Marshall announced last week that the annual Glenn Miller Award for the greatest contribution to popular music during 1954 had been won by Frank Sinatra. A panel of three judges: Paul Whiteman, Arthur Schwartz, lyricist, and Alec Wilder, composer, chose Sinatra from a highly competitive field of top music personalities.

The Glenn Miller Award was established last year as a result of the tremendous tribute provided the late star by thousands of "Make Believe Ballroom" fans who sent in votes naming him their favorite recording star despite the fact that many years had passed since his death. Jerry Marshall created the award with Miller named the first recipient, posthumously. It was then planned to continue the Award as an annual recognition of foremost contributors to the popular music field.

In announcing Sinatra's selection as 1954 winner of the "gold mike," symbol of the award, Marshall commented on the judges' decision. "Three men representing different phases of the popular music field indicated by their votes a respect for the taste, imagination, and showmanship with which Sinatra provided the public during this past year."

New Decca Radio-Phono

NEW YORK—Decca Records has announced a new model in its expanding phonograph line. Now being shipped, and in stock at all Decca branches and distributors, is a new portable radio-three speed phonograph combination that carries a list price of $29.95.

The machine is packaged in royal blue and gold and Decca expects that its dealers will do $1,000,000 worth of plus business from the DP-450 plus untold hudreds of thousands of dollars in record sales.

Among the features of the new model are:

(1) washable, two-tone case. (2) four-tube, super heterodyne radio with the most powerful built-in ferrite loop antenna available. For extreme fringe areas, an external antenna connection is included. (3) three-speed motor with built-in automatic 45-rpm disk. (4) high-gain cartridge with single all-speed needle in a balanced lightweight arm.

Chow Mein

NEW YORK—Valyr Music, in association with Ruby Foo's Restaurant, ran a unique type of promotion on the Gaylords' newest click "Chow Mein." Bert Siegelson of Valyr Music, escorted Susie Gwon and Heywood Lee of Ruby Foo's on a tour of the New York jockies. They brought with them hot platters of chow mein, egg roll, spare ribs, etc. Shown above enjoying the delicacies are (top) Jack Lacy of WINS (center) Mort Lindsay of WABC and Lonnie Starr of WNEW. Looks delicious.

Time Out

MIAMI BEACH, FLA.—Singing star Tony Martin is all smiles as he takes time out from his current headline stint at the famous Fontainebleau Hotel in this city, to shake the marracas with the Lecuona Cuban Boys, a Latin rhythm group also featured in the songster's show. Next to Tony is Nelle Castell, featured singer with the Latin-American crew. Tony has a new release on Victor, "Just A Man" b/w "Do, Do, Do."

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Joe Loco, Tico artist, begins a two-week engagement at New York's Birdland on February 24, then off to Australia where the "down unders" will be initiated to mambo. Loco was recently given a citation from the Dance Teacher's Association for his "outstanding musical contributions in furthering Latin-American music in the United States". . . . Monte Bruce, Bruce Records on the road promoting his new Harptones "I Almost Lost My Mind" (the Ivory Joe Hunter item of several years ago) and his new subsid, Marble Records' "Dance With Me Henry" by the Leslie Sisters. . . . Joe Davis up in the clouds again. He has a great number in Dean Barlow's "I'll String Along With You". Dean, lead voice of the Crickets, does a loner and the results are ver-ee-ee exciting. . . . There's a group out on the coast singing as "The Original Four Aces". . . . Jack Angel, Herald Records, getting the rush treatment from pubs. Someone seems to know something about covers on his "Take A Look At Me" by Charlie and Ray. We know of Label "X", Frankie Lester, but the rumors are that there are several others. Criterion Music now handling on a selling agency basis. . . . Herman Lubinsky and Freddie Mendelsohn back from their trip which took them through New Orleans, Atlanta, Birmingham and Charlotte. While the Savoy duo were in Atlanta Lubinsky tells us "we got a kick out of a poll run by WAOK-Atlanta which designated our "Johnny Has Gone" by Varetta Dillard number one tune in the area". Lubinsky also announced the signing of Papa Lightfoot with Guitar Red and his Orchestra to a long term contract. . . . George Goldner, Tico Records, thinks he has a winning Machito in the new sides he is issuing. . . . Early reports coming into the office show fast take-offs for two Atlantic new disks. Joe Turner's "Flip, Flop and Fly" and The Drifters' "What 'Cha Gonna Do" showing great strength. . . . Reina Records, subsid of Marlow Productions, issued its first releases this week. Three singles and an L.P. aimed at the Spanish and American trade. Imperial has what looks like a really hot one in Fats Domino's "Don't You Know". . . . Gene and Eunice continue Aladdin's hot streak with a great tune "This Is My Story". . . . Clyde McPhatter of the Drifters in town on leave and proudly telling one and all he is now a PFC. . . . Atlantic now starting a new push on the Ruth Brown former biggie, "Mama He Treats Your Daughter Mean". Platter is getting a revival via the pop etching by the Dinning Sisters on Essex. Miss Brown headlines at the Apollo Theater, Harlem, starting March 3. . . . The proposed Alan Freed "Rock and Roll Easter Jubilee" at the Brooklyn Paramount Theatre for one week should give all the kids ample opportunity to get their fill of r & b. If Freed does a minimum of four shows a day, he will play about twenty eight shows in a house that seats 4,400. Alan is working on a top-flight cast as he gets ready for a test to end all tests. A successful Paramount stay will push Freed's popularity and reputation even beyond his curent high status. . . . Varetta Dillard, currently high on the charts with "Johnny Has Gone", gave birth to a baby girl, Gina Varetta, last February 19. . . . From the latest reports pouring into the C. B. offices, it looks like Johnny Ace has performed the impossible by taking a strong lead from the pop names he was competing with on "Pledging My Love". . . . Irv Marcus getting Johnny Ace memorial L.P.'s and E.P.'s ready Pre-pressing orders are growing and growing at a quick pace.

VARETTA DILLARD

RUTH BROWN

CHICAGO:

Over lunch with Roy Hamilton, we suddenly realized how far a real talent can go in just one short year. Exactly 12 months ago this week, Roy came to town for the Epic cocktail party which introduced him to the music biz. Since then, he has played Birdland, the Howard Theatre in Washington, D. C., then toured with Illinois Jacquet. Next played a date at the Boston Arena. What Roy considers his first 'big' break was being featured with the Star Night troupe which played Chicago, Cleveland and Detroit. He just closed at the Chicago Theatre where he drew raves. His records to date, "You'll Never Walk Alone"; "If I Loved You"; "Ebb Tide"; "Hurt"; "I Believe" b/w "If You Are But A Dream"; and finally "If Each One Would Teach One" which is the theme for Brotherhood Week, were very well received and high among Epic's top sellers. Roy is now on his way in 'pop' as well as rhythm & blues, and his "If You Are But A Dream" may be his first pop hit, from all indications thus far. He is now looking forward to his March 6 debut on the "Toast Of The Town". . . . Little Walter's "My Babe" going over with a bang. . . . The newest Chess 'n Checker releases making bid for the top are, "Go Way" b/w "That Ain't Right" by John Brim. And Lowell Fulson's "Loving You". . . . Joyce Bryant and Illinois Jacquet opened 2/25 at the Chicago Theatre. . . . This same night, Stan Kenton introduced his latest album titled "The Kenton Era" which tells in music and story the history of the Kenton aggregation from its beginning in 1940 to the present day. . . . Monte Bruce of Bruce and Marble Records in town this week, promoting "Dance With Me, Henry" by the Leslie Sisters. The lead singer, Laura Leslie, was formerly the featured vocalist with Sammy Kaye. . . . The El Dorado's of the Vee-Jay label currently knocking 'em out at the Apollo Theatre, New York. . . . Also from Vee-Jay we hear tell their forthcoming instrumental will be "The Cash Box Special" by Turk Kincheloe. 'Cause, they say, they feel we here have been their friends.

LOWELL FULSON

LOS ANGELES:

Seems that almost everyone in this mixed up town has gone completely "Shtiggy Boom". As the tune gains in popularity adults and teen-agers alike are picking up the phrase and using it to describe a multitude of expressions. . . . Percy Mayfield's new Specialty waxing of "The Voice Within" is a tune so decidedly different that it could be a big hit. It's a slow ballad with a haunting melody that sticks with you. . . . Al Dale, new promoter for the Hermosa Biltmore Hotel in Hermosa Beach, is getting a large turnout at his rhythm and blues teen-age show each Saturday afternoon. Appearing on the show 2/26 was The Platters, The Flairs, Richard Lewis and Dick Hugg, "Huggie Boy", who acted as emcee. . . . Looks like RPM Records has another big one with Johnny Watson's "Hot Little Mama" and "I Love To Love You". Initial reaction has been tremendous and everyone is amazed how Johnny's nimble guitar work sounds like that of B. B. King. Watson has been touring the Southland with Ben Waller's "Hollywood Revue" package which also includes Linda Hayes, Roy Brown and Tommy Jones' band. Their week-end stand at The Five Four Ballroom 2/18 thru 2/20 was attended by a record throng. . . . Linda Hayes is plenty excited over her latest efforts on King called "Please Have Mercy". She sings along with one of the longest lists of artists ever assembled. They include The Platters, Luis Rivera and Red Callendar along with Linda. All the majors are expected to cover the tune. . . . Aladdin Records launch their new full tone magic sound with their latest Gene and Eunice release "This Is My Story" and "Move It Over Baby". . . . Roy Milton is due back in town March 13 for an appearance at the Elks Hall. . . . Chuck Higgins, Pee Wee Crayton, and Dolores Gibson are now on tour thru the Northwest. . . . Late reports reveal that Johnny Watson was so successful at The Five-Four Ballroom that he is being held over for another week-end 2/25 thru 2/27. Appearing with him will be The Robins. . . . A new group called The Dukes bow in on Specialty Records with "Ooh Bop She Bop" b/w "Oh Kay". Art Rupe, Specialty Records head, describes them as a new quartet with a solid sound. . . . Savannah Churchill was booked for dates in San Diego at the Harlem "400" Club. She has been appearing at various clubs throughout the Southland. . . . Richard Berry has a sensational follow-up to the Flair etchings of "Daddy, Daddy" in "Get Out Of The Car". Richard solos on this one without The Dreamers and does a bang-up job. . . . Everyone's looking forward to the opening of Fats Domino at the Five Four March 4th. His Imperial waxing of "Don't You Know" is showing strong signs that it will be his biggest record yet. . . . The Sonny Thompson-Lula Reed package will hit LA again on March 18th after a complete tour of the Northwest. . . . Leo and Eddie Mesner of Aladdin Records both predict that "Shtiggy Boom" will be the top record of the year in both the Pop and R&B fields.

B. B. KING

Greetings

KANSAS CITY, MO.—Mel Hammer, Wurlitzer phono distributor (left) greets Decca folk singer Burl Ives in front of the new Wurlitzer phono during the Wurlitzer Days Showing, recently. Ives' latest recording couples "Ballad of Davy Crocket" and "Goober Peas" on Decca. Photo was taken at Mid-West Distributing, this city.

HOT! HOT! HOT! HOT! HOT!
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"SHE'S MINE, ALL MINE"
b/w
"YOU ARE DOIN' ME WRONG"
Excello 2053
SONS OF THE SOUTH singing "GOD IS ALRIGHT" Excello 2050
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"THE WALLFLOWER"
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Modern # 947

STARS OVER HARLEM

Nice to receive the good news via a long letter from **Roy Hamilton** from Chicago that all is well for the big voiced balladier. Tells us that the recent stint at the Chicago Theatre was a tremendous success. . . . "Johnny's Gone" and **Varetta Dillard**'s back, this time stronger than ever. . . . One of fastest breaking tunes to hit these parts in quite a spell is the current Fats **Domino** "Don't You Know" thriller. Definitely loaded with all that it takes to cause the belting maestro to smile broader. . . . **Little Walter** and "My Babe" selling with the speed of light. . . . **Memphis Slim**'s "Blues All Around" reading going, going, gone. . . . The new **Charles Brown** "Bend Of The River" platter a cinch deal to supply many a big meal for Chuck and company for months to come. . . . Big **Joe Turner** and "Flip, Flop And Fly" b/w "Ti-ri-li" though only out a moment or so, has the juke boxes all about bouncing continuously and real crazy like. . . . **Clyde McPhatter** on the musical scenes with one of the tastiest bits of material ever afforded the dynamic swingster. They call it "What You Gonna Do." . . . **The Cardinals** and "Door" ditty goes straight to the heart. . . . Same goes for **Dean Barlow** (this time without **The Crickets**) and his stellar "I'll String Along With You." . . . **The Midnighters** "Ring" a good bet to sail on and on. . . . **Stan Kenton** uptown and all around much to the delight of all the loyal Kenton lovers. . . . **The Hearts**' "Lonely Nights" grabbing the coins just as this column predicted it would. . . . **Willis Jackson** and "Howling At Midnight" making with the good noises, which should cause the wailing maestro to stroll happy like. . . . Ditto: **Rusty Bryant** and "Back Street." . . . An oldie still moving in great fashion is the **Johnny Otis** "Won't Be Your Fool" pressing which definitely be given more exposure via the d. j. route. . . . **Richard Berry, The Dreamers** and "Baby Darling" a real lulu. . . . **Elmore James** "Standing At The Station" becoming the blue buyers' must and that's just the way it should be. . . . Think this a more than nice time to mention a few of the best selling mambo flavored waxings around Harlem. The first one spotlights the exciting musical mixings of **Tito Puente** whose latest deuce of thrillers are "Philadelphia Mambo" and "Mambo Tipico." . . . **Al Castellano**'s "Speak Up Mambo" allows the guys and dolls the chance to dance about without knocking themselves out. . . . **Chris Powell**'s "Sandman" allows same. . . . **Tiny Bradshaw** and his sparkling new treatment of the "Stomping Room Only" instrumental standard, good wax for the ears. . . . **Buddy Griffin** (he's the scribbler of the smash "I Wanna Hug Ya") checking with us time and time again during his Apollo Theatre stint.

THE CASH BOX HOT 10

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

	in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*
2	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*	MY BABE *Little Walter* *(Checker 811)*	RIB TIPS *Rufus Gore* *(King 4768)*
3	JOHNNY HAS GONE *Varetta Dillard* *(Savoy 1135)*	EARTH ANGEL *Penguins* *(Dootone 348)*	COME BACK *Ray Charles* *(Atlantic 1050)*
4	CLOSE YOUR EYES *Five Keys* *(Capitol 3032)*	SINCERELY *Moonglows* *(Chess 1581)*	DON'T YOU KNOW *Fats Domino* *(Imperial 5340)*
5	KO KO MO *Gene & Eunice* *(Combo 64)*	KO KO MO *Flamingos* *(Parrott 812)* *Gene & Eunice* *(Combo 64)*	JAILBIRD *Smiley Lewis* *(Imperial 5325)*
6	IT MAY SOUND SILLY *Ivory Joe Hunter* *(Atlantic 1049)*	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*
7	THAT'S ALL I WANT FROM YOU *Dinah Washington* *(Mercury 70537)*	THE WALLFLOWER *Etta James & The Peaches* *(Modern 947)*	YOU DON'T HAVE TO GO *Jimmy Reed* *(Vee-Jay 119)*
8	EARTH ANGEL *Penguins* *(Dootone 348)*	THAT'S ALL I WANT FROM YOU *Dinah Washington* *(Mercury 70537)*	EARTH ANGEL *Penguins* *(Dootone 348)*
9	MY BABE *Little Walter* *(Checker 811)*	I BELIEVE *Roy Hamilton* *(Epic 9092)*	ROCK LOVE *Lula Reed* *(King 4767)*
10	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	LAND OF DREAMS *Hugo Winterhalter* *(RCA Victor 20-5888)*	MARDI GRAS MAMBO *Hawkettes* *(Chess 1591)*

	in SAN FRANCISCO	in NEWARK	in DALLAS
1	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*
2	POISON IVY *Willie Mabon* *(Chess 1580)*	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*
3	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	JOHNNY HAS GONE *Varetta Dillard* *(Savoy 1135)*	THE WALLFLOWER *Etta James & The Peaches* *(Modern 947)*
4	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	THE WALLFLOWER *Etta James & The Peaches* *(Modern 947)*	COME BACK *Ray Charles* *(Atlantic 1050)*
5	EVERY DAY I HAVE THE BLUES *B. B. King* *(RPM 421)*	EARTH ANGEL *Penguins* *(Dootone 348)*	EARTH ANGEL *Penguins* *(Dootone 348)*
6	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*	KO KO MO *Gene & Eunice* *(Combo 64)*	YOU DON'T HAVE TO GO *Jimmy Reed* *(Vee-Jay 119)*
7	JOHNNY ACE'S LAST LETTER *Johnny Fuller* *(Aladdin 3278)*	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	SINCERELY *Moonglows* *(Chess 1581)*
8	BOOGIE IN THE DARK *Jimmy Reed* *(Vee-Jay 119)*	SINCERELY *Moonglows* *(Chess 1581)*	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*
9	SINCERELY *Moonglows* *(Chess 1581)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
10	LING, TING, TONG *Five Keys* *(Capitol 2945)*	I BELIEVE *Roy Hamilton* *(Epic 9092)*	EVERY DAY I HAVE THE BLUES *B. B. King* *(RPM 421)*

THE CASH BOX HOT 10

in PHILADELPHIA

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. PLEDGING MY LOVE — *Johnny Ace* — *(Duke 136)*
2. THE WALLFLOWER — *Etta James & The Peaches* — *(Modern 947)*
3. EARTH ANGEL — *Penguins* — *(Dootone 348)*
4. I'VE GOT A WOMAN — *Ray Charles* — *(Atlantic 1050)*
5. KO KO MO — *Gene & Eunice* — *(Combo 64)*
6. SINCERELY — *Moonglows* — *(Chess 1581)*
7. TWEEDLEE DEE — *Lavern Baker* — *(Atlantic 1047)*
8. MR. SANDMAN MAMBO — *Chris Powell* — *(Grand 120)*
9. I BELIEVE — *Roy Hamilton* — *(Epic 9092)*
10. BABY DARLING — *Richard Berry & The Dreamers* — *(Flair 1058)*

in LOS ANGELES

1. PLEDGING MY LOVE — *Johnny Ace* — *(Duke 136)*
2. KO KO MO — *Gene & Eunice* — *(Combo 64)* — *(Aladdin 3276)*
3. YOU DON'T HAVE TO GO — *Jimmy Reed* — *(Vee-Jay 119)*
4. SINCERELY — *Moonglows* — *(Chess 1581)*
5. THE WALLFLOWER — *Etta James & The Peaches* — *(Modern 947)*
6. TWEEDLEE DEE — *Lavern Baker* — *(Atlantic 1047)*
7. LOVE WILL MAKE YOUR MIND GO WILD — *Penguins* — *(Dootone 353)*
8. I'VE GOT A WOMAN — *Ray Charles* — *(Atlantic 1050)*
9. EARTH ANGEL — *Penguins* — *(Dootone 348)*
10. EVERY DAY I HAVE THE BLUES — *B. B. King* — *(RPM 421)*

in ST. LOUIS

1. PLEDGING MY LOVE — *Johnny Ace* — *(Duke 136)*
2. EARTH ANGEL — *Penguins* — *(Dootone 348)*
3. SINCERELY — *Moonglows* — *(Chess 1581)*
4. JOHNNY ACE'S LAST LETTER — *Johnny Fuller* — *(Aladdin 3278)*
5. THAT'S ALL I WANT FROM YOU — *Dinah Washington* — *(Mercury 70537)*
6. COME BACK — *Ray Charles* — *(Epic 9086)*
7. LING, TING, TONG — *Five Keys* — *(Capitol 2945)* — *Charms* — *(DeLuxe 6076)*
8. YOU DON'T HAVE TO GO — *Jimmy Reed* — *(Vee-Jay 119)*
9. EVERY DAY I HAVE THE BLUES — *B. B. King* — *(RPM 421)*
10. I'VE GOT A WOMAN — *Ray Charles* — *(Atlantic 1050)*

in CLEVELAND

1. PLEDGING MY LOVE — *Johnny Ace* — *(Duke 136)*
2. I'VE GOT A WOMAN — *Ray Charles* — *(Atlantic 1050)*
3. KO KO MO — *Gene & Eunice* — *(Combo 64)*
4. EVERY DAY I HAVE THE BLUES — *B. B. King* — *(RPM 421)*
5. THE WALLFLOWER — *Etta James & The Peaches* — *(Modern 947)*
6. JOHNNY HAS GONE — *Varetta Dillard* — *(Savoy 1135)*
7. YOU DON'T HAVE TO GO — *Jimmy Reed* — *(Vee-Jay 119)*
8. IT MAY SOUND SILLY — *Ivory Joe Hunter* — *(Atlantic 1049)*
9. THAT'S ALL I WANT FROM YOU — *Dinah Washington* — *(Mercury 70537)*
10. EARTH ANGEL — *Penguins* — *(Dootone 348)*

in ATLANTA

1. PLEDGING MY LOVE — *Johnny Ace* — *(Duke 136)*
2. I'VE GOT A WOMAN — *Ray Charles* — *(Atlantic 1050)*
3. EARTH ANGEL — *Penguins* — *(Dootone 348)*
4. TWEEDLEE DEE — *Lavern Baker* — *(Atlantic 1047)*
5. SINCERELY — *Moonglows* — *(Chess 1581)*
6. JOHNNY HAS GONE — *Varetta Dillard* — *(Savoy 1135)*
7. TWO HEARTS — *Charms* — *(DeLuxe 6065)*
8. ROCK LOVE — *Lula Reed* — *(King 4767)*
9. LING, TING, TONG — *Charms* — *(DeLuxe 6076)* — *Five Keys* — *(Capitol 2945)*
10. THE WALLFLOWER — *Etta James & The Peaches* — *(Modern 947)*

in MEMPHIS

1. PLEDGING MY LOVE — *Johnny Ace* — *(Duke 136)*
2. I'VE GOT A WOMAN — *Ray Charles* — *(Atlantic 1050)*
3. TWEEDLEE DEE — *Lavern Baker* — *(Atlantic 1047)*
4. EARTH ANGEL — *Penguins* — *(Dootone 348)*
5. MAMA, TALK TO YOUR DAUGHTER — *J. B. Lenore* — *(Parrott 809)*
6. HEARTS OF STONE — *Charms* — *(DeLuxe 6062)*
7. SINCERELY — *Moonglows* — *(Chess 1581)*
8. THE WALLFLOWER — *Etta James & The Peaches* — *(Modern 947)*
9. JOHNNY HAS GONE — *Varetta Dillard* — *(Savoy 1135)*
10. LING, TING, TONG — *Five Keys* — *(Capitol 2945)* — *Charms* — *(DeLuxe 6076)*

Coming Up In R & B

Listed Alphabetically

BOOGIE IN THE DARK
Jimmy Reed
(Vee-Jay 119)
Atlanta, Clevelond, Detroit, Newark, Rockford, St. Louis, San Francisco, Youngstown

LOVING YOU
Lowell Fulson
(Checker 812)
Chicago, Dallas, Detroit, Jackson, Meridion, Mobile, Nashville, Savannah

JATP European Trek "Fantastic Success"

NEW YORK — "Tour Absolutely fantastic success" is the cabled report which Norman Granz sent from Paris where his famed "Jazz at the Philharmonic" concluded the last lap of its fourth annual Continental trek February 20th.

According to Granz, Europe has never been hotter for American jazzmen. Four concerts in Stockholm were sold out completely two weeks before the opening. The sell-outs continued all along the line with concerts in Zurich, Geneva and Basle, resulting in the biggest jazz concert gross in the history of Switzerland.

Cutting out from the JATP unit, Ella Fitzgerald and Oscar Peterson will tour England. First date was a two-weeker at Albert Hall in London which started February 22nd.

Nutmeg National Distribs of Cardill Label

PLAINVILLE, CONN.—Alfred T. Catucci, this week announced that his Nutmeg Enterprises, distributors of records and accessories, this city, has contracted to act as the national distributor of Cardill Records. The diskery is owned by Louis Cardillo.

Decca Buys River Master; Issues LP Cut In Europe

NEW YORK—Decca Records has purchased the master from River Records in Memphis of two sides that are reported beginning to show some action in Memphis. They are "You'll Cry For Me" and "Might As Well Forget Me" by Buddy Blake and his Orchestra. Blake does the vocal on both sides.

The diskery is also continuing its policy of making the music of European artists available in this country in the pop fields as well as classical. It is releasing an album titled "Wine, Woman and Waltzes" by Helmut Zacharias and his Orchestra. The album was recorded by Deutsche Grammophon. Other pop artists recently imported by Decca are Crazy Otto and Caterina Valente.

8508 Sunset Blvd., Hollywood 46, Cal.

CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

NEW RELEASE!

"GO 'WAY"
b/w
"THAT AIN'T RIGHT"
by
JOHN BRIM
Chess 1588

ZOOMING TO THE TOP!

"MY BABE"
by
LITTLE WALTER
Checker 811

NEW RELEASE

"LOVING YOU"
by
LOWELL FULSON
Checker 812

Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | B+ EXCELLENT | B VERY GOOD | C+ GOOD | C FAIR | D MEDIOCRE

THE RAVENS
(Jubilee 5184)

B "HAPPY GO LUCKY BABY" (2:54) [Marlyn BMI — Winfield Scott] The Ravens sing a bouncer aimed at both markets. Jimmy Ricks' voice always worth the price of admission. Cute arrangements of a melodic item.

B+ "BYE BYE BABY BLUES" (2:37) A rock and roll item. A quick beat bouncer that drives. The cavern voiced chanter makes it a strong hunk of wax. Give it a listen.

ARNETT COBB
(Atlantic 1056)

B "FLYING HOME MAMBO" (2:36) [Regent BMI—Goodman, Hampton] That old Hampton biggie is treated to a mambo beat and the soaring Cobb horn. Deck moves with excitement and drive. Beat should really get the kids going.

B "NIGHT LIKE THAT" (2:34) [Progressive BMI — Lovett] Arnett Cobb provides a middle tempo bounce in easy manner. Item, while a rhythmic rocker, is dished up in softer tones. Good dance wax.

THE GENTLEMEN
(Apollo 470)

B+ "BABY DON'T GO" (2:45) [Bess BMI—R. Johnson] The Gentlemen have a good sound blend as they rock out the middle beat ditty. Versatile group with plenty of polish. Like it.

B "DON'T LEAVE ME BABY" (3:00) [Bess BMI—Bogar, Johnson] A routine slow tempo blues well done. The boys make the most of the tune and make it a good coupler for the jump side.

LIL' SON JACKSON
(Imperial 829)

B "SUGAR MAMA" (2:05) [Commodore BMI—M. Jackson] Lil' Son Jackson sings a Southern middle beat blues with an infectuous charm. This ditty is strong and simple to absorb. Should bring a definite reaction.

B "MESSIN' UP" (2:20) [Commodore BMI — Jackson] Tragic tale of a shooting ably told by Lil' Son. God wax.

THE STARLINGS
(Dawn 212)

B "HOKEY SMOKEY MAMA" (2:35) [Magid, Lindsey] The Starlings dish up a strong and exciting lyric in good manner. Deck has a definite appeal and could make a very strong showing.

B "I'M JUST A CRYING FOOL" (2:40) [Magid] The lads come up with a middle tempo lilter that comes off a good side. Good pairing.

THE CASH BOX ★ AWARD O' THE WEEK ★

"MY BABE" (2:41)
[Arc BMI—Dixon]
"THUNDER BIRD" (2:43)
[Arc BMI—Jacobs]
LITTLE WALTER
(Checker 811)

LITTLE WALTER

● Little Walter has another strong side, thereby proving him one of the most consistent r & b artists on the scene. "My Babe" could become Little Walter's biggest yet. It has a scintilating rhythm that jumps and captures your complete attention. It has a bit of that "hallelujah" that stirs the crowds and invites participation. The flip, "Thunder Bird", is a middle tempo instrumental, featuring the great harmonica sounds for which Little Walter is known. Don't pass up "My Babe".

"DON'T YOU KNOW" (2:24)
[Commodore BMI—Domino, Bartholomew]
"HELPING HAND" (2:07)
[Commodore BMI—Domino, Bartholomew]
FATS DOMINO (Imperial 842)

FATS DOMINO

● Fats Domino proves on this release why he's considered one of the top blues singers in the country. In "Don't You Know", a midle tempo bouncer blues, the well padded chanter imparts his talent and charm to the melodic ditty and the resulting wax is one that will undoubtedly sell well. The flip, "Helping Hand", is a haunting effort that is in the same relaxed style, simple in melody and easy to absorb. However, from this angle it looks like "Don't You Know".

"THIS IS MY STORY" (2:16)
[Aladdin BMI—Forrest, Levy]
"MOVE IT OVER, BABY" (2:05)
[Aladdin BMI—Forrest, Levy]
GENE and EUNICE (Aladdin 3282)

● Here are the lads who started the "Ko Ko Mo" fuss. Out to prove the first was no accident, the pair come up with a wonderful item, "This Is My Story", that will no doubt bring another rush of pop covers. The tune, on the soft kick, is simple, melodic and short. Any pop covers will have to follow this arrangement very closely to capture the feeling. The flip, "Move It Over Baby", is an up tempo item that comes off verv well and provides the kids with a bouncer for dancing. "This Is My Story" is the side that will be asked for.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "BYE BYE BABY BLUES"	The Ravens	Jubilee 5184
★ "ASHAMED OF MYSELF"	The Midnighters	Federal 12210

JOE HOUSTON
(RPM 426)

B "SHTIGGY BOOM" (2:30) [Lero ASCAP—Diamond, Jarvis] Another version of what promises to be a big r & b and pop tune is given a wild reading by that wild man of the horn and a hard hitting ork. Lyrics are subordinated on this treatment.

C+ "JOE'S GONE" (2:35) [BMI—Houston] Hard hitting and fast moving instrumental etched in the manner that has become expected of Houston. Wild wax.

JAY HAWKINS
(Mercury 70549)

B+ "(SHE PUT THE) WAMEE (ON ME)" (3:00) [Brent BMI—Hawkins, Kirkland] A slow tempo southern ditty that goes wild as Hawkins with a screaming vocal, tells in anguished detail how "she put the wamee on me". Good lyric and vocal reading.

B "THIS IS ALL" (2:47) [Brent BMI—Hawkins, Kirkland] This fella really busts at the seams. When he lets go—look out. He shouts a slow country item with a shattering vocal. Exciting two sider.

THE DODGERS
(Aladdin 3271)

C+ "DRIP DROP" (3:00) [Aladdin BMI—The Dodgers] The Dodgers blend on a slow bouncy blues. Lads come up with a fair piece of wax.

B "CAT HOP" (2:10) [Aladdin BMI—Paul Winley] The fellows describe a new dance, "the cat hop", set to a middle tempo jump ditty. A cute item well performed.

THE FIVE WINGS
(King 4778)

B "JOHNNY'S STILL SINGING" (2:35) [Lois BMI—Stone, Mann, Glover] Another tribute to Johnny Ace joins the ever growing list. Effectively done. Treatment and theme guarantees certain sales.

B "JOHNNY HAS GONE" (2:52) [Crossroads BMI — Mendelsohn, Cadeno] The Wings back with another Ace memorial, already recorded by several other artists. The group does an efficient job on the tune.

THE MIDNIGHTERS
(Federal 12210)

B+ "ASHAMED OF MYSELF" (2:55) [Jay & Cee BMI—Singleton, McCoy] The Midnighters have a powerful piece of wax on this slow beat bouncer. They sing it with feeling and a quality vocal. Could take off big.

B+ "RING A-LING A-LING" (2:41) [Marlyn BMI — King Richard] The Midnighters rock through a middle tempo jump with loads of bounce and appeal. Good coupler, although the buying impetus will come from "Ashamed".

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | C GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"MISIRLOU" (2:14)
[Colonial Music BMI—Roubanis, Leeds, Wise, Russell]
"THE DOOR IS STILL OPEN" (2:51)
[Berkshire Music BMI—Willis]
THE CARDINALS
(Atlantic 1054)

● The Cardinals with the lead voice back from the army, make their reappearance with a pair of powerful items that could set them right into the winner's circle. The old favorite, "Misirlou", dramatic, colorful and mystic, is chanted with such excellence and flavor, it cannot help but appeal to a large audience. The flip, "The Door Is Still Open", is tenderly performed in a complete change of pace. A slow blues, it highlights even more than the "Misirlou" side, the beautiful voice of the lead. He sings with so much heart, it doesn't seem possible the deck can miss. Either of these sides can make it.

"I'LL STRING ALONG WITH YOU" (2:49)
[Witmark—ASCAP—Dubin, Warren]
"IT DOESN'T HAPPEN EVERY DAY" (2:12)
[Beacon BMI—Black]
DEAN BARLOW
(Joy-Dee 799)

DEAN BARLOW

● This may be the launching of a new star. The lead of The Crickets, Dean Barlow, steps out as a single. For material the lad sings the pretty standard, "I'll String Along With You". Barlow gives the reading everything he's got and that's plenty. A strong waxing that should get plenty of attention if it gets the push. The deck has enough on the ball to stay in there, even if it crosses the line and goes pop. The other side, "It Doesn't Happen Every Day", is a pretty mambo beat, also presented in pop style. Good coupler. For the big action it will be "I'll String Along With You".

"I ALMOST LOST MY MIND" (2:41)
[BMI—I. J. Hunter]
"OU WEE BABY" (2:43)
[Nu Way BMI—N. Winley]
THE HARPTONES
(Bruce 128)

THE HARPTONES

● The Harptones blend beautifully on the old Ivory Joe Hunter item of former years, "I Almost Lost My Mind". The slow weaving ballad is intriguingly presented and the deck should pick up lots of action. The flip, "Ou Wee Baby", is a middle tempo jump with the flavoring the kids are dancing to. The Harptones do a good job on the tune but the side that should make it is "I Almost Lost My Mind".

Spiritual

JEWELL GOSPEL TRIO
(Noshboro 550)

B "MANY LITTLE ANGELS IN THE BAND" (2:14) [Excellorec BMI—Jewell] The Jewell Gospel Trio rock out a bouncer religious side with good feeling. Interesting side that should create interest.

B "TAKE MY HAND, PRECIOUS LORD" (2:45) [Excellorec BMI] Flip is a tenderly performed slow gospel piece that plays on the emotions.

PROF. CHARLES TAYLOR
(Tuxedo 897)

B "I'M GOING HOME" (2:45) [Chas. Taylor] Taylor sings an exciting and shouty middle tempo gospel item. Backing the full voiced singer are the Gospel All Stars. OK religious wax.

B "HE'S A LIGHT IN DARKNESS" (2:59) [Roberta Martin BMI—Bradford] Pretty rhythmic religious tune effectively performed.

The Nation's Rhythm & Blues TOP 15

1. **PLEDGING MY LOVE** — *Johnny Ace (Duke 136)*
2. **I'VE GOT A WOMAN** — *Ray Charles (Atlantic 1050)*
3. **EARTH ANGEL** — *Penguins (Dootone 348)*
4. **TWEEDLEE DEE** — *Lavern Baker (Atlantic 1047)*
5. **SINCERELY** — *Moonglows (Chess 1581)*
6. **THE WALLFLOWER** — *Etta James & The Peaches (Modern 947)*
7. **KO KO MO** — *Gene & Eunice (Combo 64)*
8. **LING, TING, TONG** — *Charms (DeLuxe 6076) Five Keys (Capitol 2945)*
9. **COME BACK** — *Ray Charles (Atlantic 1050)*
10. **YOU DON'T HAVE TO GO** — *Jimmy Reed (Vee-Jay 119)*
11. **EVERY DAY I HAVE THE BLUES** — *B. B. King (RPM 421)*
12. **JOHNNY HAS GONE** — *Varetta Dillard (Savoy 1135)*
13. **THAT'S ALL I WANT FROM YOU** — *Dinah Washington (Mercury 70537)*
14. **HEARTS OF STONE** — *Charms (DeLuxe 6062)*
15. **MY BABE** — *Little Walter (Checker 811)*

Brand New Release!
JOE LOCO
"WAY MARIE"
b/w
"DON'T BE THAT WAY"
10-223 # 45-223
TICO EL REY DEL MAMBO
220 W. 42d ST. NEW YORK, N.Y.

A New Charlie & Ray Smash!
"TAKE A LOOK AT ME"
b/w
"MY LOVIN' BABY"
447
Herald RECORDS 234 W. 55 St. New York N. Y.

The Greatest— The Original!
"MAMA HE TREATS YOUR DAUGHTER MEAN"
RUTH BROWN
986
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

The #1 Record
from
COAST to COAST
JOHNNY HAS GONE
by
VARETTA DILLARD
on
SAVOY 1153
Heading for a HIT in all Markets
SAVOY RECORD CO., INC.
58 Market St., Newark, N.J.

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:

That wonderful lady of song, **Dinah Washington** is appearing at the Colonial this week, and we hear tell (not to our surprise) that she is really "packing them in." Next week, **Ralph Marterie** and his Orchestra will be the attraction, and we have no doubt as to the reception they will receive. We've been looking forward to their coming for quite a few weeks now. . . . **Moxie Whitney**, who has been appearing at the Royal York Hotel's "Imperial Room" for a number of years, introduced a new tune by a pair of Toronto composers on his new coast to coast radio show Monday night. The tune is called, "Is It All Worthwhile," and we hope it will be. **Dorothy Cunningham** wrote the music, and **Gladys Wilson**—the lyrics. BMI Canada's **Harold Moon** may publish the song. . . . **Sammy Berger**, part owner of the Town Tavern has started a new jazz policy, and has quite a line up coming in. Among them, are **Marion McPartland, Errol Garner, Barbara Carroll** and their trios. **Oscar Peterson**, who apparently started the Jazz Line-Up is coming back to the Town sometime in July. . . . **The Chuck Leonard** group are being replaced Monday by the **Manhatters** in the Pyramid. They had a very nice stay here—running for eight weeks. **The Tunesmen**, only a short time before, had a run of approximately the same time. Interesting!

RALPH MARTERIE

MONTREAL MEMOS:

RCA Victor played host to the trade to celebrate the opening of their magnificent new distribution center. The plant, located in the town of Mount-Royal has been set-up to handle the distribution of all of Victor's consumer items including records. . . . **Joan Weber** who had to beg out of her engagement at the Casino Theatre in Toronto due to sickness, was slated to open Thursday (24) at the Seville Theatre. Gal will be followed on March the 3rd by the **Four Lads**. . . . **Lee Mendell**, Montreal manager of RCA Victor Records and an old friend of the **Burton** Sisters happy to hear about their having been signed to a Victor contract. . . . **Mary Ellen Trio** is currently headlining the new show at the El Morocco. . . . **The Rover Boys**, Coral Records Canadian singing group are enjoying a very successful engagement at the Bal Tabarin in Quebec City and advise that they will be playing Youngstown and Washington, D. C. prior to their return engagement at the El Morocco in early April.

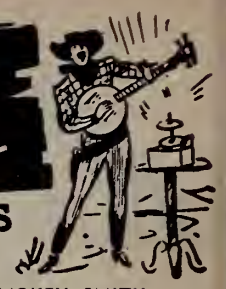
Fair Trade

WEST PALM BEACH, FLA.—Two Florida coconuts for one good record. Gold Coast disk jockey Eddie Lambert, WEAT-TV, West Palm Beach, made the swap with Don Cornell, Coral Records' 'Man with an Island' of many big hits. Ed interviews many of the top vacationing and entertaining celebrities from his "Studio of Stars." During the past few weeks he was guested by Sammy Kaye, Jan August and George Shearing. P. S. Lamber also runs The Cash Box top 50 selections on his Thursday afternoon show for 3½ hours. Cornell's latest Coral platter couples "Give Me Your Love" with "When You Are In Love."

"KISSES DON'T LIE"
COLUMBIA 21340
CARL SMITH
Driftwood Pub. Co., Inc.
NASHVILLE TENN.

JIMMIE WILLIAMS
SINGS
on MGM
"NO ONE KNOWS"
b/w
"These Blues Over You"
White Oak Music-BMI
7771 Cheviot Rd., Cincinnati 11, O.

THE CASH BOX Country Disk Jockey REGIONAL RECORD REPORTS



LEN ELLIS
WJOB—Hammond, Ind.

1. In The Jailhouse Now (Pierce)
2. Loose Talk (Carl Smith)
3. I've Been Thinking (Arnold)
4. If You Ain't Lovin' (F. Young)
5. Open Up Your Heart (Cowboy Church Choir)
6. More & More (Webb Pierce)
7. Hillbilly Heaven (E. Dean)
8. Let Me Go, Lover (H. Snow)
9. Hearts Of Stone (Red Foley)
10. Whose Shoulder Would You Cry On (Kitty Wells)

NERVOUS NED NEEDHAM
WMOP—Ocala, Fla.

1. Are You Mine (Tom & Ginny Wright)
2. I Feel Better All Over (Ferlin Huskey)
3. As Long As I Live (Foley & Wells)
4. That's All Right (M. Robbins)
5. Little Tom (Ferlin Huskey)
6. In The Jailhouse (W. Pierce)
7. This Kiss Must Last Forever (Sonny James)
8. I Gotta Go Get My Baby (Marvin Rainwater)
9. Model T Baby (Jack Turner)
10. Making Believe (Jimmy Work)

DAL STALLARD
KCMO—Kansas City, Mo.

1. In The Jailhouse (W. Pierce)
2. Loose Talk (Carl Smith)
3. Are You Mine (Tom & Ginny Wright)
4. Kisses Don't Lie (Carl Smith)
5. Blue Lights and Broken Hearts (Roland Williams)
6. I've Been Thinking (Arnold)
7. That's All Right (M. Robbins)
8. Gotta Go Get My Baby (Tubb)
9. If You Ain't Lovin' (F. Young)
10. Hearts Of Stone (Red Foley)

CPL. MARK HAMILTON
Mutual Broadcasting System
New York, N. Y.

1. If You Ain't Lovin' (Young)
2. Loose Talk (Carl Smith)
3. Let Me Go, Lover (H. Snow)
4. Hearts Of Stone (Red Foley)
5. More & More (Webb Pierce)
6. Hillbilly Heaven (Eddie Dean)
7. In The Jailhouse (W. Pierce)
8. Little Tom (Ferlin Huskey)
9. New Green Light (Thompson)
10. I Feel Better All Over (Ferlin Huskey)

TED CRUTCHFIELD
WCMS—Norfolk, Va.

1. I Feel Better All Over (Ferlin Huskey)
2. In The Jailhouse (W. Pierce)
3. Gotta Go Get My Baby (Justin Tubb)
4. Little Tom (Ferlin Huskey)
5. Hillbilly Heaven (Eddie Dean)
6. Don't Forget (Eddy Arnold)
7. The Lights Are Growing Dim (Harvie June Van)
8. Hearts Of Stone (Red Foley)
9. The Lord Is Counting On You (Cowboy Church Choir)
10. Kisses Don't Lie (Carl Smith)

JIMMY HUTSELL
WLAR—Athens, Tenn.

1. Don't Forget (Eddy Arnold)
2. Hearts Of Stone (Red Foley)
3. Mr. Sandman (Chet Atkins)
4. More & More (Webb Pierce)
5. I Don't Hurt Anymore (Snow)
6. Everlovin' (Davis Sisters)
7. Penny Candy (J. Reeves)
8. If You Ain't Lovin' (Young)
9. Loose Talk (Carl Smith)
10. Little Tom (Ferlin Huskey)

LEE SUTTON
WWVA—Wheeling, W. Va.

1. Lights Are Growing Dim (Harvie June Van)
2. Loose Talk (Carl Smith)
3. If You Ain't Lovin' (Young)
4. Are You Mine (Lorrie & DeVal)
5. Little Tom (Ferlin Huskey)
6. I Feel Better All Over (Ferlin Huskey)
7. Let Me Go, Lover (H. Snow)
8. One Broken Heart (Ray Price)
9. No Fool Like A Young Fool (Wade Ray)
10. More & More (Webb Pierce)

JIMMIE WILLIAMS
WNOP—Newport, Ky.

1. Making Believe (J. Work)
2. Are You Mine (Tom Tall)
3. Where Does A Broken Heart Go (Jim Reeves)
4. Everlovin' (Davis Sisters)
5. Let Me Be The First To Know (Wilburn Bros.)
6. Hearts Of Stone (Red Foley)
7. One Broken Heart (R. Price)
8. Down Stream (R. Stewart)
9. If Lovin' You Is Wrong (Hank Thompson)
10. Lovin' Season (Sonny James)

RAY FRAZIER
WXGI—Richmond, Va.

1. In The Jailhouse (W. Pierce)
2. One Broken Heart (Ray Price)
3. Number One In Your Heart (Skeets McDonald)
4. Hillbilly Heaven (A. Carter)
5. Danger, Heartbreak Ahead (Mac Wiseman)
6. I'm Doing All Right (Zag Pennell)
7. As Long As I Live (Foley & Wells)
8. Hello Darling (Cowboy Copas)
9. If You Ain't Lovin' (F. Young)
10. Whose Shoulder Will You Cry On (Kitty Wells)

SLEEPY EYED JOHN
WHHM—Memphis, Tenn.

1. In The Jailhouse (W. Pierce)
2. Plantation Boogie (L. Dee)
3. Crazy Otto (Johnny Maddox)
4. Cry Like A Baby (Chuck Reed)
5. Let Me In There, Baby (Billy Strange)
6. Make Believe (Foley & Wells)
7. Taller Than Trees (J. Davis)
8. I Gotta Go Get My Baby (Marvin Rainwater)
9. No More, No More, No More (Bobby Lord)
10. One Broken Heart (R. Price)

JIM "TEXAS JIM" KELLY
WBAX—Wilkes-Barre, Pa.

1. Everlovin' (Davis Sisters)
2. Let Me Go, Lover (H. Snow)
3. Don't Put It Off (A. Inman)
4. Don't Forget (Eddy Arnold)
5. Annie Over (H. Thompson)
6. Tennessee Mambo (Tuttles)
7. More & More (Webb Pierce)
8. Loose Talk (Carl Smith)
9. King Of A Lonely Castle (Ferlin Huskey)
10. Tomorrow Is Just Another Day (Rex Allen)

DAVE WALSHAK
KCTI—Gonzales, Tex.

1. In The Jailhouse (W. Pierce)
2. Hearts Of Stone (Ruby Wells)
3. I Love You Mostly (Frizzell)
4. Are You Mine (Lorrie & DeVal)
5. Daydreamin' (J. Newman)
6. Open Up Your Heart (Cowboy Church Choir)
7. As Long As I Live (Foley & Wells)
8. Carry On (Johnny & Jack)
9. I Gotta Go Get My Baby (Justin Tubb)
10. Love Me (Jimmy R. Snow)

JOLLY CHOLLY
WWEZ—New Orleans, La.

1. As Long As I Live (Wells & Foley)
2. Too Many Girls (Vin Bruce)
3. Daydreamin' (J. Newman)
4. I Feel Like Crying (Fairburn)
5. I Can See An Angel (P. Pike)
6. Are You Mine (Wright & Tall)
7. What Has Become Of You (Tibby Edwards)
8. Kisses Don't Lie (Carl Smith)
9. Let Me Go, Lover (H. Snow)
10. I Love You Mostly (Frizzell)

LEON MURPHEE
WFMH—Cullman, Ala.

1. Susie's Poodle Dog (Slim Lay)
2. Little Tom (Ferlin Huskey)
3. If You Ain't Lovin' (Young)
4. As Long As I Live (Foley & Wells)
5. I'll Never Find Another You (Gossett)
6. In The Jailhouse Now (Pierce)
7. United (Tommy Collins)
8. If Loving You Is Wrong (Hank Thompson)
9. Wait A Little Longer (Smith)
10. Hearts Of Stone (Red Foley)

SMOKEY SMITH
KRNT—Des Moines, Iowa

1. If You Ain't Lovin' (F. Young)
2. Hillbilly Heaven (Eddie Dean)
3. In The Jailhouse Now (Pierce)
4. If Lovin' You Is Wrong (Hank Thompson)
5. Let Me Go, Lover (H. Snow)
6. Loose Talk (Carl Smith)
7. Daydreamin' (J. Newman)
8. I Feel Better All Over (Ferlin Huskey)
9. Mr. Sandman (Chet Atkins)
10. Don't Forget (Eddy Arnold)

HERMAN COLEMAN
WMGR—Bainbridge, Ga.

1. Little Tom (Ferlin Huskey)
2. In The Jailhouse (W. Pierce)
3. Hillbilly Heaven (Eddie Dean)
4. Tomorrow's Just Another Day (Rex Allen)
5. Are You Missing Me (Jim & Jesse)
6. What About You (Johnny & Jack)
7. Kisses Don't Lie (Carl Smith)
8. Let Me Be The First (Wilburn Bros.)
9. If You Ain't Lovin' (Young)
10. No Fool Like A Young Fool (Wade Ray)

CLIFF RODGERS
WHKK—Akron, Ohio

1. Wait A Little Longer (Smith)
2. Are You Mine (Wright & Tall)
3. I Gotta Go Get My Baby (Justin Tubb)
4. Loose Talk (Carl Smith)
5. Davy Crockett (M. Wiseman)
6. Gossip (Marty Robbins)
7. Hello Darling (Cowboy Copas)
8. Please Don't Let Me Love You (Hank Williams)
9. Hearts Of Stone (Red Foley)
10. As Long As I Live (Foley & Wells)

DON LARKIN
WAAT—Newark, N. J.

1. If You Ain't Lovin' (Young)
2. Loose Talk (Carl Smith)
3. Are You Mine (Wright & Tall)
4. In The Jailhouse (W. Pierce)
5. Hearts Of Stone (Red Foley)
6. Let Me Go, Lover (H. Snow)
7. I Feel Better All Over (Ferlin Huskey)
8. More & More (Webb Pierce)
9. I've Been Thinking (Arnold)
10. If Lovin' You Is Wrong (Hank Thompson)

SHERIFF TEX DAVIS
WCMS—Norfolk, Va.

1. I Feel Better All Aver (Ferlin Huskey)
2. In The Jailhouse (W. Pierce)
3. I'm Gonna Fall Out Of Love (Webb Pierce)
4. Hillbilly Heaven (Eddie Dean)
5. I Gotta Go Get My Baby (Justin Tubb)
6. Hearts Of Stone (Red Foley)
7. Kisses Don't Lie (Carl Smith)
8. Carry On (Johnny & Jack)
9. Are You Mine (Wright & Tall)
10. Please Don't Let Me Love You (Hank Williams)

FRED LYNN
KWTO—Springfield, Mo.

1. Company's Comin' (Wagoner)
2. Hello Darling (Cowboy Copas)
3. In The Jailhouse (W. Pierce)
4. Are You Mine (Wright & Tall)
5. Hearts Of Stone (Red Foley)
6. Loose Talk (Carl Smith)
7. Beware Of It (Johnny & Jack)
8. Hillbilly Heaven (Eddie Dean)
9. Let Me Go, Lover (H. Snow)
10. I Gotta Go Get My Baby (Wanda Wayne)

JOHNNY RION
KSTL—St. Louis, Mo.

1. More Than Anything (Smith)
2. Are You Mine (Lorrie & DeVal)
3. Me And My Fiddle (B. Martin)
4. In The Jailhouse (W. Pierce)
5. Ko Ko Mo (Sovine & Hill)
6. One Broken Heart (Ray Price)
7. Making Believe (Kitty Wells)
8. I Gotta Go Get My Baby (Justin Tubb)
9. Let Me Go, Lover (H. Snow)
10. Lovin' Season (Sonny James)

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

1 **LOOSE TALK**
Carl Smith
(Columbia 21317; 4-21317)

2 **IN THE JAILHOUSE NOW**
Webb Pierce
(Decca 29391; 9-29391)

3 **IF YOU AIN'T LOVIN'**
Faron Young
(Capitol 2953; F-2953)

4 **LET ME GO, LOVER**
Hank Snow
(RCA Victor 20-5960; 47-5960)

5 **MORE AND MORE**
Webb Pierce
(Decca 29252; 9-29252)

6 **HEARTS OF STONE**
Red Foley
(Decca 29375; 9-29375)

7 **ARE YOU MINE**
Ginny Wright & Tom Tall
(Fabor 117; 45-117)
Myrna Lorrie & Buddy DeVal
(Abbott 172; 45-172)

8 **I'VE BEEN THINKING**
Eddy Arnold
(RCA Victor 20-6000; 47-6000)

9 **I DON'T HURT ANYMORE**
Hank Snow
(RCA Victor 20-5698; 47-5698)

10 **NEW GREEN LIGHT**
Hank Thompson
(Capitol 2920; F-2920)

Horton's 8th Anniversary

SAXTON, PA.—During the past 7 years, folks in and around the Central Pennsylvania area have come to recognize the familiar voice of one of the more popular dee jays, Shel Horton, brother of Vaughn "Mockin Bird Hill" Horton, and with a party scheduled for his Mar. 12th Saturday programs, he begins his eighth year down in those parts.

Right now at WVAM he continues to spin C and W tunes on the oldest western show in the state, "Mountain Melody Time"—a show he started when first joining the station.

His Saturday Hit Parade, featuring the top five of the nation, has plenty of appeal to his listeners and he airs an oldie from back through the years as an extra on this show also.

He has been doing special shows at the fairs in his area for the past several years and this year has been retained for publicity and promotion for the Great Bedford Fair, Aug. 8th through 13th. During this Fair he will set up his remote equipment at the Exhibition Hall of the Fairgrounds and broadcast direct from the fair, and will do Sixty (60) quarter hour, sponsored shows there, and in addition will broadcast the play by play description of the big Car Races on Saturday of that week. On that same day, he will give away absolutely free, a Ford Thunderbird to some lucky patron of the fair.

Horton was "Mr. Dee Jay, USA," at Nashville in Sept of '53, and above photo shows him interviewing Roy Acuff (right) while he was actually on the air at WSM. Another brother, Roy is song plugger for Southern Music in New York and a member of the Pinetoppers, the recording unit owned by brother Vaughn, who also features the mandolin in the unit, Roy playing bass.

His personal record library is now nearing 10,000 records and he owns his own remote equipment and recorder, with which he does record shows throughout the area at parties, hops, shows and personal dates.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT FIVE)

1.	IN THE JAILHOUSE NOW	Webb Pierce (Decca)
2.	IF YOU AIN'T LOVIN'	Faron Young (Capitol)
3.	ARE YOU MINE	Ginny Wright & Tom Tall (Fabor) / Myrna Lorrie & Buddy DeVal (Abbott)
4.	LOOSE TALK	Carl Smith (Columbia)
5.	HEARTS OF STONE	Red Foley (Decca)
6.	LET ME GO, LOVER	Hank Snow (RCA Victor)
7.	I GOTTA GO GET MY BABY	Justin Tubb (Decca) / Marvin Rainwater (Coral)
8.	I'VE BEEN THINKING	Eddy Arnold (RCA Victor)
9.	I DREAMED OF A HILLBILLY HEAVEN	Eddie Dean (Sage & Sand)
10.	MORE AND MORE	Webb Pierce (Decca)

11) I FEEL BETTER ALL OVER. 12) MAKING BELIEVE. 13) LITTLE TOM. 14) KISSES DON'T LIE. 15) AS LONG AS I LIVE. 15) EVERLOVIN'. 15) THAT'S ALL RIGHT. 15) IF LOVIN' YOU IS WRONG.

"DON'T YOU FLIRT WITH ANYONE ELSE"
• coming up fast •
Dealers — Distributors
Sage & Sand Records
5653½ Hollywood Blvd.
Hollywood 28, Calif.
HO 9-1527
Hal—Sothern
Hi—Wayne & Hal
The Frontiersmen

Country Crooners Keep West Coast Humming

HOLLYWOOD, CALIF.—Although Nashville is accepted as the Country music capitol, the country crooners seem to be cutting it up out on the west coast.

The Americana Corporation has booked Lefty Frizzell for an extended engagement at the Town Hall Party in Compton, California, and he will be the featured artist on the NBC full network show in addition to his stints on the three hour TV show every Saturday night. Frizzell will celebrate his first year with XERB on March 5th with a fifteen minute daily radio show which he and Uncle Jim Christie put together.

Freddie Hart, Capitol songster, is doing a string of personals in Northern Cal. He'll rejoin the Town Hall Party on April 1st.

Ray Price got a tour under way at Wichita Falls, Texas, Feb. 22, which will take him through the Northwest. At present, he is booked solidly through April 10th.

JIMMY WORK
singing
"MAKING BELIEVE"
Dot 1221

BULLSEYE of the WEEK
FARON YOUNG
"LIVE FAST, LOVE HARD, DIE YOUNG"
CAPITOL # 3056
CENTRAL SONGS, INC.
6308 SUNSET BLVD., HOLLYWOOD 28, CALIF.

SAGE & SAND MUSIC PUBLISHER
5653½ Hollywood Blvd.
Hollywood 28, Calif.
"I DREAMED OF A HILLBILLY HEAVEN"
EDDIE DEAN ... Sage & Sand # 180
ARLIE DUFF ... Decca # 29428
BILL LOWERY ... Capitol # 3053
ANITA CARTER ... RCA Victor # 6017
Sheet Music Available
Sole Selling Agent
Hollywood Music Supply Co,
1311 No. Highland Ave., Hollywood 28, Cal.

SKEETS McDONALD
"I CAN'T STAND IT ANY LONGER"
CAPITOL # 3038
CENTRAL SONGS, INC.
6308 Sunset Blvd., Hollywood 28, Calif.

HANK SNOW
THE SINGING RANGER
Current Release
"LET ME GO, LOVER"
Exclusive Management
COL. TOM PARKER
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(Phone: Nashville 2-6770)
Direction Hank Snow Jamboree Attractions
TOM DISKEN — GENERAL MANAGER

"ONE BROKEN HEART"
COLUMBIA 21354
RAY PRICE
CEDARWOOD PUB. CO.
146 7th AVE., NASHVILLE, TENN.

MOA 5th Annual Convention
March 28, 29 & 30
Morrison Hotel, Chicago

THE 10 TOP THE CASH BOX Country Best Sellers

1. IN THE JAILHOUSE NOW
   Webb Pierce
   (Decca 29391; 9-29391)
2. LOOSE TALK
   Carl Smith
   (Columbia 21317; 4-21317)
3. IF YOU AIN'T LOVIN'
   Faron Young
   (Capitol 2953; F-2953)
4. MORE AND MORE
   Webb Pierce
   (Decca 29252; 9-29252)
5. I'VE BEEN THINKING
   Eddy Arnold
   (RCA Victor 20-6000; 47-6000)
6. ARE YOU MINE
   Ginny Wright & Tom Tall
   (Fabor 117; 45-117)
   Myrna Lorrie & Buddy DeVal
   (Abbott 172; 45-172)
7. HEARTS OF STONE
   Red Foley
   (Decca 29375; 9-29375)
8. LET ME GO, LOVER
   Hank Snow
   (RCA Victor 20-5960; 47-5960)
9. KISSES DON'T LIE
   Carl Smith
   (Columbia 21340; 4-21340)
10. IF LOVIN' YOU IS WRONG
    Hank Thompson
    (Capitol 3030; F-3030)

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

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Individual's Name .....

The Cash Box Country Reviews

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"THE BALLAD OF DAVY CROCKETT"
[Wonderland BMI—T. Blackburn, G. Bruns]
"DANGER! HEARTBREAK AHEAD"
[Robbins ASCAP—C. Stutz, C. Barefoot]
MAC WISEMAN
(Dot 1240; 45-1240)

● Mac Wiseman, whose voice is a real pleasure to the ear, comes through with one of his strongest offerings in quite a while as he fashions a potent country waxing of the current pop smash, "The Ballad Of Davy Crockett". The tune, plugged this past week for the third time on the nationally televised "Disneyland" series, is a sure bet to reach the top in both fields and Wiseman's waxing should lead the way countrywise. "Danger! Heartbreak Ahead" is another pop click that the chanter handles smoothly. It's a lovely, heartfelt ballad that makes this coupling a double threat.

MITCHELL TOROK
(Decca 29408; 9-29408)

B+ "A PEASANT'S GUITAR" (2:16) [American BMI — M. Torok] Mitchell Torok displays his enchanting vocal stylings on an exciting, fast moving item reminiscent of the click "Gambler's Guitar". An inviting side.

B "THE WORLD KEEPS TURNING AROUND" (2:14) [American BMI—M. Torok] Torok's mellow tones are mighty pleasing on this middle beat, lover's lament.

AUDREY WILLIAMS
(MGM 11935; K11935)

B "THAT'S ALL I WANT FROM YOU" [Weiss & Barry BMI—Rotha] Audrey Williams turns in a simple, sincere vocal effort on a hit tune from the pop field. Pleasant listening on a deck that should latch onto a heap of spins.

C+ "MAKING BELIEVE" [Acuff-Rose BMI—Work] The songstress comes up with a captivating vocal on a tune that's headed way up the ladder.

THE MORGAN SISTERS
(King 1435; 45-1435)

B "EVERGREEN" (2:50) [Cheyenne BMI—Helton, Kanter] The Morgan Sisters combine their vocal talent in impressive style as they wax a very pretty, middle tempo romantic piece.

C+ "YOU PLAY FIDDLESTICKS" (2:12) [Showcase BMI—Sheldon, Bennett] On the bottom platter the trio dishes up an enjoyable, quick beat ditty with real cute lyrics.

ANITA CARTER
(RCA Victor 20-6017; 47-6017)

B "I DREAMED OF A HILLBILLY HEAVEN" (2:38) [Sage & Sand BMI—H. Sothern, E. Dean] The splendid vocal stylings of Anita Carter come over well on a slightly revised version of a tune that's making a lot of noise in the market.

B "MAKING BELIEVE" (2:34) [Acuff-Rose BMI—J. Work] Flip is another tune that's currently kickin' up dust. Two good jobs that should cash in nicely.

JEAN SHEPARD
(Capitol 3051; F3051)

B+ "DID YOU TELL HER ABOUT ME" (2:04) [Central BMI—D. Reynolds] Jean Shepard offers another one of her fine readings as she waxes a quick beat, heartfelt item. An effective wedding of melody and lyrics.

B "YOU SENT HER AN ORCHID" (2:31) [Starrite BMI—K. Grant, J. Jericho] The chirp continues in top form on this moderate beat, romantic weeper. Two powerful sides that should attract the loot.

AL TERRY
(Hickory 1022; 45-1022)

B+ "THE WALL AROUND YOUR HEART" (2:27) [Acuff-Rose BMI—H. Wiener, C. Crane] The mellow tones of Al Terry stand out on this middle tempo, tearful item. Poignant lyrics movingly projected against a background of soft strings.

B+ "HATE ME NOT" (2:18) [Acuff-Rose BMI—Terry, Miller, Theriot] Flipside, Terry bounces through an engaging, up tempo ditty. Top notch on both decks.

BENNY MARTIN
(Mercury 70560; 70560x45)

B "ICE COLD LOVE" [Acuff-Rose BMI] Benny Martin comes up with a bright reading on an infectious, fast moving sentimental piece. Instrumental backdrop flavors the deck.

B "YOU KNOW THAT I KNOW" [Cedarwood BMI] Under portion is a tender, up tempo item that the artist delivers effectively. Warm blending of lyrics and melody.

RAY WILSON
(Hidus 2006; 45-2006)

C+ "HEART STEALER" (2:20) [Holman BMI—R. Wilson] The polished chords of Ray Wilson, The Singing Sheriff, etch a quick beat, feelingful tune in distinctive style. Kentucky Wanderers neatly assist.

B "NEVER CHANGING HEART" (2:10) [Tree BMI—T. James, F. Deason] Lower lid is a middle beat weeper that Wilson performs in eloquent manner.

SACRED

GEORGE BEVERLY SHEA & THE STATESMEN QUARTET
(RCA Victor 20-6021); 47-6021)

B+ "MERCY, LORD" (2:55) [Hill & Range BMI—D. W. Ott] George Beverly Shea takes the lead and the Statesmen Quartet richly blend their voices on a most dramatic religious item that's gonna "corner" the market.

B "OPEN UP YOUR HEART" (2:32) [Hamblen BMI—S. Hamblen] The artists dish up a wonderful cover of this big Stu Hamblen tune. A great coupling.

SACRED

CARL SMITH
(Columbia 21638-s; 4-21368-s)

B+ "WAIT A LITTLE LONGER PLEASE, JESUS" (2:51) [Central BMI—Houser, Chester Smith] Carl Smith comes across with an inspiring performance as he waxes an up-beat Gospel item with a powerful set of lyrics.

B+ "WORKS OF THE LORD" (2:44) [Driftwood BMI — Dill] Lower slice is a beautiful, middle beat that Smith puts over with telling effect. Both halves should clean up.

THE CASH BOX Country Roundup

GRAND OLE OPRY . . . The Roy Acuff, Johnnie and Jack and Kitty Wells Grand Ole Opry package show continues to wrap up top grosses on their current tours. Marty Robbins (Columbia) grabbed off top honors in the recent "Tennessee Hayride" Poll conducted by Ralph Emory over WSIX here in Nashville. Hubert Long, manager of Faron Young and the Wilburn Brothers, currently touring the 'Opry' talent and plans to work the artists into Chicago for the Music Operators Show the latter part of the month. Hal Smith, manager of Carl Smith and his Tunesmiths (Columbia) mapping out plans for Carl to tour to the West Coast. The Louvin Brothers, Charlie and Ira, who have been holding forth at WVOK in Birmingham for the past several months, move into Nashville and Grand Ole Opry as regulars on the show. Their first night as regulars on the 'Opry' was Feb. 26. Dolly Dearman reports that Helen Cyr, secretary to Webb Pierce, recently married Buddy Hawk who records for Sheraton Records. Chet Atkins recently laid out recording sessions for Skeeter Bonn (RCA Victor) and Bud Isaacs (Victor) for sessions here in Nashville in the absence of the label's A&R topper, Steve Sholes. Bobby Lord (Columbia) who this writer predicted several weeks ago to be one of the strongest additions to the Columbia Country roster in sometime, did his first Grand Ole Opry guest spot on Feb. 19. The lad is breaking through with lots of play with his version of "I'm The Devil Who Made Her That Way." Grandpa Jones (RCA Victor) into Canada for personal appearances, while Cousin Minnie Pearl (Victor) joins Faron Young (Capitol) for a few one nighters. Justin Tubb (Decca) clickin' like a house afire with "Gotta Go Get My Baby" working a ten day tour! The (Bill) Carlisles (Mercury) make bid for another top tune as the team gets goin' with a thing called "Rusty Old Halo" which scored the Cash Box Bullseye of the week! The Carlisles just recently teamed up with the Lane Brothers for a show in the Akron Armory for Cliff Rodgers. Minnie Pearl slated for the date was grounded in Nashville! WSM's Grand Ole Opry exhibiting at the MOA Convention in Chicago at the Morrison Hotel—the Fifth Annual Convention March 28, 29 and 30. All arrangements and promotion being handled by Murray Nash Associates, Inc., Nashville. Col. Tom Parker and Hank Snow back in Nashville after tour through Texas!

CHET ATKINS

MINNIE PEARL

HAYRIDE HAPPENINGS . . . Maxine and Jim Edward Brown continue their disk click with a new one that should hit the top for this pair "Draggin' Main Street." . . . Maxine and Jim recently pooled their talents with Faron Young, The Wilburn Brothers, Martha Carson, Ferlin Huskey and Elvis Presley, now a Louisiana Hayride regular, for a personal appearance in Memphis. Bob Neal manager of Presley promoted the date and Texas Bill Strength of KWEM helped on the promotion. Neal had Presley working the Circle Theatre Jamboree in Cleveland, O., Feb. 26. The Jimmie Rodgers Memorial Day Celebration in Meridian, Miss. this year is being sponsored by the Louisiana Hayride . . . such Hayride artists as Jim Reeves, Slim Whitman, Carolyn Bradshaw, Johnny Horton, Jim Edward and Maxine Brown, Elvis Presley, Jack Ford and a long list of others in Country music are expected to attend this year's program!

TEXAS BILL STRENGTH

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Red Foley's "Ozark Jubilee" continues to originate from Columbia, Mo. while the Jewell Theatre is undergoing an overhaul and facilities being installed to originate the show from Springfield. The Davis Sisters breaking through with their rendition of "Everlovin'" guested on the ABC Coast-to-Coast "Jubilee" Feb. 19. Jim McConnell, veteran talent agent, just concluded arrangements for the bookings of Hawkshaw Hawkins (RCA Victor), Porter Wagoner (Victor) and Jean Shepard (Capitol). McConnell will be working with Lou Black's Top Talent Agency of Springfield, Mo. Bill and Monty Matthews now headin' up the Foggy River Boys quartet (Decca) and making regular appearances on the Foley radio and television shows.

CAROLYN BRADSHAW

BIG "D" JAMBOREE . . . News release from Gene Evans of the Charles Wright Agency, informs us that the Joe Bill unit of the "Big D Jamboree" in Dallas, has started a new 45-minute video stint on KRLD-TV on Sundays at 12:15 p.m. This is in addition to Joe's personal appearances, and a half hour on the Jamboree on Saturday nights. The new TV seg is dubbed "Joe Bill's Country Picnic" and features the entire cast of the road unit: Joe Bill, emcee and vocalist; Gene Evans, Bobby Bird, Betty Lou, and Jimmy Fields, featured singers; Bob Bly and Jerry (Cornbread) Plumb handling comedy; and a 5-piece band consisting of Johnny Gimble, George McCoy, Charlie Streight, Sug Newman, and Johnny Meadows. A special guest star will be featured each week.

COUNTRY SMATTERINGS . . . Notation from Henry Tuck of WREV, Reidsville, N. C. says that Sunset "Kit" Carson was into their city with a great show and an fine act built around the cowboy stars "shooting ability." Tuck also mentioned the fact that his Saturday night Jamboree is still going strong! Nice looking Publicity mag out on Texas Bill Strength who is now doing four hours deejay work per day over KWEM in Memphis. Mac Wiseman (Dot) out with a brand new release . . . "Davy Crockett" and "Danger, Heartbreak Ahead." Jack Howard dropped into the New York office and gave us the 2nd issue of the attractive and informative Hank Snow fan club booklet. Jim Wilson all set to leave WHOO-Orlando, Fla., this week and head North to take up his duties at WAVE-Louisville, Ken. Mel Foree, rep for Acuff-Rose publications, recently visited with Joe Morris-WOIC, Columbia, S. C. Sheriff Tex Davis, WCMS-Norfolk, Va., tells us that Faron Young, The Wilburn Brothers, Little Jimmie Dickens and Del Wood are scheduled to appear at the Norfolk Auditorium on March 13th. Tom Edwards, WERE-Cleveland, informs us via his newsletter that he's been packin' them in at his Circle Theatre shows in town. Martha Carson, Ferlin Huskey and The Carlisles are coming in for a one-nighter on the 1st of March. Sid Friedman, All Star Theatrical Agency, Hippodrome Theatre Bldg. Cleveland, handles the bookings for Tom's shows.

FOGGY RIVER BOYS

WAX-WISE . . . Figured since so many people are talking about Country Music going R&B it would be good to POP these few things your way for a bit of thought. Who's kiddin' who? There's more good country tunes around now than there has been in a long time. As a matter of fact, there's a goodly share of the Country tunes being covered in the POP field right now! Frankly, I think Country music is as strong as ever—and it's been a long time since there were as many covers on country tunes by the pop artists as there is today. Let's look at a few: Just a few weeks back Marvin Rainwater (Coral) recorded a tune called "Gotta Go Get My Baby" and right away Justin Tubb (Decca) jumped on the tune—both country artists—immediately following this, Teresa Brewer in the Pop field came out with the tune. Eddy Arnold did a song called "I've Been Thinkin'" and today we also hear recordings of the same song by the Four Lads on Columbia and Rusty Draper on Mercury. Next the Davis Sisters (RCA Victor) recorded a drivin' tune with plenty of sock called "Everlovin'" . . . now you can hear the Pop version by Patti Page on Mercury also! And, of course I know most of you will remember the Wade Ray version of "Let Me Go, Devil" about a year ago. Well, only a few months back now, the tune came to the public's attention again—only this time the title being changed to "Let Me Go, Lover." . . . Hank Snow recorded the thing in the country field—and today it's ridin' high for Hank! In all of the cases pointed out here, with the exception of the last one—Country music is holdin' its own—and is attracting artists from other fields right along! So actually, whenever a country artist records a good country tune the 'hit' potential is still there!

MAC WISEMAN

Meeting Dates Of Music Operators' Associations

Feb. 28—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Mar. 1—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

1—Arizona Music Guild, Phoenix Chapter #1
Place: 1738 West Van Buren, Phoenix, Ariz.

3—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

3—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

3—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)

7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

7—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

8—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

8—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.

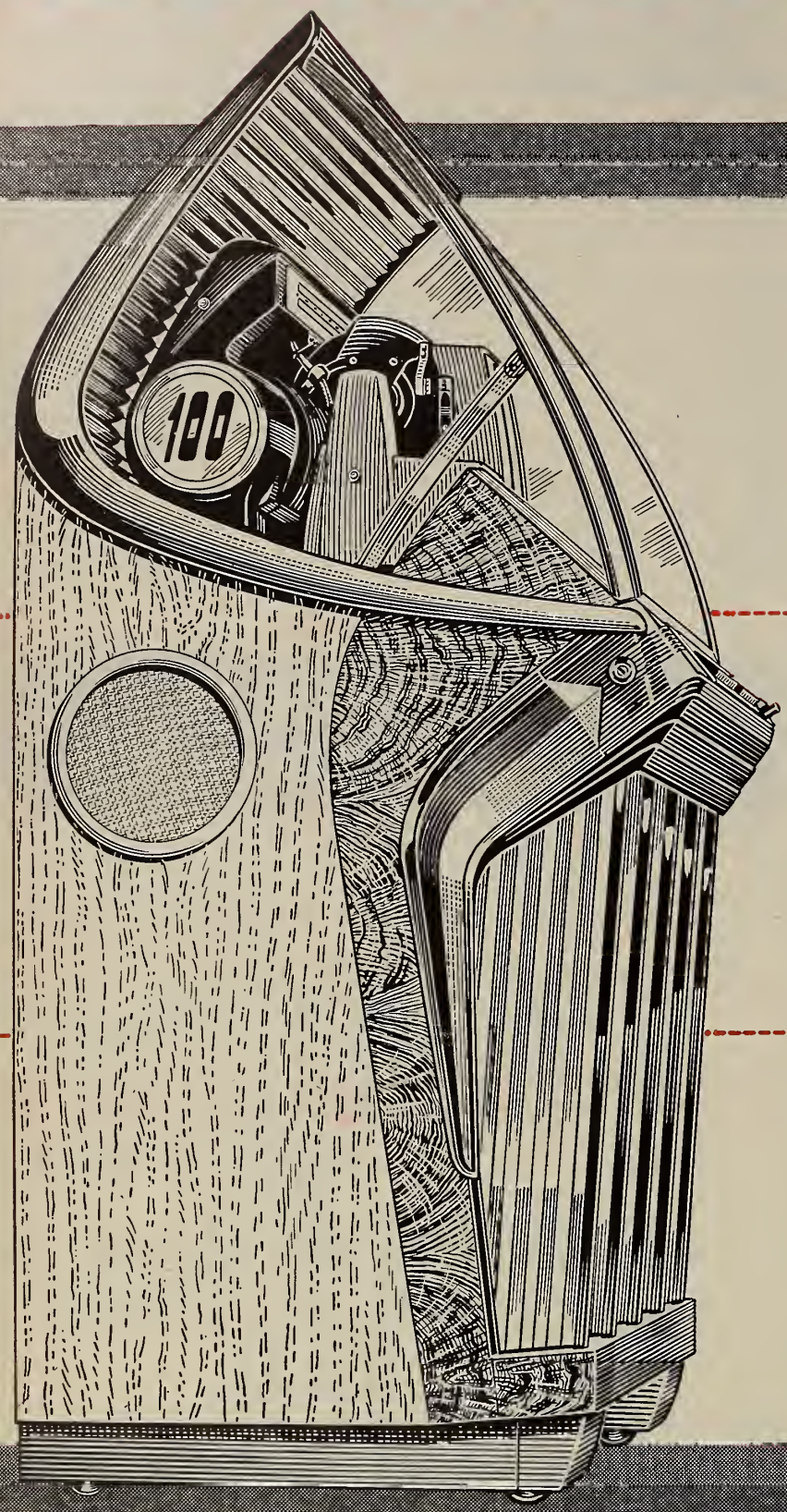
CINCINNATI CUT-UPS

Just about every where you travel you will hear folks in show business say "I got my start in Cincinnati". Personally I believe that more people in show business hail from the Queen City than from any other American city. So it goes when we hear of singers making good I like to write a line or two about them, as this column is for all Cincinnati show folks both those who have gone forth and those who have remained in the mid-West.

Danny Scholl is one of these who have gone forth and has made good on "Chance Of A Life Time", the show emceed by Dennis James over Dumont-TV. This young baritone was first brought to my attention during World War II when he held down two jobs, one as a singer the other in a defense plant. We believed then as we do now that he has a great future and wish him loads of luck from the Queen City.

Will Rogers, Jr. was in town this weekend with a special rodeo show at the Gardens. . . . Judy Perkins can still be heard on WLW, she's no longer on TV. . . . Joe "Cannonball" Lewis (MGM) appearing at the Hough-79th Theater in Cleveland. His manager El Rader passes along the news that Joe was written up in Douglas Watt's "Let's Look At The Records" column for the New York News. . . . Bobby Lord (Columbia) in town appearing on country dj shows pluggin' his new record "I'm The Devil Who Made Her That Way". . . . The Blackwood Bros. Quartet in town for a special WLW show. . . . Jim Runyon will head a WLW-TV product named "Studio Two" seen daily starting Feb. 28th. . . . Morgan Sister's (King) are doing well with their new release "Evergreen". (Getting lots of spins around here). . . . Jimmie Williams (MGM) appeared on Marty Robert's (Coral) "Truck Driver's Show" WCKY, and was interviewed with his new record "No One Knows". . . . Nelson King still taping his disc shows from his home because of a recent illness.

HIGH FIDELITY

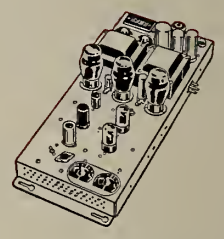


High Fidelity Pickup

Key to new listening pleasure. The lightweight Seeburg spring-tension magnetic pickup has a range from 20 to 25,000 cycles per second. Faithfully reproduces every tone in the musical spectrum.

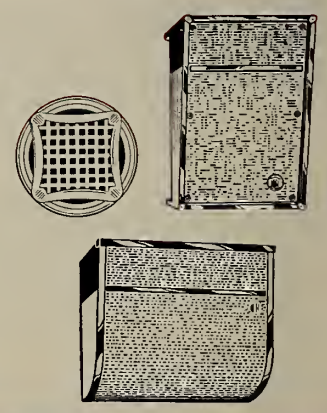
High Fidelity Amplifier

Finest amplifier ever built into a coin-operated music system. 20 to 25,000 cycle-per-second range. Extremely low distortion across entire tonal spectrum. 25-watt rating.



High Fidelity Remote Speakers

Recessed, corner and wall models to suit every type location. All are constant voltage type, permitting complete interchangeability without accessories.



ALL THE WAY!

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems

Here and There

BOSTON, MASS. — Ed Ravreby, well known New England coinman, who over the many years has been connected with every phase of the coin machine business, writes us a highly complimentary letter (for which we thank him) and at the same time comes up with a suggestion for the consumption of all in the industry:

Writes Ravreby:

"You never give up. You always think of everyone connected with the coin machine industry—good or bad, you fight the cause.

You deserve lots of credit. I remember when you started *The Cash Box*, I wished you luck, and gave you loads of business for many years. Today, I wouldn't be without it, and I can't see how anyone else associated in any way with coin operated equipment, can be without *The Cash Box*.

"*The Cash Box* actually makes it easy for a salesman to sell any type of machine—he is in a better position to prove quotations for new or used equipment and make comparisons on manufactured items of different manufacturers.

"I can really point out many innovations to our trade that proved very important in the conduct of one's business. More power to you.

"I would like to propose a resolution or two at the '20 Year Club' when they gather, as follows:

1. United Coin Machine Industry Convention (5 days).
   (a) Amusement Machine Chapter (also arcade)
   (b) MOA Chapter
   (c) NAMA Chapter
   (d) Parks and Recreation Chapter
2. Convention to be held once a year.
3. Select the largest hotel, so that all equipment can be seen under one roof. Each Chapter to hold a private meeting on one day. On the fifth day, a Grand Ball, dinner and Grand Door Prize.

Each Chapter will conduct its own meeting regularly as heretofore, but will contribute to the United Coin Machine Industry for its maintenance, because (a) It will be in a position to lobby legislation in the interest of all Chapters; (b) It will make such contributions to such worthy charitable and philanthropic causes in the name of all Chapters and nationally; (c) It will be in a better position to cope with national problems, help in local affairs, give good counsel and advice in the interest of manufacturers, dealers and operators.

"It's about time we became a great united institution," concludes Ravreby, "and command the respect of everybody."

Juke Box Operators:

HERE'S WHY ALL YOUR LOCATION OWNERS AND ALL OF YOUR MANY BUSINESS, SOCIAL AND CIVIC FRIENDS AND ALL AMERICANS MUST HELP YOU TO RUSH OVER A

MILLION

LETTERS AND WIRES TO

SENATORS AND CONGRESSMEN

This is More Than a Fight Between Juke Box Owners and ASCAP, and Similar Such Organizations. If Congress Should Grant the Right to ASCAP, by Voting Thru the Amendment ASCAP Wants, to the Present "Copyright Act," ASCAP Then Becomes a "PRIVATE TAXING AUTHORITY" WITH NO LIMIT ON HOW MUCH, HOW OFTEN, WHEN AND WHERE IT CAN TAX—WITH THE SANCTION OF THE U. S. GOVERNMENT BY FEDERAL LAW! What is Then to Prevent Other Big, Multi-Million Dollar Corporations from Obtaining the Same Sort of Legislation to Also Become "No Limit Private Taxing Authorities" with the Power to Tax Out of Business the Small Businessmen in Their Industries? Just as ASCAP, and Similar Such Organizations, Should They Win This Time in Washington, CAN TAX THE NATION'S JUKE BOX OWNERS RIGHT OUT OF BUSINESS!! ***That's Why it's Vital to You to:***

RUSH THOSE WIRES & LETTERS TODAY TO

Your Senators and Congressmen and to All the Members of the Senate Judiciary Committee! Over a Million Wires and Letters Are Needed!

JUKE BOX OPERATORS TO BE TAXED RIGHT

IF YOU DON'T WANT TO BE HARNESSED UNDER THE YOLK OF A "PRIVATE TAXING AUTHORITY" WITH NO LIMIT ON HOW MUCH YOU CAN BE TAXED AND WITH THE POWER OF THE U. S. GOVERNMENT BEHIND THIS "PRIVATE (NO LIMIT) TAXING AUTHORITY" BY FEDERAL LAW—HELP TODAY TO—

DEFEAT

THE "KILGORE BILL" (S.590)

BY IMMEDIATELY RUSHING ALL THE LETTERS AND WIRES YOU AND YOUR FRIENDS CAN GET TO YOUR SENATOR AND CONGRESSMAN AND ALL THE SENATORS ON THE JUDICIARY COMMITTEE

IF YOU DON'T WANT OUT OF BUSINESS

HERE'S THE REASON WHY OVER A MILLION LETTERS AND WIRES SHOULD FLOOD CONGRESS *NOW*...

Read this bill (S.590) introduced into the Senate of the United States, the highest, most august and the busiest legislative body of this nation, by Senator Harley M. Kilgore (Dem., W. Va.) who is also, by the way, Chairman of the Senate's Judiciary Committee (in front of which Committee any hearings on this bill will have to be held) and see, if anywhere in that bill, there is ANY LIMIT on what ASCAP, and similar such organizations, can charge juke box operators for so-called "Performance Rights".

What's more, in this bill (S.590) ASCAP, and similar such organizations, are asking that they be granted the right (and blindly so) by the U.S. Government via Federal Law (in this Amendment to the present "Copyright Act") to become a "PRIVATE TAXING AUTHORITY".

In short, they can set whatever copyright performance fee they so desire on each juke box in the nation, with the complete sanction of the Government of these United States, as a "PRIVATE TAXING AUTHORITY," should this bill (S.590) pass!

They can charge $100 and much more per week per juke box for the right to use their music and the U.S. GOVERNMENT WILL HAVE TO BACK THIS RIGHT OF PRIVATE TAXATION AUTHORITY.

Even those Senators who may reconsider, after the bill has passed, and desire that this should not happen, will be powerless to do anything about it!

There's only ONE ANSWER! That is for every single operator in the U.S.A., every one of his employees, every one of his friends, every one whom he knows and deals with and, especially, every one of his location owners, TO WRITE AND/OR WIRE his Senators and his Congressman as well as ALL THE SENATORS on the Senate Judiciary Committee to HALT THIS TRAVESTY ON AMERICAN JUSTICE.

This entire bill amounts to nothing more than TAXATION DICTATORSHIP.

In short, here is a so-called "non-profit" collective collection agency known as ASCAP, and similar such organizations, who are already getting paid the royalties their members demand from the recording manufacturers for their copyright music (and the record manufacturers get this royalty from the juke box operators by adding it onto the price the juke box operators pay for any record featuring their copyrighted tune) BUT NOW THEY WANT TO GET PAID ALL OVER AGAIN FOR THE VERY SAME MUSIC—*HOW THEY WANT TO GET PAID IS THE RUB!!!*

Here's Senate Bill Number 590

84th CONGRESS
1st Session

S. 590

IN THE SENATE OF THE UNITED STATES

January 21, 1955

Mr. Kilgore (for himself), Mr. Kefauver, Mr. Morse, Mr. Langer, Mr. Barrett, Mr. Humphrey, Mr. O'Mahoney, Mr. Johnston of South Carolina, Mr. Neely and Mr. Payne.

A BILL

Relating to the rendition of musical compositions on coin-operated machines.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That section 1(e) of title 17, United States Code (Act of March 4, 1909, Public Law 349, Sixtieth Congress, second session, as amended), is amended by striking out the following: "The reproduction or rendition of a musical composition by or upon coin-operated machines shall not be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs."

This Act shall take effect as of July 1, 1955.

They ask for BLIND SANCTION from the Government of the United States to allow them, ASCAP, and similar such organizations, THE RIGHT TO PRIVATELY TAX WHATEVER AND HOW MUCH AND HOW OFTEN THEY DESIRE TO TAX THE JUKE BOX OWNERS for the VERY SAME THING THAT THE JUKE BOX OWNERS HAVE ALREADY PAID THEM.

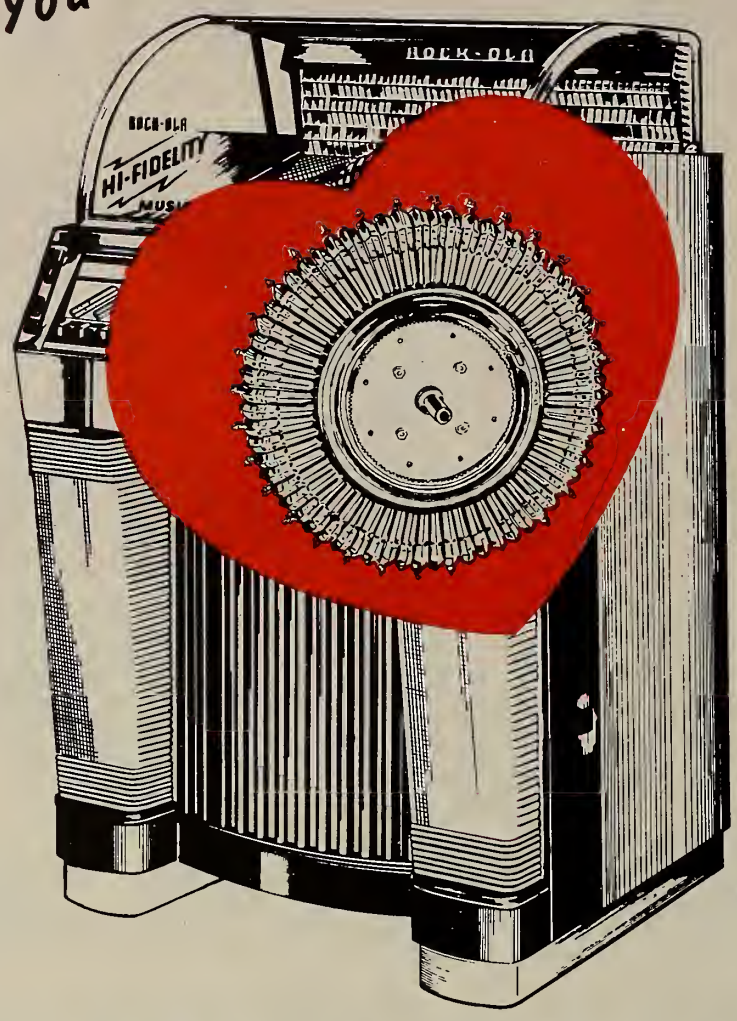
THEY CAN, without any effort whatsoever, should this bill (S. 590) ever pass, TAX THE JUKE BOX INDUSTRY RIGHT OUT OF BUSINESS!

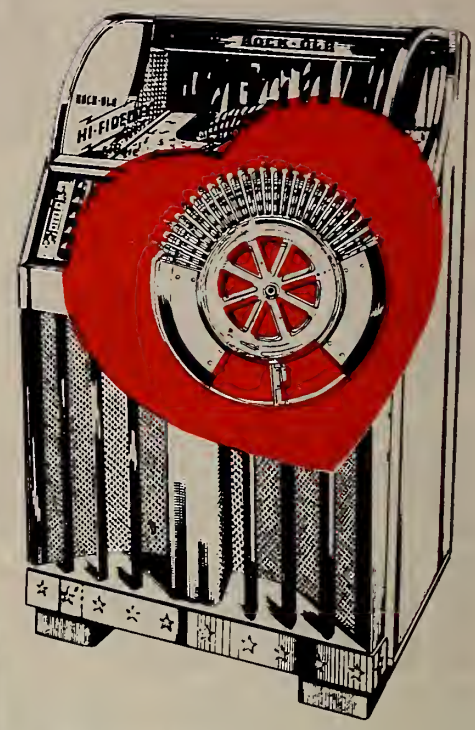
THINK IT OVER! Is there anything you are doing right this minute, Mr. Juke Box Operator, that is MORE IMPORTANT than SAVING YOUR LIVELIHOOD, THE WELFARE OF YOUR FAMILY, YOUR FUTURE, AND THE FUTURE OF YOUR CHILDREN?

Better rush those wires and/or letters RIGHT THIS VERY MINUTE—OR ELSE!

Hearts of Steel

To Give You Lasting, Trouble-Free Operation





Model 1442 with 50 Selections

Model 1446 with 120 Selections

Heart of the ROCK-OLA phonograph is the revolutionary, revolving record mechanism, designed for fast, positive and unfailing delivery of records to the turn-table. At ROCK-OLA simplification and perfection are our objectives—to give you unexcelled Hi-Fidelity tone quality, beautiful cabinet design and trouble-free operation for your greater profit and satisfaction.

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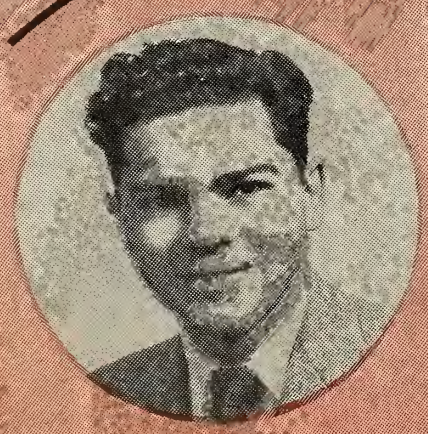
HI-FIDELITY Music

"acclaimed 'round the world"

Ask Your Route Man— He Knows!



Here's what Leonard Appel of Commonwealth Music Company of Brighton, Massachusetts Says:

"I've said it before and I'll say it again . . . the Rock-Ola 120-selection phonograph is tops in my route. With service a forgotten headache, record and title strip changing simplified and increased profits, believe me, I'm sold on Rock-Ola."

For further information write

ROCK-OLA MFG. CORP. • 800 N. KEDZIE AVE., CHICAGO 51

MUSIC OPS RUSH WIRES & LETTERS

Eastern Massachusetts Ops Form Association

BOSTON, MASS. — Close to 100 operators and distributors met at Hampton Court Hotel in Brookline, Thursday night, February 17, to form the Eastern Massachusetts Operators Association. The meeting overflowed into two rooms as interested ops from all over the territory appeared to get behind the first association in history.

Saul Robinson of Paramount Music, West Newton, and Dave Baker of Melo-Tone Music, Arlington, chaired the session which was devoted to organization. Preceding the organization session, the group was addressed by Guy Livingston of The Cash Box and Paul Stevens of Paul Stevens Associates, representing the Massachusetts Cerebral Palsy drive.

Other guest speakers were: Abe Fish, past president of the Connecticut Music Operators Association, Hartford, Conn.; James Tolisano, president of the Connecticut association; Paul Rochtschaefer, Reliable Coin, Hartford, Conn.; and Ralph Ridgeway, president, Western Massachusetts Music Operators Association, Springfield, Mass.

Ten cent play was discussed and the representatives of the Connecticut and Western Mass. associations reported successful introduction in their territories. Ops evidenced heavy interest in the 10c play situation and were enthusiastic about the association.

Committee meetings are scheduled now for the next week to get the formal organization of the association shaped up. By-laws and organizational set-ups of their operator's associations in Baltimore and Westchester, N. Y. are being studied by the committees in charge of pre-organization details.

Distributors, represented at the session, included J. H. Golumbo and Al Levine of Music & Television Corp. (Rock-Ola); Louis Blatt, Atlas Distributing (AMI); Bob Jones, Redd Distributing (Wurlitzer); Irwin Margold and Dan Brown, Trimount Automatic Sales Corp. (Seeburg).

Among operators present were: Phil Swartz, Winrox Vending, Brookline; M. Spector, Capitol Music, Boston; Manny Andelman, Casco Music, Cambridge; George Campbell, Mystic Automatic Sales, Medford; Arthur Sturgis, Automatic Dist. Inc., Jamaica Plain; Luke Levine, Advance Coin Machine, Boston; Cy Jacobs, Interstate Music, Boston; Magee Music, Winthrop; Harry Deshowitz, Ked Vending Co., Medford; H. Grazzo, Globe A. V., Quincy; E. H. McCaffrey, McCaffrey Dist., Lowell; George Chopelas, Melo-Dee Inc., Malden; Chester Music Co., Newton; Sumner Segall, Royal Automatic Music, Boston; Stan Cokas, Lynn; Charles Tiernana, National Music & Radio Corp., Cambridge; Donald W. Foote, Major Music, Randolph; Guy D'Giovanni, Allston; Ted Rubinovitz, Teddy's Music Co., Chelsea; Robert W. Green, Randolph; Ben Ross, Graben Vending, Boston; A. Blatt, Brookline; Sid Warlbarst, Exhibit, Boston; Lou Abramson, Cornell Music, Cambridge; Jim Jericho, Boston; Alec Pechilis, Ipswich; Ambrose & York, Brockton; Paramount Music Co., Roxbury; K. & H. Music Co., Brockton; Frank Fendell, Brookline; T. J. Byrne, Wellesley; G. Geraco, National Music, Boston; Perry R. Lipson, Newtowne Amusement Co., Newton Center; Gerald Gandberg, Neptune Music Inc., Marblehead; Automatic Music Service, Boston; Ed Beals, Needham; V. J. Wolkouski, Malden; W. F. Plumb, Brookline; Harold Harwich, Brighton; Ralph Lackey, Pioneer Music, Roxbury; Henry Lavine, H. & R. Dist. Co., Milton; John Poto, East Boston; Stone Music Service, Allston; Karel Music Co., Roxbury; L. Copman, Brookline; Mass. Music Co., West Newton; Dave Gropman, Boston; Walter Luby, Shrewsbury; Russell Mawsley, Russell-Hall Inc., Holyoke; James Balboni, Capitol Amusement, Springfield; Royal Music Co., Webster; S. Pielock, Worcester; Ray Shea, Worcester; Saul Hurwitz, Neptune Music, Lynn; Walter Stadnick, Stad Distributing, Central Falls, R. I.; Sam Orenstein, Triangle Distributors, Providence, R. I.; Al Robbins, Melo-Tone Music, Arlington.

Manufacturers and Distributors Report Receiving Copies of Wires and Letters Already Rushed to Congressmen and Senators. Believe Phono Field Can Surpass Million Letters and Wires if All Work Hard on This Effort

CHICAGO—Reports from manufacturers as well as distributors have been coming in regarding the fact that they have already received, and also seen copies of wires and letters, which have been rushed to Senators and Congressmen regarding the "Kilgore Bill" (S. 590).

One manufacturer's executive here stated, reading a copy of a letter he had received from an operator in Wyoming:

"If every single one of the nation's music operators will write the same sort of letter as this one and will get all their employees, location owners and all others whom they know to do the same, as recommended by The Cash Box, there is no doubt that far over a million wires and letters will flood into Washington against the 'Kilgore Bill'."

A well known distributor reported, "Every operator who has called at our offices has seen the editorials from The Cash Box.

"In fact," he said, "we take the men right over to the bulletin board, show them the editorials again and, right then and there, we arrange for wires and letters to be sent to Senators and Congressmen."

This distributor, too, is of the belief that, "More than a million wires and letters can become the fact if the operators will get out and hustle on this most serious problem which has ever confronted them."

All here are of the belief that wires and letters will prove to the Senators and Congressmen that "public opinion is absolutely against the Kilgore Bill."

Reports from outside this city are even more enthusiastic than what is happening in this urban center.

Noted phono men have said that, everywhere they have traveled in and around this area, they have found operators expending every possible effort to get wires and letters to their Congressmen and Senators.

As one noted operator said, "No one can lay down on the job. Just because an operator hears that another music operator is working day and night to get wires and letters to Washington is no reason for him to think that 'this is plenty'.

"It isn't this time," he adamantly stated, "because this time we are faced with the toughest fight of our entire lives in the phono business.

"This time," he continued, "every single music operator, big or small, must get into the fight. Just let any operator read the editorials in The Cash Box.

"If that doesn't get him fighting mad to save himself and his business, then he should get out of this business and let someone else come into it who will fight for his right to earn a living," he concluded.

WRITE-WIRE RIGHT NOW!

SENATE JUDICIARY COMMITTEE

Sen. Harley M. Kilgore (Dem. W. Va.) Chairman
Sen. James O. Eastland (Dem. Miss.)
Sen. Estes Kefauver (Dem. Tenn.)
Sen. Olin D. Johnston (Dem. S. C.)
Sen. Thomas C. Hennings, Jr. (Dem. Mo.)
Sen. John L. McClellan (Dem. Ark.)
Sen. Price Daniel (Dem. Tex.)
Sen. Joseph C. O'Mahoney (Dem. Wyo.)
Sen. Alexander M. Wiley (Rep. Wisc.)
Sen. Wm. Langer (Rep. N. D.)
Sen. Wm. E. Jenner (Rep. Ind.)
Sen. Everett M. Dirksen (Rep. Ill.)
Sen. Herman Welker (Rep. Idaho)
Sen. Arthur V. Watkins (Rep. Utah)
Sen. John M. Butler (Rep. Md.)

AND TO YOUR OWN SENATOR AND CONGRESSMAN
(All wires and letters must refer to Senate Bill 590)

Ed Hall Named Exhibit Supply Sales Manager

ED HALL

CHICAGO — Frank Mencuri, vice-president of Exhibit Supply, announced this past week the appointment of Ed Hall as sales manager of the firm.

Hall has been with Exhibit Supply for more than a year now as assistant sales manager. Prior to that he was with Rock-Ola Manufacturing Corporation for about 17 years.

Mencuri stated, "Ed Hall is very well known to one and all in the industry. He has traveled thruout the field for many years. He has helped hundreds on hundreds of distributors and operators everywhere in the country. He has won an enviable reputation for geniality, for cooperation and for general good will.

"Now that Ed Hall steps into the position of sales manager for our firm," Frank Mencuri continued, "we feel certain that he will prove just as outstanding in his new appointment as he has in his others."

Vice president, Mencuri states that he has many plans which he will work in conjunction with his new sales manager, Ed Hall, and between the two of them, they feel certain that some of the ideas which they are now developing will prove of tremendous interest to all of their distributors and, especially, to all operators of Exhibit products.

PHONOGRAPH M
URGE DEFEAT O
"WRITE and

Designers and Manufacturers of
Automatic Musical Instruments
AMI Incorporated

1500 UNION AVENUE, S. E. • GRAND RAPIDS 2, MICHIGAN • PHONE CH-3-3633

February 23, 1955

Mr. William Gersh
Cash Box
32 West Randolph Street
Chicago 1, Illinois

Dear Bill:

I have read this week's issue of Cash Box and wish to express my appreciation and admiration of your all-out effort to alert our industry on Senate Bill 590.

It is of utmost importance that every operator, distributor, and all of their employees and friends, be made fully aware of the urgency of this letter project.

In the nature of things, it is almost inevitable that the direction of the periodic campaigns of our industry against legislation of this character be entrusted, in large part, to a relatively small number of individuals specially chosen for that purpose. But, in this "Write A Letter Campaign" ALL of the industry can participate. It is most important that they do so.

I urge that every distributor and operator immediately write to their Senator and Congressman and also to members of the Senate Judiciary Committee. They should express their position on this bill, also state their desire for Public Hearings. I further urge that they encourage their employees and friends to do likewise.

In this manner, our industry will indicate to Congress our opposition to this bill, and will also illustrate the size of the opposition. If all of us take the time to do this job, I am sure we will have taken quite a stride toward ultimate victory.

Sincerely,

John W Haddock

J. W. Haddock

JWH:err

EXECUTIVE OFFICES
THE RUDOLPH WURLITZER COMPANY
105 W. ADAMS STREET
CHICAGO 3

ESTABLISHED 1856

OFFICE OF THE PRESIDENT

February 22, 1955

The Cash Box Publishing Co., Inc.
26 West 47th Street
New York 36, N. Y.

Attention: Mr. Bill Gersh and
Mr. Joe Orleck, Publishers

Gentlemen:

I have just read the February 26 issue of THE CASH BOX in which you have devoted a number of pages to the Resolution introduced by Senator Kilgore in the United States Senate proposing to change the Copyright Act.

As you have so forcefully brought out, the Kilgore Bill is a serious and immediate threat to the livelihood of the thousands of music operators of the United States. This danger cannot be overemphasized, and in alerting music operators to the necessity for resisting this threat in every possible way you are rendering a service of inestimable value.

Our industry is confident that when the true facts are before Congress this proposed legislation will be rejected, just as similar proposals have been rejected in the past. It is of the utmost importance, however, that our industry receive a full and fair opportunity to bring out these facts. If music operators will follow your instructions and suggestions for the writing of letters requesting public hearings, I feel that the necessary hearings will be assured.

Yours sincerely,

R. C. Rolfing

R. C. Rolfing

cc Mr. Bill Gersh

ANUFACTURERS
F KILGORE BILL
or WIRE NOW''

J. P. SEEBURG CORPORATION
1500 NORTH DAYTON STREET
CHICAGO 22

EXECUTIVE OFFICES

February 23, 1955

Mr. Bill Gersh
The Cash Box Publishing Company
32 West Randolph Street
Chicago 1, Illinois

Dear Bill:

The purpose of this letter is to congratulate you on your recent compaign in "Cashbox" against the Kilgore Bill (Senate Bill 590). All of us here recognize the importance of alerting the thousands of small businessmen who comprise our industry to the dangers of such legislation.

We feel sure that, given a full hearing, the operators of this country will once again prove to their elected representatives in Congress the unfairness of this latest ASCAP threat.

Be assured that you and the operators have our complete support.

Sincerely yours,

J. P. SEEBURG CORPORATION

N. Marshall Seeburg

N. Marshall Seeburg
President

NMS:HP

ROCK-OLA MANUFACTURING CORPORATION

800 NORTH KEDZIE AVENUE
CHICAGO 51, ILLINOIS, U. S. A.
TELEPHONE: NEVADA 8-7600 . . . CABLE: "ROCK"

★EXECUTIVE OFFICES: David C. Rockola, President

February 23, 1955

Mr. Bill Gersh
Cash Box
32 West Randolph St.
Chicago 1, Illinois

Dear Bill:

Just how anyone in the automatic music industry can read your stirring editorials and follow your inspired campaign against the vicious and monopolistic Kilgore Bill S.590 and its sneaky counterpart in the House of Representatives, the Thompson Bill H.R. 2677, without being moved to action, is hard to imagine.

You have made it very clear to the 10,000 music operators throughout the United States, how much they have at stake. You have pointed out to them that terrific pressure is being exerted to force this evil legislation through. You have warned the operators that failure of similar legislation to pass Congress in previous years is absolutely no assurance that these Bills will fail this time UNLESS THEY ACT AT ONCE. You have advised them just what to do and how to do it.

The entire automatic music industry owes you a debt of gratitude for so ably assuming the leadership in our crusade against these proposed bills, which brings us to the purpose of this letter. We wish to advise all concerned that the ROCK-OLA MANUFACTURING CORP. is in complete accord with your views relative to these Bills and that your program has our unconditional support.

We take this opportunity to urge any music operator or distributor who has not already wired or written his Congress men, as you have suggested, TO READ YOUR EDITORIAL OF FEBRUARY 26TH (Cash Box - pages 39, 40, 41 and 42) and ACT IMMEDIATELY.

Yours very truly,

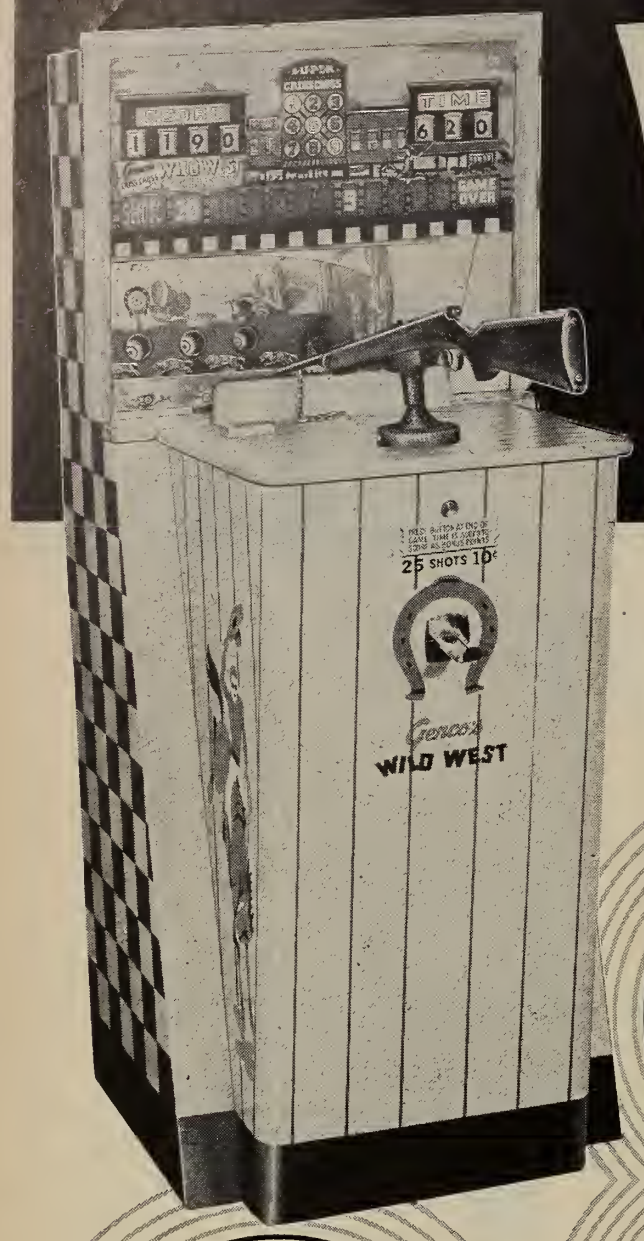
ROCK-OLA MANUFACTURING CORPORATION

David C. Rockola

President

DCRockola/db

★ ★ ★ ★ ★ ★ ★ ★



EVERYTHING NEW!

Entirely different from top to bottom

- ✓ **NEW**—Criss-Cross Match
- ✓ **NEW**—Timer Unit
- ✓ **NEW**—Cinerama Interior
- ✓ **NEW**—Moving Targets
- ✓ **NEW**—2 Models, Regular or Match
- ✓ **NEW**—Scores in 1,000's

GENCO'S SENSATIONAL "CRISS-CROSS"

WILD WEST Gallery

NEW TIME BONUS
Creates Competition
Speeds Up Play!
No multiplication and subtraction necessary. Simple for players to understand

NEW CRISS-CROSS
- Single Number Match (Optional Free Play for Single Number Match)
- Criss-Cross Match
- Super Criss-Cross Match

CRISS-CROSS LIGHTS
Carry-Over to next game! Creates more play!

ALSO AVAILABLE
in Regular
WILD WEST
Gallery
without match feature or replay.

3rd Dimension CINERAMA EFFECT!
A panorama of brilliance and color. New depths of illusion never before attained.

Compact Cabinet
FITS THRU ANY DOOR
Only 29½" Wide!

MORE and NEW Types of Action
- Floating HORSESHOE!
- Disappearing BULLSEYES!
- Pendulum INDIANS!
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Chicago 14, Illinois

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BRAND NEW CLOSEOUTS!

Genco 2-PLAYER BASKETBALL	$325
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Williams ALL STAR BASEBALL	375
M & T ZIG ZAG	29
Binks ZIPPER	35

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WHOLESALER IN JUKE BOXES WISHES TO CONTACT AMERICAN EXPORTER FOR REGULAR SHIPPINGS TO EUROPE.

L. JASTROW, KEHL RHEIN POSTFACH 124, GERMANY

Airmail Subscription The Cash Box $30.

ABC No. 2 Retains Bowling Lead. Oomens & Decca Tie For Second

CHICAGO—ABC #2 still leads as Decca and Oomens went into a tie for second place after this week's bowling meet (2/21).

Atlas took two from ABC #2 with Atlas' Mike Blumberg their top bowler, 471. Les Taylor was high for ABC #2 with 454.

Oomens took two from B&B Novelty. Johnny Oomens led his team with 491. Marino Pieroni was high for B&B, 493. "Izzy" Oomens was high for the women with 479.

Decca took two from Coven Music. Frank Tutomase led Decca with 477. Ellen Brown put her male team mates to shame and led the Coven team with 467.

ABC #1 took two games from Coral which resulted in Coral's dropping to fourth place. For the first time this year, Bob Gnarro led his ABC team with 535. Morry Pomeranse trailed slightly with 510. Ed Cicero was high for Coral for the second straight week, this time with a score of 485.

Mercury took the only sweep of the evening, winning three from Pascke. "Red" Losasso was high for Mercury with 546, high for men. Trailing right behind was Fred Sipiora with 501. Ray Gallet, just back from Florida got back into the swing of things by leading his teammates with a 501 score.

Melody Music took two from Western Automatic. Vic Jaccino, Sr. led his team once again, with 509, Western's high bowler was Bill Nyland, 459.

Gillette went back into the winning column again by taking two games from Star Music. Gillette's leader was Hank Leonarczyk, 459. Charley Alesi led the Star team with 436.

DYNAMIC EARNING POWER FROM THE MAGNETIC APPEAL OF PLAYING CARDS!

A GRAND TOTAL OF 9 WAYS TO WIN!

GOTTLIEB'S GYPSY QUEEN

16 PLAYING CARDS LIGHT UP FOR IN-LINE SCORING!

Each completed vertical or horizontal line lights special hole for an additional replay up to a total of 8 when all lines are made.

♡ Horizontal lines are "straights". ◆ Vertical lines are "4 of a kind".

◇ Central trap hole spots various cards to aid in completing lines.

♥ Arrows in Light Box light up to show when lines are made.

♡ HIGH SCORE TO 7 MILLION. ◆ 3 Hi-Speed "Pop" Bumpers.

♥ 2 Super Powered Flippers.

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

♥ SEE IT AT YOUR DISTRIBUTOR NOW!

George Miller Asks Music Ops to Support "Miss Juke Box" Contest

Says It Will Give Industry Deserving Publicity

LOS ANGELES—George A. Miller, president of the Music Operators of America, this week called upon the music operators to give their fullest support and cooperation to the RCA Victor Company 'Miss Juke Box' contest.

"Though we have discussed such a contest for many years, this is the first time it has become a reality," said Miller. "This contest will go a long way toward making new young recording stars, and at the same time will give the automatic phonograph industry the type of publicity it so rightly deserves."

The rules for the RCA Victor contest are as follows: 1) Any coin operator may submit entries, which will be judged on the basis of talent and beauty. 2) All entries must consist of a full length photograph and a record of tape (7½" speed) of any pop standard with piano accompaniment only. 3) Any girl over 21 and not under contract to any recording company. 4) Entries must include the name, address and age of the contestant as well as the name and address of the sponsoring coin-op. 5) Entries must be submitted to "Miss Juke Box," RCA Victor Record Division, 630 Fifth Avenue, N. Y. C., N. Y., not later than March 15.

Miller further stated, "This contest itself will bring many more music operators into Chicago for the MOA Convention, March 28, 29 and 30. Already the MOA Headquarters and the Morrison Hotel, Chicago, report numerous advance reservations. Some fifty odd exhibitors have ordered exhibit space. The participation of the four major manufacturers of automatic phonographs has added a great amount of interest in the coming convention. It appears that all exhibit space will be sold out before convention time."

"Operators who plan to attend," concluded Miller, "should make their reservations at once, directly through the Morrison Hotel and should mention the MOA Convention for immediate confirmation."

NOW DELIVERING
THE BEST in . . . .
GAMES and MUSIC
AMI Model "F" PHONO
Bally MYSTIC BOWLER
For Good Buys In Used Machines, Write:

RUNYON
SALES COMPANY
Factory Representatives for:
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J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777
181 Pleasant St., Hartford, Conn., JA 7-4470

PLAY AROUND THE CLOCK
LAS VEGAS
NEVADA
MEET OLD FRIENDS AT...
The WESTERNER
RESTAURANT
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ASK ANY OPERATOR
OF THE KEENEY
DELUXE ELECTRIC
CIGARETTE VENDOR
★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjustments on each column
THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading. 3-way match vending.
Cigarettes
J. H. KEENEY & COMPANY, INC.
2600 WEST 50th STREET, CHICAGO 32, ILL.

SEEBURG 148 Blond $125
WURLITZER 1500 445
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RECONDITIONED AND REFINISHED LIKE NEW!
Terms: 1/3 Dep., Bal. C. O. D.
ATLAS MUSIC COMPANY
A Quarter Century of Service.
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NEW ENGLAND NIBBLES

Coin row in Boston buzzing this week. Good weather and good business and the newly formed Eastern Massachusetts Music Operators Association has put all in good spirits. Nearly 100 ops turned out for the big organization session at Hampton Court Hotel in Brookline (reported elsewhere in The Cash Box this issue) and enthusiasm is at an all-time high. Advance interest in reported coming ten cent play is tremendous and all segments of the industry are looking toward the start of a new era in automatic music machine business. Seen and heard around coin row: **Si Redd,** Redd Distributors (Wurlitzer) sunning himself in Florida, returns to the grind March 1. . . . **Jerry Flatto,** Boston Record Distributors, entertained the McGuire Sisters at his show rooms during their smash Boston appearance at Blinstrub's, and speaking of the McGuires, when all the receipts were counted, it was found they had broken all records for attendance formerly established by **Frankie Laine** and **Gordon MacRae.** . . . Ops visiting with Jerry this week included **Dino Donati** and Oscar **Pratt** of Manchester, N. H.; **George Bean,** Brunswick, Me.; **Harry Walker,** Newport, R. I. Jerry's father mending slowly at Beth Israel Hospital. . . . **Bob Jones,** sales manager at Redd Distributing, got in some skiing in Vermont on Washington's Birthday. . . . **Barney and Louis Blatt** attracting a heavy barrage of ops through the new color AMI at their Commonwealth Ave. showrooms. "The color engineered music boxes are finding great acceptance in plush spots as decorative schemes can be matched," said Barney and Louis. . . . **Jerry Golumbo,** Music and Television Corp. (Rock-Ola) glimpsed at the op's organizational meeting, is enthusiastic about the success of the venture. . . . Strange but true dep't: Records played by disc jockeys do not necessarily mirror their personal tastes. So says **Bill Buchanan,** Boston Herald record reviewer, who conducted a poll among 21 Greater Boston d. j.'s. The great majority of favorite platters selected came from the 1935-1950 era with **Glenn Miller's** "Moonlight Serenade" topping the list, followed by **Benny Goodman's** "Don't Be That Way." The boys showed a definite liking for big bands which included **Woody Herman, Artie Shaw, Harry James** and **Tommy Dorsey.** Frank Sinatra was their favorite male vocalist with **Sarah Vaughan** and **Margaret Whiting** tied for fem singers. . . . Ed Ravreby, World Fair, out touring the north country on another of his whirlwind sales trips. . . . The organization committee of the new Eastern Mass. Music Operators Association deserves a big hand. These are the boys who have put in long hours and at much personal expense and sacrifice have brought the organization into being: **Saul Robinson,** Paramount Music, West Newton; **Dave Baker,** Melo-Tone Music, Arlington; **Phil Swartz,** Winrox Music, Brookline; **Manny Andelman** and **M. Spector,** Casco Music, Cambridge. . . . Good news dep't: New England may expect continued progress and development from a foundation of increased output, rising income and a growing population, the Federal Reserve Bank of Boston says in its annual report. It traced the area's economic progress since 1920 as a "dynamic demonstration that a mature industrial civilization can contain the seeds of rebirth and revitalization." Yankeeland is growing industrially and the automatic coin machine industry has a golden opportunity to grow with it. The bank puts it in a capsule by saying: "Yankee thrift and Yankee spending have expanded together." . . . **Dave Bond,** prexy of Trimount Automatic Sales Corp. (Seeburg), out with a cold.

Scientific's "Bing-O-Reno" Received Enthusiastically By Arcade Owners

BROOKLYN, N. Y.—Max Levine, Scientific Machine Corporation, this city, has been supplying arcades and amusement centers with "Pokerino" for over 20 years. A companion piece called "Bing-O-Reno" has just been added to the company's production lines, and now are being shipped throughout the country.

" 'Pokerino' is still a wonderful game and will always be a standard game in the amusement industry," stated Levine. "However, for some years there has been a widespread demand for a game that will be equal to 'Pokerino.' The demand was for a game that will be equal to 'Pokerino' and at the same time have some new features which would pep up the play and increase collections.

"We now come to 'Bing-O-Reno,' which is actually another revolutionary step similar to the introduction of 'Pokerino.' 'Bing-O-Reno' is a game in the 'Pokerino' style cabinet that was developed five years ago by Henry Grauf, owner of the famous 'Henry's Playland' in Seaside Heights, N. J. Henry Grauf is one of the most successful operators in the field and his playland is known far and wide for its size, beauty, and efficiency of operation.

"Five years ago Henry Grauf made up a home made set of 'Bing-O-Reno' tables. They were an immediate success and they have been the talk of the Jersey Shore. During this time Grauf has been approached by operators from all over the country to supply them with these tables. However, until now, he has consistently withheld the rights to manufacture this game. Scientific has been fortunate enough to close a deal with Grauf whereby we have acquired the manufacturing rights to 'Bing-O-Reno.'

"We have never introduced an item that has as quickly grasped the imagination of the operators. 'Bing-O-Reno' is the answer to the hue and cry that has gone on for quite a few years for something new in the concession game field. Since introducing this game only a few months ago, and without publicizing it, we have already received orders from every part of the country. In the East alone, we have shipped games to Fuller's playland, Hampton Beach, N. H.; Ralph Franks Amusements, Wildwood, N. J.; Donlon Enterprises, Utica, N. Y.; Uncle Milty's Playland, Bayonne, N. J.; Bakerman's Sportland, Keansburg, N. J.; and White City Amusement Park, Worcester, Mass."

Levine advises that, due to the enthusiasm shown by arcade men, his factory is now busy producing "Bing-O-Reno's" and that a full sized advertising and promotion campaign is now under way.

Announcing Next Week!

MODEL "500"

SHOOTING GALLERY

★ Fastest Shooting ★ Most New Features

★ Smallest Cabinet ★ Biggest Money Maker

By the Originators of Gun Games

ESTABLISHED 1901

EXHIBIT SUPPLY

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When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orleck

THE CASH BOX

26 West 47th Street

New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE .... STATE .....

Joe Darwin Dies

W. ORANGE, N. J.—Joe Darwin, regional sales representative for The Rudolph Wurlitzer Company prior to World War II, covering the Atlantic coastline, died here on Tuesday, February 22, after a long illness.

Burial was from the Darwin home, 44 Ridgewood Avenue, on Friday, February 25.

Surviving are his wife, Elizabeth, and a son Edward. Edward, a Lieutenant in the U. S. armored cavalry regiment, flew home from Germany to attend the funeral.

INSSA Romeros in Chi

CHICAGO—Raul Caesar Romero and Gilberto Medellin have been at the Rock-Ola plant, this city, since February 6, attending a special service course set up for them. Raul is the son of David Romero, president of Industria Nacionales de Sonido, SA, Rock-Ola distributor in Mexico. Medellin is the INSSA superintendent.

Also in Chicago, having arrived on February 23, are Mr. and Mrs. David L. Romero and another son, David Jr., on a combination business and pleasure trip. The Romeros arrived in Chicago in time to help Raul celebrate his birthday.

TIME SAVERS FOR OPERATORS

PLASTIC BANK TUBES

Makes coin counting eosy
4 sizes for pennies, nickels, dimes, or quarters.

Can be used indefinitely..50c each

CHOICE UN-BREAKABLE PLASTIC COIN BOX

Holds $60 dimes; $20 nickels; or $5 pennies.

SAVES TIME & COIN WRAPPERS
Easy to store in safe.... $1.00 each

BINGO MAGIC GENIE KIT

. . . contains enough plastic cops to cover every contact in one machine . . . Protects any 1 or 5 ball machine agoinst wire artists and will lost the life of the machine.

★ Easy instollation in 15 min.

★ Keeps contacts cleon of dust & grime

★ Tested—Proven 99% effective

REGULAR $12.95—
FACTORY SPECIAL $10.00 ea.

G. W. GRAY MFG. CO.

P.O. Box 2335

SALT LAKE CITY, UTAH

MOA Morrison Hotel, Chicago March 28, 29 and 30

F.A.B., New Orleans, "1800" Show

NEW ORLEANS, LA.—The successful showing of the new Wurlitzer model "1800" by F.A.B. Distributing Company, Inc., this city, was detailed in a previous issue of **The Cash Box.**

Reproduced above is a photo of a number of operators gathered around the new phono at this showing. Fletcher A. Blalock, president of the firm, can be seen at the right of the photo, front line, second, with grey suit.

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and everything coin operated, parts & supplies
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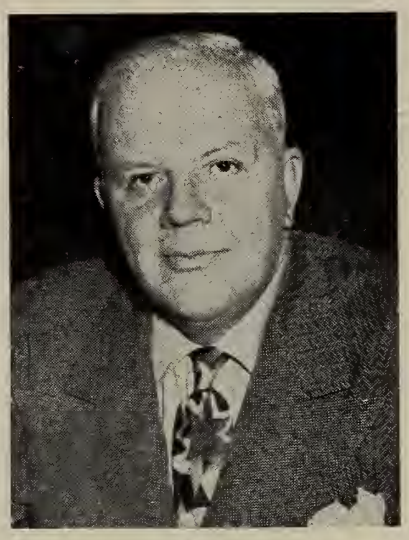
PHONE-STEVENSON 2-2903

Joe Young to Be UJA Guest of Honor



JOE YOUNG

NEW YORK — Various committees are now in the process of being created by the members of the Coin Machine Industry in this city for its annual dinner in behalf of the United Jewish Appeal.

The guest of honor has already been selected—it is the genial and popular Joe Young, head of Young Distributing, Inc., distributors of the Wurlitzer phonographs in this area.

The testimonial dinner to Young will be held on Wednesday night, June 15, and we understand, it will take place in the main ballroom of the Hotel Astor.

Barney Sugarman, for whom a testimonial dinner was held a few years ago, is acting as chairman.

Further details will be published in forthcoming issues of **The Cash Box.**

PLANNING A CONCESSION?
Scientific's
BING-O-RENO
It's Sensational
Pokerino was great. Bing-O-Reno is greater.
Early Spring Delivery
SCIENTIFIC MACHINE CORP.
79 Clifton Place, Brooklyn 38, N. Y.
Tels. NEvins 8-2115-2116-2809

The Cash Box
MOA
(Music Operators of America)
SPECIAL ISSUE
(Dated: April 2)

YOUR ADVERTISING MESSAGE WILL REACH *ALL* OF THE NATION'S OPERATORS

Distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the Show . . . And those Coinmen unable to attend will receive it by mail.

GOES TO PRESS • Thursday—Noon MARCH 24

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EXCITING NEW THRILLER! . . .
ARROW
BOWLER

NEW!... SUSPENSE "ARROW-LITE" FEATURE!

MATCH AN ARROW TO NUMBER, STAR AND CROWN FOR THE ULTIMATE IN AN ADDED EXCITING SCORING FEATURE!

NEW!... 4 WAY MATCH PLAY!

TWO GAMES IN ONE!
Easily Adjustable from "Flash-O-Matic" to Advance Scoring!

"Flash-O-Matic" SCORING!
With Traveling Score Lites In Formica Playfield!

FOUR DRUM SCORING
All 4 drums operate to score!

Player by Timing His Shot When Highest Score is lit on the Formica Playfield Gets as Much as 800 for a strike in Each Frame!

chicago coin's CRISS CROSS TARGET
Regular or Match and Free Play!

chicago coin MACHINE COMPANY
1725 W. DIVERSEY BLVD. • CHICAGO 14

Public Relations Brings Good-Will For Gordon Stout

PIERRE, S. D.—Over the years, the public relations efforts of Gordon Stout of Gordon Stout Company, operator in this territory, have been detailed in The Cash Box.

Stout is one of our coinmen who is sold 100% on the value of building good-will for the juke box industry then public relations.

"Out here in the wide open spaces of mid-west South Dakota," said Stout, "the juke box is the only possible medium of music that the public wants when it is wanted. Sveral months out of each year, our wayside stations and remote towns and small cities are limited to juke boxes for the reason live music is unobtainable except at prohibitive prices, and radio music is fouled out by static, if not by commercials as is ever the fault of radio music.

"Telling the public about juke boxes, the wonderful life-like reproductions of the nation's most popular recording artists, as rendered on the new hi-fi micro-groove records and reproduced on the nation's finest musical reproduction instruments — namely, the juke boxes of modern day—has been a continuing job of ours. We carry a weekly column in our local paper, we mail out letters monthly to our location accounts, and give spot announcements over the local radio station.

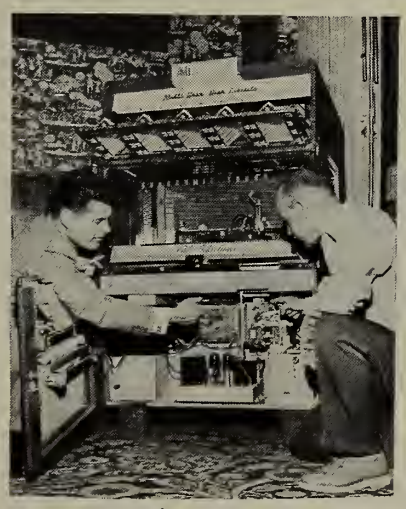
Furthermore, we furnish free to any and all worthy charity and benefit programs, juke boxes and juke box records. At present we are furnishing absolute free of charge, both juke boxes and records to "Mary House," an old folks home; to the JC sponsored Teen-Canteen; to the Cadet Nurses School, the crippled children's dormitory; to the Trinity Episcopal Church, recreation center; and to the City Park, being used for skaters in the winter, and for the swimming pool and picnic groups in the summer.

"This service has grown over the years, from one machine at first, until now, six machines are in this type of community service. This has increased the usefulness, if not income producing, life of both the machines and the records, which otherwise would be destroyed. It has given comfort and pleasure to many who otherwise would be denied to hear and enjoy it.

"For those skeptics, of which I might well have been one myself before the experiment, I am convinced that the results hoped for have been realized. Nothing has had more to do with the growing respect and appreciation of juke boxes and we who operate them, than has this small gesture of cooperation and helpfulness to these service groups and organizations."

Stout cooperated in the campaign of "A Day of Dimes for the 'March of Dimes,'" and reported: "We raised $87.40 for this cause, but never in our 12 years of operation did we receive more good publicity and praise for such a small effort on our part. Surely, the old adage is true, "The best way to make friends is to be one.'"

Checking The Works



SAN FRANCISCO, CALIF.—Tom Sams (l.), AMI District representative, recently returned from a sales trip through the State of Arizona. He is shown going over AMI's new Multi-Horn hi-fidelity with Dutch Rupkey. Dutch has a large operation in Northeastern Arizona which he operates with the help of his wife and young son Rickey.

FOREIGN BUYERS!
We Have For Immediate Delivery
Reconditioned International
MUSIC • GAMES
KIDDIE RIDES
We stock the most complete line of thoroughly reconditioned Wurlitzer, Seeburg, AMI, Rock-Ola and Evans Music Machines. Also the finest line of reconditioned Pin Games, Arcade Equipment, Shuffle Alleys and Kiddie Rides.
CABLE US FOR SPECIAL PRICE LISTS.
Parts and Service Manual Available.
INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

United CHIEF	$249.50
United LEADER	295.00
United 10th FRAME STAR	89.50
United CASCADE	110.00
United TROPIC	149.50
Keeney DIAMOND	274.50
Keeney CARNIVAL	164.50
ChiCoin 10th FRAME SPECIAL	145.00

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We are exclusive factory distributors for:
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KIDDIE RIDE OPERATORS!

Be first with the sensational new money-maker for CHAIN STORES, SUPER-MARKETS, DEPARTMENT STORES and every other location where Kiddie Rides are used. Write for advance information today.

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DALLAS DOINGS

The Top Ten Rhythm and Blues show held in Longview last week had **B. J. Jackson** hurrying up his business in Dallas to get back to Longview in time to attend. Although it is a little early in the season—"Possum Kingdom"—the choice fishing spot in the parts is attracting quite a few visitors. . . . **Jiggs Hamilton** of Coin-O-Novelty in Fort Worth spends most every week-end there, but reports little luck. . . . Dime play on coin operated machines is still just a topic of discussion. It is, however, the topic of conversation among the operators, but no one seems to do anything about it so far. Guess we will just have to wait and see what happens. . . . **George Wrenn**, regional representative of the Chicago Coin Machine Co., was in from West Texas and said business was very good. . . . **Benny McDonald**, Star Coin Machine Company says business is humming. . . . **S. H. Lynch**'s secretary for twenty-seven years, **Florence Mason**, has retired. Her absence in the business will be deeply felt by all. She will be missed by everyone in the business. . . . The sick row among operators is kept quite busy. **Jimmie Garret**'s laryngitis seems to continue to hang on. . . . **Charlie Knowles** of B. &. B. Vending is improving, but will still be a month or so before he can get back to work. . . . Mrs. **Bill Mosely** of Paris is back in Baylor Hospital in Dallas. Still suffering from an automobile accident that happened almost a year ago. . . . **W. B. Mosely**, also of Paris, Texas, is recovering from an operation. . . . Pete **Purvis** from Stephenville was in Dallas Tuesday—had to leave **Richard Gentzl** at home because he is swollen up with the mumps. . . . R. B. Williams has our wishes for a speedy recovery following an operation. . . . The operators' meeting will be held on March 2 in the French Room of the Adolphus Hotel in Dallas. . . . **Raymon Wilks** is driving a brand new Mercury station wagon—should be getting real good service around here now! . . . Chris of Gallagher Music in Dallas has purchased a brand new home. . . . Gene Ripper of Goodtime Music is busy looking for a place to move.

EASTERN FLASHES

The most important matter now at hand for all connected with the music machine industry is to defeat the Kilgore Bill (S. 590), which if passed would give ASCAP and other similar organizations the right to add a tax (whatever they determine) on to the price of the records being bought and played in juke boxes. This is one time when YOU cannot leave it "to the other fellow." YOU must do your part. Right now, what you must do, is write a letter to your Senator and Congressman—AND GET EVERY ONE ELSE YOU KNOW TO WRITE OR WIRE. (See editorials, THE CASH BOX, this issue, and the previous issue dated February 26.)

* * * * *

Collections on all equipment have been down these past weeks. Operators advance any number of reasons. Changing weather has caused considerable sickness, unemployment in the area, reduced take-home pay; etc, etc. Whatever the reason, taverns and restaurants haven't been drawing customers. Now, as is the case every year, the trade must also contend with the Lental Season, which will slow up play. Experienced ops, however, are well aware of the condition, and accept it as part of their business. . . . Close to 100 music ops and their mechanics attended the latest service school on the new Wurlitzer model "1800" phono conducted by Young Distributing, Monday, Feb. 21. In addition to **Joe Young, Abe Lipsky** and **Allie Goldberg** being on hand to welcome the "students," **Harold Slavis** from Young's and **Hank Peteet** (Okay, kid?), field service engineer of Wurlitzer ran the session. . . . **Joe Darwin's** death, Tuesday, Feb. 22, was a shock to many of his coin friends. Joe, who was a sales representative for Wurlitzer phonos prior to World War II, covering the Atlantic coastline, had been ill for a number of years. . . . **Max Levine**, Scientific Machine Corp., Brooklyn, tells us the reaction to his new "Bing-O-Reno" amusement machine so good, he now is in full production. . . . **"Senator" Al Bodkin** back from his vacation in Miami Beach. Altho the weather was terrible, the "Sen" tells us it didn't damper his spirits. He had the usual "good time." . . . **Bob Luttman**, the "Senator's" pal and protege, met him there, and should be back in the city on Monday.

* * * * *

The Albert Einstein College of Medicine, which is in the process of building a non-sectarian college of medicine, has the support of many in the coin biz. A number of coinmen will attend a luncheon on Tuesday, March 8, at the Park Sheraton Hotel, to listen to a speaker tell of the progress being made. No solicitation of funds will be made. . . . Two of Runyon's employees back on the job after being out due to illness. **Louie Wolberg**, out a few days with a virus, back but wobbly. **Buddy Fox**, out a number of weeks, due to a serious operation, back and smiling. **Barney (Shugy) Sugarman**, who was in Chicago last week, reports his visit to the factories was most enlightening. . . . **Mike Munves** displays Exhibit's newest gun "Model '500' Shooting Gallery." "Finest gun ever made" says Mike. . . . **Ed Goldberg**, prominent White Plains operator and member of the board of the Westchester Operators Guild, bragging about the arrival of a new son, **Mark David**. The boy weighed in at 12 lbs., 7 oz. on arrival. . . . **Joe Young** selected to be the guest of honor at the testimonial dinner of the United Jewish Appeal, being held at the Astor Hotel on June 15. **Barney Sugarman** is the chairman this year. . . . **Jack Gordon**, regional representative for Seeburg, back in the city after a ten day vacation with his family in Miami Beach. Jack had an opportunity to play **Bert Lane's** coin operated Golf Game, and raved about it. After a few days in N. Y., Gordon rode up to Hartford, Conn., to attend a meeting of ops there. . . . **Meyer Parkoff**, Atlantic-New York Corp. (Seeburg distributor) extremely active in many charities, but modestly forbids us to mention them. . . . **Al Simon**, Albert Simon, Inc., spent the past week-end at the Concord Hotel, Catskill Mts., with his family—left them there for the balance of the week, while he returned to the office. Then went back for this week-end. . . . **Dave Stern**, Seacoast Distributing (Rock-Ola distributors) out this week due to a virus. **Bob Slifer** rushing to take care of everything. . . . **Hymie** and **Harry Koeppel**, Koeppel Distributing, who repainted their showrooms last week, finish up their office this week—with a fancy paper job, yet.

UPPER MID-WEST MUSINGS

Fred Grohs and the missus, of St. Paul, Minn. have returned from a trip down to Florida. Fred made sure that he got in his share of golf games before coming back home. . . . In the birth announcement department—**Mr. and Mrs. Danny Heilicher** are the proud parents of a 6-lb. 4½-oz. baby girl. The name chosen for the daughter is **Lee Michele**. Danny is associated with his brother Amos in the Advance Music Company of Minneapolis. **Mr. and Mrs. Bob Soule** are also the proud parents of a baby girl, Dianne, born on February 16 and weighed in at 6½ pounds. Bob operates the Soule Vending route in Minneapolis. . . . **Bill Hanf**, Austin Sales Company of Austin, Minn. spent a few hours in the Twin Cities shopping around for games. . . . **Mr. and Mrs. Floyd Shaw**, Automatic Sales Company of Eden Valley, Minn. made a trip into town to get some service information. . . . **A. A. (Gabby) Cluseau** of Grand Rapids, Minn. spent a little time in the Twin Cities. Gabby reports that biz is picking up in his area. . . . **Bill Gummow** of Hopkins, Minn. has been seen putting out some new bowlers. There has been an increased demand for bowlers and for the new Rifle galleries in this area. The operators are reporting increasing returns in their bowlers and shooting galleries. . . . With a fair snowfall this past week-end, and on top of that a good drizzling rain, the roads in this area were well iced by the time Monday morning rolled around. **Morris Berger** made the trip into Minneapolis with his wife and he reports that he had ice all the way in from Duluth. Driving was perilous. Because of the ice, many of the out-state operators were unable to move around much. . . . Recent visitors to the Twin Cities were **Dick Henderson** of Willmar, Minn.; **J. A. Redding** of La Crosse, Wisc.; **Clayton Norberg** of Mankato, Minn.; **Charles Sersen** of St. Cloud, Minn.; **Ben Jahnke** of Litchfield, Minn.; **Stan Woznak** of Little Falls, Minn.; **Frank Coubal** of Bloomer, Wisc.; and **John McMahon** of Eau Claire, Wisc.

CHICAGO CHATTER

Very first thing we want to do is to thank each and every one who commended The Cash Box on its editorials re: "Kilgore Bill" (S. 590) which appeared in last week's (2/26/55) issue. Only hope that each music operator, everywhere in the nation, paid complete heed to the appeal contained in these editorials. And wired and wrote (and had his employees, friends and all allied to him) do the same to Congressmen, Senators and, especially, every Senator on the Senate's Judiciary Committee. . . . R. C. Ro'fing, president of Wurlitzer, wrote to commend The Cash Box in its editorials in the Feb. 26 issue and stressed the importance of every operator rushing wires and letters to Senators and Congressmen. . . . Letter from David C. Rockola along the same theme. He, too, realizes the great importance of the "million wires and letters" urged by The Cash Box. . . . Letter from John W. Haddock of AMI, Inc., also along these lines. Everyone in the AMI organization working hard to get wires and letters from operators to Senators and Congressmen. . . . Letter from Marshall Seeburg shows the way to all in trade.

Wayne T. (Brad) Bradfie'd of Rock-Ola sent us a letter he wrote Herbert W. Woolard, Jr. of Clarksburg, W. Va. This music op intent on getting wires and letters to help bring about press of public opinion. . . . Jack Nelson over at Bally busier than ever. Not only with current game and bowlers, but, elatedly talking about the new kiddie ride. Six months of tests have gone into this ride. "When the ops see it," Jack says, "they'll just go wild over it." . . . Note from George Prock of Dallas, Texas, who advises he's in Europe at this time trying to export new and used machines and doing some rebuilding of machines in Germany, Holland and Belgium. . . . Tom Callaghan of Bally away on his annual winter vacation to his very favorite vacation spot, Puerto Rico. . . . Joe Brilliant of Detroit in town trying to get Les Rieck of Rock-Ola to give him more phonos than what his present quota calls for. . . . Art Weinand was busy packing his personal files this past week preparatory to leaving Exhibit. This week he's ensconced in new offices at Williams as sales manager. . . . Busiest three young men in the coinbiz: Sam Lewis, Avron Gensburg and Ralph Sheffield always talk with 4 G's: "Genco gun going great."

"Telephonitis" Bill O'Donnell over at Bally now has four and five long distance phone calls waiting—while he's on the phone—and sometimes, as we have discovered, each phone call will average about 20 minutes. . . . Sam Taran sent us a letter on his new letterhead. Must admit it's a very distinguished and dignified letterhead. But the letter was even better, Sam, thanks. . . . Jerry Bremner. Floor salesman for Empire. Used to be an Empire roadman. Until he suffered an accident. Then came into firm as head of the shipping dept. Now back to selling. . . . Frank Mencuri, Exhibit's new veep, announced that he had appointed Ed Hall, sales manager. Certainly no guy more deserving Ed's one terrific worker. Frank also reported that he and Ed in daily conferences. And just about ready to pop with something of real interest to all the field. . . . Jose Romero, Sr. of Mexico City, whose son has been visiting at Rock-Ola, flew into town to also see what's what at the plant.

That was a very, very fine letter that J. K. Patterson of Wyoming wrote to his Senator. . . . Howie Freer, who is keeping mighty busy right now working on some very promising export orders, advised, "I'm feeling better and better every day." . . . George Kozy of ABT thinking hard about the MOA Convention. . . . Bill De Selm pauses, in the midst of a busy day, to advise that Ben Becker traveling thruout Florida and Georgia visiting with ops. And that Johnny Casola and Al Thoelke have, at long last, worked their way out of Oklahoma and are now down Texasway visiting with ops. "In the meantime," Bill says "keep your eyes on United." . . . Sol Gottlieb took what he termed, "Just a short trip." Up to Minnesota over to Kansas and into Missouri. But Sol took the trip just as the blizzards hit. "Wow," he wowed, "couldn't even find a lone dog on the streets." . . . Ray Riehl's been flitting about again. Flying a plane. When asked whether he's been flying low or high, answered Ray, "Just medium, Bud, just medium." . . . Herb Oettinger in town between trips. . . . Alvin and Evelyn Gottlieb down to Miami Beach to vacation with his parents, Mr. and Mrs. David Gottlieb.

Very interesting issue of "Bally-Who" just edited by Herb Jones. Like those fish lures being marketed by Ray Feike and Bill Schatz of Main Novelty, Toledo. Made from discarded plastics and rubber bumpers from old Bally games. Also like that big smile on Jack Nelson's kisser while hanging up picture of Bally's "Variety" in "Bally's Corridor-of-Fame." . . . Roy McGinnis phones all the way from Miami Beach to tell son-in-law, Paul Huebsch, to make sure his copy of "The Cash Box" gets down much faster. So Paul phoned us. Message to "Mac"—"It'll be there sooner." . . . Mac Churvis, whom old-timers will recall, popped into town to advise he still lives in Miami. Now represents a magazine called "Room Service." Came up here to set up a representative for this new mag. . . . Said Nate Gottlieb, "Our 'Gypsy Queen' is one of the biggest hit games we've ever produced." Which sure is sayin' plenty. . . . Sam and El'ie Stern entertaining at the Pump Room.

Earl Moloney's Comar plant makes the "Lectromatic." This is a "plastic film sheeter and bag maker." Truly one of the most ingenious machines you've ever seen. If you're interested in plifilm bags—look this machine over. . . . Irv Webb down to Florida for a three month's vacation—the lucky guy. . . . Art Garvey and Dan Moloney at the Bally factory greeting visitors. . . . Watch for Jim Mangan's follow-up to his "Be A Letter Writer." . . . Ed Levin says, "The way those orders flooded in on us the moment we announced our new 'Arrow Bowler' got us working at a dizzy pace here in an effort to even meet initial orders. From now on," he said, "we plan to build up some stock before making announcements." . . . George Jenkins has come up with a rather delicate question on telephone protocol. "Who," asked George, "answers first? The caller or the called?" (Got an answer for this one?) . . . Gordon Stout of Pierre, So. Dak. comes up with a honey of a Public Relations letter and climaxes it with the successful campaign that was waged for the 'March Of Dimes' by music ops. . . . Letters and wires are being rushed by operators to Congressmen and Senators. The goal is: "OVER A MILLION WIRES AND LETTERS"!! To definitely prove public opinion on the side of the juke box ops.

HAPPY BIRTHDAY THIS WEEK TO: Emile L. Protin, Detroit, Mich. . . . Clarence W. Sager, Detroit, Mich. . . . Babe Kaufman, Atlantic Highlands, N. J. . . . Del Bern, Fresno, Calif. . . . George Goldman, Baltimore, Md. . . .Michael Bushdid, Washington, D. C. . . . D. M. Steinberg, Newark, N. J. . . . N. Jack Hubbard, Knoxville, Tenn. . . . Mac Perlman, Hartford, Conn. . . . Robert G. Buckley, New Orleans, La. . . . Hon. Clinton S. Pierce, Brodhead, Wisc. . . . C. A. Culp, Oklahoma City, Okla. . . . Jack Swartz, Brookline, Mass.

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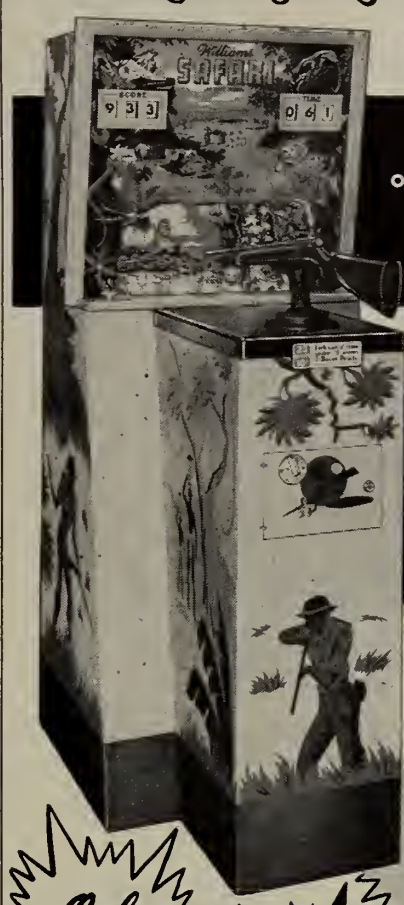

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new Free-Swinging Genuine Sharp Shooting Remington Rifle

2 BONUS POINTS added to Score for each Unit of Time under 70!
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LIKE NEW

United Deluxe Carnival	$399.50
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Seeburg Coon Hunt	275.00
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1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)

Sad letter just sent to "20 Year Club" members. . . . Clayt Nemeroff and Charley Pieri jobbing amusements and music. . . . Wally Finke and Joe Kline have developed their coffee room into one of the top meeting spots for operators. . . . In answer to some inquiries: Reason The Cash Box halted 'City-By-City' used machine listings on regional basis was due to fact that used machines so scarce—just weren't enough around to make such listings worthwhile. . . . Vince Shay, Stan Levin and Mickey Schaefer too busy at present with amusements to even think about music—yet . . . Midge Ryan advises he would like to have some of his old friends here write to him and tell him how things are going. Just address Midge care of: The Westerner, Las Vegas, Nev. . . . After tho't: "If you think old soldiers fade away—try getting into one of your old uniforms."

ATTENTION !

If you are seeking information on any coin operated machines of American manufacture, write: "The Cash Box"—the authority of the coin operated machines industry.

OJO !

Si desean informes respecto a máquinas accionadas por monedas fabricadas en los Estados Unidos, escriban a "The Cash Box"—la firma más competente en la industria da máquinas accionadas por monedas.

ACHTUNG !

Falls Sie Auskunft über jede Art von Münzautomaten amerikanischer Herstellung wünschen, schreiben Sie doch bitte an "The Cash Box"—die Sachverständigen der Münzautomatindustrie.

ATTENTION:

Si vous avez besoin de renseignements sur n'importe quelle machine a distribution automatique, de fabrication américaine, écrivez a "The Cash Box"—qui font autorité dans l'industrie de la machine à distribution automatique.

THE CASH BOX

26 WEST 47th STREET

NEW YORK 26, NEW YORK

CALIFORNIA CLIPPINGS

NEWS TIDBITS:—**V. Van Nattan,** sales manager for Auto-Photo Company, will be on hand at the MOA convention in Chicago March 28th thru 30th to display the firms newest model "11" Auto-Photo studio. He stated that their production lines are now turning out the new model in vast quantities but that they will not be able to start making deliveries on the huge back-log of orders until April 15. He is looking forward to meeting all the operators at the convention.

Interest in the convention is growing day by day. Many have told us that they plan to go back for the event but that their plans are still indefinite. A partial list of those who will attend include **Walt Hemple, Ben Chemers, Mr.** and **Mrs. Sam Ricklin, Pete Pellegrino, Fred Shuey** and **Ben Korte.**

DISTRIBUTOR DOINGS:—Business all along coinrow is still riding along at its peak with fast and furious sales activity. . . . MINTHORNE MUSIC COMPANY:—The new addition to the Minthorne showrooms is now nearing completion as carpenters busily apply the finishing touches. Everyone is plenty enthused over the new Chicago Coin "Arrow" Bowler which went on display this week. **Hank Tronick** says that the old features of the "Thunderbolt" combined with the new "Arrow" features will make it a natural winner both on location and with the operator. . . . PAUL A. LAYMON & CO.:—Seems like all the crew at the Laymon's have the new car bug. **Paul** and **Lucille** have a brand new tin lizzy and so does **N. G. "Red" Creswell.** Now **Ed Wilkes** is even thinking about trading in his truck on a super job. They all tell us that business has been exceptional and—as the old saying goes—"The proof is in the pudding," so they must be right. . . . C. A. ROBINSON & CO.:—**Charley Robinson,** janitor, ace salesman and head proprietor, says that United's new "Lightning" Bowler is flashing all over the place in locations all along the West Coast and making operators' pockets tingle with added profits. . . . Robinson's new sales rep., **Dave Wallach,** has been getting briefed before hitting the road on a sales trip throughout the Western states. . . . **Mr. and Mrs. Al Bettleman** returned last week from a two week vacation in Honolulu. Al is now back on the job with a nice Hawaiian tan all ready to tackle even the toughest customers. . . . SIMON DISTRIBUTING CO.:—Those who think they can catch **Jack Simon** napping will have to get up mighty early. He is always in the office at 7 a.m. ready to catch the early birds. Jack reports that business has been tremendous these past few weeks. . . . BADGER SALES COMPANY:—**Bill Happel** and **Fred Gaunt** are plenty proud over the new sales record they have set on Genco's "Wild West" and Keeney's "Ranger" guns. . . . **Joe Duarte,** head of the export sales department, says that the export market for coin machines throughout the Western Hemisphere and abroad looks more promising each day. . . . SIERRA DISTRIBUTORS:—**Wayne Copeland** says that it's the same old fact at the Sierra showrooms with business very good. **Walt Peteet** field service engineer for Wurlitzer, has been holding service schools for operators throughout the Southland. . . . **Gary Sinclair,** district sales representative for Wurlitzer, spent several days in town conferring with all the Sierra crew. . . . Wayne announced that they will soon sponsor a local nitely TV program.

OPS JOTS:—Operators from far and near converged on coinrow this past week to take care of business. . . . **Mr. and Mrs. Chuck Walker** (Lela Smith) drove in from Barstow. . . . **T. H. Loo** trekked in from El Centro. . . . **E. E. Peterson** and **Bill Wolf** were both seen visiting distributors from San Diego. . . . Ted Mayer came in from Ventura along with **Bill Farlow** from Bakersfield. . . . **George Van Drake** was seen in from San Bernardino along with **Gene DeVilbis** from Big Bear. . . . Other visitors included **George Kirby,** Riverside; **Jimmy Jackson,** Palm Springs; **"Doc" Dockins,** Santa Ana; **Gordon LeSuer,** 29 Palms; **Walter Hennings,** Costa Mesa; **J. D. McGehee,** LaVerne; **Cecil Ellison,** Lancaster; **Frank Totzskye,** Mojave; **Jack Gutshall,** Corona; **Bill Barnhart,** Palmdale and **Gary Thompson,** Long Beach.

COINROW DOINGS:—**G. W. Gray,** Salt Lake manufacturer of plastic coin boxes, tubes and "Magic Genie Protective Kits" for games was in town calling on operators and distributors. He has become well known by all the coinmen in the area through these periodic visits. Gray's "Genie" kits are used by many games operators who contend it offers 99% protection against wire artists who are continuously at work in many difficult locations. . . . **Sam Ricklin** and **Gabe Orland** of California Music Company are forging ahead with their program to encourage operators to switch to dime play. They have arranged complete set-ups of EP classics, old favorites and POP albums which they are, not only putting on their own boxes, but are getting other operators to program them in order to get their customers used to dime play. By cutting out the nickel chute and programming EP's operators can give two tunes on one record for 10c. . . . **Al Cohn** and **Jerry Lowe** are plenty proud of the hi-fi phono set-up which they recently installed at the Sanborn House on Sunset. . . . **Al Hanlin** will move his shop and offices from his present location at 3417 Crenshaw to 2329 W. Pico, in the Bard Distributing Co. building. . . . The Operators Exchange, which was recently formed by **Robert Bard** as a co-operative arrangement between ops who joined the organization, is growing into a large operation. The members recently went together and bought out the route of Alpha Music. They will now operate it on a co-op. basis. . . . DON'T NEGLECT TO MAKE YOUR RESERVATIONS RIGHT AWAY IF YOU INTEND TO GO BACK FOR THE MOA CONVENTION IN CHICAGO MARCH 28, 29 & 30. BE ASSURED OF A PLACE TO STAY. ACT TODAY!

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Bally Bright Spots. Any quantity. Will pay $65.00 each. BAILIE DISTRIBUTING COMPANY, 647 SOUTH WEST STREET, SYRACUSE, N. Y. Tel.: 4-1500.

WANT — Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Bingos and Gottlieb 5-balls for resale. Send Prices. H & H DISTRIBUTING, 1626 3rd AVENUE, MOLINE, ILL. Tel.: 4-6703.

WANT—Hideaways, Wall Boxes, Phonographs, Seeburg 100, AMI 80 and 120; AMI 40 selection Hideaways; Rock-Ola 120 selection Wall Boxes; late Bingo Games. Write stating condition, number and prices. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Distributors — Just released! "I Threw Away A Diamond" (For A Worthless Piece Of Glass) featuring Hank Trotter's Happy Rangers. Dist. Att.: CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PR 9-0182.

WANT—For resale—22 ft. Rockola—American or National Shuffleboards — Late Bingo Games — Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—To buy Panorams any quantity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOwer 1-6715.

WANT — From all over the world! Literature on auy machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT — Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—To buy for resale, United Targettes, 11th Frame, Mars, Yanks and Rocket Bowlers. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y. Tel.: 2-7462.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

CLASSIFIED ADVERTISING SECTION

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANT—Bingos for resale. Any quantity, Beach Clubs or newer games. Rush list and prices. HEATH DISTRIBUTING COMPANY, 506 BROADWAY, MACON, GA. Tel.: 5-6565.

FOR SALE

FOR SALE—Att.: Wholesale Buyers. Rock-Ola Model 1438, 45 R.P.M., like new; Rock-Ola Model 1436, 45 & 78 R.P.M.; 5 A.M.I. C's $200 each; 2 Evans Constellation $200 each; C. C. Around The World Trainer $425; United Tropic $175. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: OLive 2-2800.

FOR SALE—Spot Lites $65.00; Beach Clubs $250.00. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—Atlantic Citys $95; Spot Lites $60; AMI Model C $235; AMI Model D $325; AMI Model D-80 $465; Seeburg 100-78 $365; Rock-Ola Comets $795; AMI Steppers $19; 5/10c Boxes $10; 5c Boxes $5; 3020 Boxes $15; 219 Steppers $15; Seeburg 5/10/25c $18. H & H MUSIC DISTRIBUTING, 1626 3rd AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE—Rock-Ola 1436, 120 selection, 78 RPM, $400 each; Wurlitzer 1450, $375; AMI E-120 $595 each; Model 5204 Wurlitzer 104 selection Wall Box $40 each; Model 252 Wurlitzer 104 selection Stepper $20 each. WERTZ MUSIC SUPPLY COMPANY, 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE — "Wurlitzer Phonographs." 1500's—$395; 1400's—$325; 1250's — $175; 1100's — $150; 1015's—$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE — Clover Shuffle Alley $125; Royal $225; League $325. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN RD., SCHENECTADY 2, N.Y., Tel.: 7-2162.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Attention Arcade Owners. Four current model International Mutoscope Drivemobiles, used only 3 months. Guaranteed like new. Save $300 from list. Write or Call for prices: SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9016.

FOR SALE—Attention wholesale buyers: AMI E-80's and E-120's, like new. Contact us. Let us know your needs. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—1 Seeburg Bear Gun (Refinished) $125; 1 United Havana $295; 1 United Tropics $195; 1 United Leader $65; 1 AMI-C (40 selection) $225. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA, Tel. 3-4508.

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE — Refinished and completely overhauled and ready for location. Classics $159.50; Clovers $134.50; United 10th Frame Star $99.50; Banner's $389.50; Night Fighter $159.50; Sky Gunner $125.00; Genco Rifle Gallery $299.50; Exhibit Shooting Gallery $259.50; Telequiz $99.00 incl. film. ALLIED DISTRIBUTING COMPANY, 786 MILWAUKEE AVE., CHICAGO 22, ILLINOIS. Tel.: CAnal 6-0293.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Genco Skee Ball Alleys $75.00 each; Seeburg 147-M $65.00; Wurlitzer 1100 $139.50; Exhibit Sportland $425.00; United Cascades $125.00. ODCO INC., 1100-02 BROADWAY, ALBANY 4, N. Y. Tel.: 5-0228.

FOR SALE—Reconditioned, Like New. Yacht Club $145; Ice Frolics $365; Surf Clubs $395; Bally Jets $425; Hi Fi's converted into Beach Clubs, Write; One Serviceman with 10 thumbs. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: Juniper 8-5211.

FOR SALE—Handicap, shuffle alley tournament — blackboard, posters, rules. Tremendous income increases. Price $4.00 each complete; Marlin 12 gauge 3-shot repeater $22.50. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y.

FOR SALE — Special. Bally Hi Fi's $314.50; Varieties $495; Beach Clubs $250; Palm Springs $285; Ice Frolics $295; Bally Beauties $199.50; Rocket Bowlers $349.50; United Tropics $149.50; Singapores $395; Nevadas $269.50; Genco Night Fighter Gun $119.50; Sky Gunner Gun $94.50; Shuffle Pools $95; Chicago Coin Round The World Trainer $355. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes $3.50 Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: OCeanside 5151.

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs. Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

FOR SALE—Genco Shuffle Pools $275; Genco Basketballs $399.50; Victor Hot Pops $20; Genco Invader Guns $259.50; Seeburg Shoot-the-Bears $175. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—United Fifth Ave. $275; United Empire $210; United Empire converted to Fifth Ave. $235; Williams Major League $195; Williams Special DeLuxe Baseball $125; Williams DeLuxe Baseball $99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE — Sensational News — 12 months to pay for Kiddie Rides. Largest stock in the world of new and used Kiddie Rides. Liberal terms — Trades Accepted. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: Algonquin 4-4040.

FOR SALE—2 Coney Island $69.50; 1 Yacht Club $139.50; 2 Tropic $149.50; 3 United Olympic $179.50; 12 United Tenth Frame $89.50; 2 United DeLuxe $39.50; 5 United Super $49.50; 11 United Cascade $125; 3 Bally Space Ship $425. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Wurlitzer Model 1015's $69.50; Wurlitzer Model 1500's $395.00; Seeburg Model M100A's $350.00; Seeburg Model HF100G's $795.00. Lowest prices on all parts, accessories, games, etc. COVEN MUSIC CORP., 1381 NORTH ELSTON AVE., CHICAGO, ILL. Tel. INdependence 3-2210.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satified. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—25,000 Phonograph Records to the highest bidders. Bids must be in by March 15. Majority Pops on Standard Labels. Minimum order 1000 records. DAVID'S RADIO & MUSIC STORE, 73 H STREET, N.W., WASHINGTON, D. C. Tel.: REpublic 7-9742.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—3 Rock-Ola 1438 Rock-Ola Comets, 120 selection. Like new. Write. Also write for complete information on "Jukette", sensational non-coin operated home juke box. SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—3 Wurlitzer 1500 $385; 3 Wurlitzer 1500A $480; 4 AMI-C $175; 1 AMI-A $109; 1 AMI E-80 $485; 5 AMI 80 Sel. wallboxes $49. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE — Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Genco Shuffle Pool $110; AMI D-40 $345; AMI D-80 Chrome $445; AMI E-120 $645; Wurlitzer 1550 $375; Wurlitzer 1450 $325. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS, Tel.: HO 4-6111.

FOR SALE—Ready for locations: Beach Clubs $240; Dude Ranch $275; Palm Springs $300; Ice Frolics $300; Yacht Club $125; Atlantic City $105. Also other Bingos and Bowlers. 1/3 deposit — Balance C. O. D. or S/D. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA, Tel.: 5-7549.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE — Watch My Line $55; Hayburners $75; Four-Horsemen $79.50; Handicap $95; Knockout $75; Spot Lights $65; Beach Clubs $275; Yacht Clubs $135. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—"Best Buy In Town". 1 Yacht Club $105.00; 1 Atlantic City $75.00; 2 Bally Coney Island $35.00 each, both $60.00; 1 Bally Beauty $175.00; 2 Beach Clubs $475.00 & Free 1 Williams Long Beach; 12 Wurlitzer Nickled Plated 5-10-25c Wall Boxes for 24 record phonograph $10.00 each. Clean Merchandise. 1/3 deposit, balance C.O.D. Write, wire or phone: LEE NOVELTY CO. (ROBERT EHRHARDT, SR.) 608½ AIRPORT DRIVE, SHREVEPORT, LA. Tel.: 3-3625 and 2-4545.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—20 Wurlitzer 3020 Wall Boxes $7.00 each; Wurlitzer 1015 Hideaway $59.50; Williams Music Mite $44.50. Write for complete bargain list. ODCO, INC., 1102 BROADWAY, ALBANY, N. Y.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 12080 and 1400. Seeburg 146M, 147M. 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE—A.M.I. Model D-80 $525; A.M.I. Model C $300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

FOR SALE—Budget Special. Model D40 AMI $245. First come, first served. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16, PORTLAND, ORE.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

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FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—AMI E 120s. Wire, write. Wurlitzer 1100 $150; Evans Century $300; Rock-Ola Fireballs, Write; Rock-Ola Comets, Write. S & K DISTRIBUTING CO., 808 N. BROAD STREET, PHILADELPHIA 30, PA. Tel.: POplar 5-6384.

FOR SALE — Bright Lights $49.50; Packard Boxes $2.00 each; 3031 Wurlitzers $2.00 each; Seeburg Wireless 5c, $2.00 each; 3 Packard Playmaster $30 each; 12" Speaker & Baffle complete $9.00 each. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: MArket 3967.

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: FIllmore 3025.

FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package $28.00. 100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS, MO. Tel.: JEfferson 1-6531.

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26 West 47th Street, New York 36, N. Y.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—Genco Shuffle Pools $50 each; Genco 2 player Basketball $190; Seeburg Coon Hunt $225; Daffy Derby $160; Genco Rifle Gallery $325; Williams Jet Gun $325. All equipment in A-1 condition. Phone Hartford—CHapel 9-6556. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—We are exclusive National Distributors for the New Miracle Cleaner, Pin Joy. Spray Surface to be cleaned, wipe off, no rinse required. Write for free sample. PIN JOY INC., 1912 EAST COLFAX AVE., DENVER 6, COLORADO.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONOVEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS, Tel: PErshing 3-7197 for genuine factory parts also good reconditioned phonographs priced right. Also distributors for Exhibit and Keeney.

NOTICE—Your Seeburg 20 selection wall boxes, wired or wireless, converted to play the first 20 (A & B Program) on all model Seeburg 100s —5 cent Box $5.00. 5-10-25 $15.00. Performance guaranteed. 100 SERVICE COMPANY, 2634 OLIVE ST., ST. LOUIS 3, MO. Tel.: NEwstead 6531.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Four Samples $3.00, $8.00 per dozen. MID-WEST MUSIC SERVICE, 819 WEST 2nd ST., WICHITA. KANSAS.

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
804th Consecutive Week's Issue

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to he out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a hasis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth hut $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered hy outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should he read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, huy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to he priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to ohtain these machines, the lahor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even he higher due to the fact that many of the parts have to he made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in husiness and it is impossihle to ohtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such huyers will purchase machines "as is", at prices quoted hy the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	100.00	165.00
4. Model B, '48, 40 Sel., 78 RPM	175.00	250.00
4* Model C, '50, 40 Sel., 78 RPM	195.00	300.00
4* Model D-40, '51, 40 Sel., 78 RPM	275.00	395.00
4* Model D-80, '51, 80 Sel., 45 RPM	319.50	545.00
4. Model E-40, '53, 40 Sel., 78 RPM	450.00	595.00
4. Model E-80, '53, 80 Sel., 45 RPM	485.00	695.00
4* Model E-120, '53, 120 Sel., 45 RPM	595.00	750.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	35.00	79.50
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	195.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	200.00	250.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	300.00	350.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	50.00	110.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	100.00	165.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	250.00	350.00
4. 1434, Same as above, Converted to 45 RPM	295.00	350.00
4. 1436, '52, Firehall, 120 Sel., 45 RPM	349.50	425.00
4. 1436A, '53, Firehall, 120 Sel., 45 RPM	395.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.50	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	75.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	100.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	85.00
1. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	95.00
4. 148S, '48 Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
4* M100A, '49, 100 Sel., 78 RPM	350.00	425.00
4* M100B, '51, 100 Sel., 45 RPM	495.00	575.00
4. M100BL, '51, 100 Sel., 45 RPM., Light Cab.	550.00	595.00
4* M100C, '53, 100 Sel., 45 RPM	595.00	650.00
2. HF100G, '54, 100 Sel., 45 RPM	725.00	795.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4* 1015, '46, 24 Sel., 78 RPM	50.00	99.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 24 Sel., 78 RPM	119.00	185.00
4. 1250, '50, 48 Sel., 78 RPM	160.00	225.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
4*1400, '52, 48 Sel., 78 RPM	279.50	375.00
6. 1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
4* 1500, '53, 105 Sel., 78 and 45 RPM Intermixed	375.00	495.00
4. 1650, '53, 48 Sel., 45 RPM	475.00	525.00
4. 2140 Wall Box	3.00	10.95
4. 3020 Wall Box	7.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieh; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
6. Ali Baha (Got 6/48)	15.00	25.00
6. Alice (Got 8/48)	19.50	29.50
4. All Star Basekthall (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49) 12/53)	10.00 155.00	25.00 175.00
4. Arahian Knights (Got 12/53)	155.00	175.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	65.00	110.00
4* Atlantic City (B 5/52)	95.00	130.00
6. Bahy Face (Un 12/48)	10.00	20.00
6. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
6. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	230.00	290.00
4* Beauty (B 11/52)	195.00	240.00
4. Be Bop (Ex 3/50)	10.00	20.00
6. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
6. Big Top (Ge 2/49)	10.00	20.00
6. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	10.00	20.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
6. Bowl. League (Got 8/47)	10.00	19.50
4. Bright Lights (B 5/51)	40.00	75.00
4. Bright Spot (B 11/51)	65.00	85.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
6. Buccaneer (Got 10/48)	10.00	25.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	145.00	185.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carnival (B 7/48)	10.00	24.50
6. Carolina (Un 3/49)	15.00	25.00
6. Carihhean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
6. Cinderella (Got 3/47)	10.00	25.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	150.00	175.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	20.00
4* Coney Island (B 9/51)	65.00	95.00
6. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	65.00	95.00
4. County Fair (Un 9/51)	30.00	45.00
6. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derhy (Wm 8/54)	275.00	325.00
4. Daisy May (Got 7/54)	175.00	235.00
4. Dallas (Wm 2/49)	15.00	29.00
4. Dealer "21" (Wm 2/54)	145.00	165.00
4. De Icer (Wm 11/49)	20.00	39.00
6. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52)	37.50	60.00
4. Douhle Action (Ge 1/52)	25.00	35.00
4. Douhle Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00

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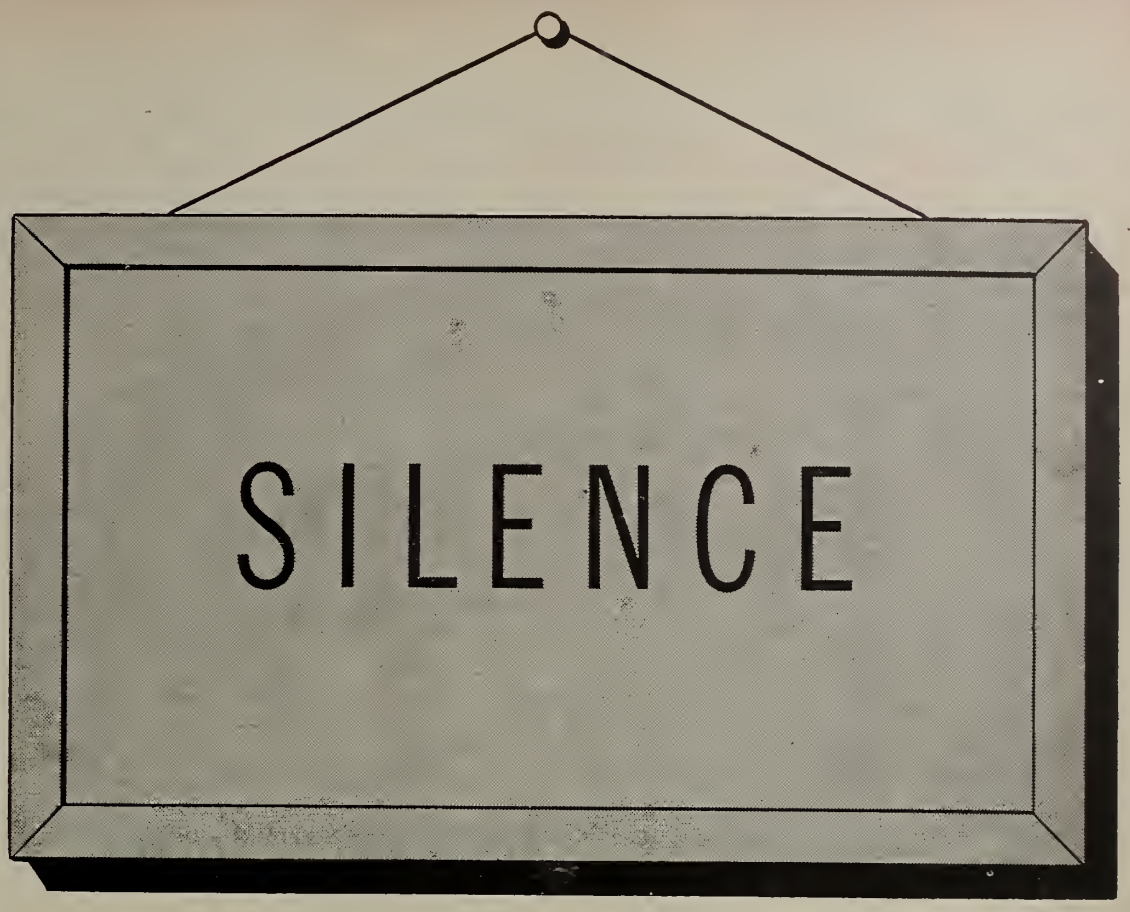
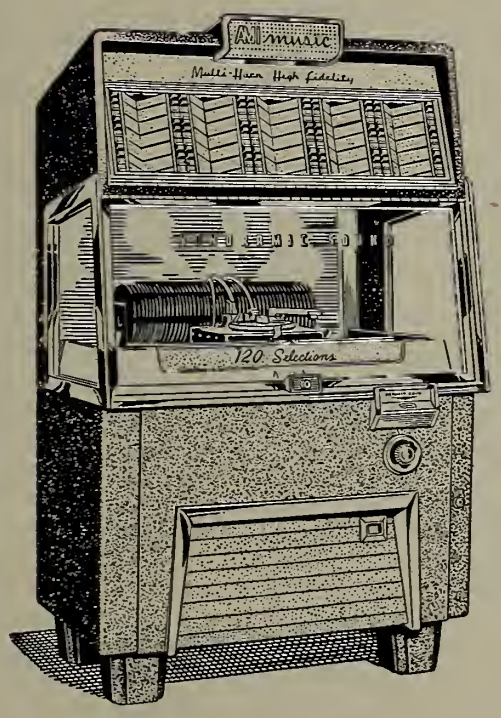


Extraneous noises are as unwelcome in an automatic phonograph as is loud shouting in a public library. High fidelity equipment, unless carefully engineered and skillfully crafted, can pick up, amplify and interject these unwanted sounds.

You find no distracting noises in the Model "F's" performance, nothing to lessen its superb Sonoramic Sound quality. Whisper-quiet mechanical functioning, combines with electronic muting, to reproduce only the music—none of the sounds attendant on its selection and play.

"Living Realism and Fidelity to the Record without Interference from Unmusical Sound"



AMI Model "F"—*120, 80, 40 Selections*

Originator of the Automatic Selective Juke Box in 1927

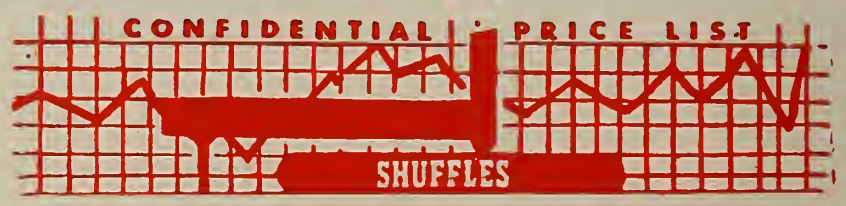
AHEAD THEN—AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

4. Dragonette (Got 6/54)	190.00	215.00
4. Dreamy (Wm 2/50)	15.00	25.00
4. Dude Ranch (B 9/53)	265.00	310.00
4. Eight Ball (Wm 1/52)	45.00	75.00
6. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	75.00	100.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	40.00	85.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	40.00
4. "400" (Upright) (Ge 10/52)	55.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	15.00	29.50
4* Frolics (B 10/52)	135.00	175.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
6. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
4. Gold Star (Got 8/54)	210.00	245.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	79.00	99.00
4. Grand Slam (Got 4/53)	65.00	135.00
6 Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	160.00	190.00
4. Gun Club (Wm 11/53)	95.00	125.00
4. Guy-Dolls (Got 5/53)	69.50	135.00
4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	260.00	315.00
4. Hawaii (Un 6/54)	295.00	395.00
4. Hawaiian Beauty (Got 4/54)	180.00	210.00
4. Hayburner (Wm 6/51)	45.00	60.00
4* Hi-Fi (B 6/54)	340.00	375.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	59.50	85.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	60.00
4. Hong Kong (Wm 9/51)	45.00	80.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
6. Humpty Dumpty (Got 10/47)	10.00	25.00
4* Ice-Frolics (B 1/54)	295.00	365.00
6. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 4/54)	175.00	205.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	90.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
6. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Luck (Got 9/54)	225.00	250.00
6. Lady Robin Hood (Got 1/48)	10.00	25.00
4. Lazy "Q" (Wm 2/54)	109.00	150.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	50.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	165.00	195.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
6. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
6. Magic (Ex 11/48)	10.00	20.00
6. Majors '49 (CC 2/49)	15.00	25.00
6. Major League Baseball (Un 6/48)	10.00	20.00
6. Manbattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	95.00	150.00
6. Mardi Gras (Ge 5/48)	10.00	20.00
6. Maryland (Wm 4/49)	10.00	20.00
6. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/15)	25.00	39.00
4. Mexico (Un 3/54)	295.00	395.00
4. Minstrel Man (Got 3/51)	20.00	39.00
6. Monterey (Un 5/48)	10.00	20.00
6. Moon Glow (Un 11/48)	10.00	20.00
6. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	175.00	210.00
4. Nevada (Un 8/54)	350.00	425.00
4. Niagara (Got 12/51)	40.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	115.00	150.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Tbree (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	79.00	99.00
4* Palm Beach (B 7/52)	110.00	159.00
4* Palm Springs (B 11/13)	290.00	325.00
6. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	125.00	150.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	105.00
4. Quintet (Got 3/53)	79.50	135.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Rainbow (Wm 9/48)	10.00	20.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4. Rio (Un 11/53)	225.00	275.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	135.00	185.00
6. Rondevoo (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
6. St. Louis (Wm 2/49)	25.00	39.00
4. Saddle and Turf (Ev 10/53)	175.00	265.00
(Club Model)	275.00	325.00
6. Sally (CC 10/48)	10.00	20.00
6. Samba (Ex 5/48)	10.00	20.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	150.00	185.00
6. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
6. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
6. Serenade (Un 11/48)	10.00	20.00
6. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sbarpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4. Silver Skates (Wm 2/53)	59.00	85.00
6. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	54.50	75.00
4. Slugfest (Wm 3/52)	34.50	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
4* Spot-Lite (B 1/52)	60.00	100.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	50.00	95.00
4. Starlight (Wm 3/53)	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	115.00	145.00
6. Summertime (Un 9/48)	15.00	25.00
6. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	49.50	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4* Surf Club (B 3/54)	350.00	395.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetbeart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tabiti (Un 8/53)	185.00	240.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
6. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
6. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
6. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
6. Trinidad (CC 3/48)	10.00	20.00
6. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	39.00
6. Tropby (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
4* Tropics (Un 7/53)	149.00	225.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Utah (Un 7/49)	10.00	24.50
4. Vanities (Ex 2/47)	10.00	19.50
4. Variety (B 9/54)	510.00	575.00
6. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
6. Wisconsin (Un 3/48)	10.00	20.00
4* Yacht Club (B 6/53)	115.00	175.00
6. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	315.00	400.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
6. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. CbiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	85.00	100.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. CbiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. CbiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4. ChiCoin 10th Frame Special (12/52)	75.00	150.00
4. ChiCoin Name Bowler (1/53)	95.00	150.00
4* ChiCoin 10th Frame Double Score Bowler (2/53)	125.00	175.00
4* ChiCoin Crown (4/53)	130.00	180.00
6 ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
4* CbiCoin Triple Score (6/53)	150.00	195.00
4* ChiCoin Gold Cup (7/53)	175.00	250.00
4. ChiCoin High Speed Crown (7/53)	150.00	300.00
6. ChiCoin High Speed Triple Score (8/53)	295.00	375.00
4. CbiCoin Advance (10/53)	200.00	345.00
4 ChiCoin King (10/53)	300.00	370.00
4* ChiCoin Criss Cross Bowler (12/53)	295.00	375.00
4* CbiCoin Super Frame (3/54)	300.00	385.00
4. ChiCoin Starlite (5/54)	325.00	395.00
4. ChiCoin Feature (7/54)	375.00	395.00
4. CbiCoin Holiday (9/54)	510.00	565.00
4. ChiCoin Flasb (10/54)	395.00	475.00
4. ChiCoin Playtime (10/54)	395.00	495.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4 Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	110.00	175.00
4* Genco Match Pool (2/54)	225.00	275.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	90.00
4. Keeney DeLuxe League (3/52)	45.00	100.00
4. Keeney Super DeLuxe League Bowler (3/52)	56.00	125.00
4. Keeney Higb Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	100.00	160.00
4. Keeney Club (4/53)	115.00	165.00
4. Keeney Domino (5/53)	130.00	195.00
4. Keeney Carnival (5/53)	155.00	225.00
4. Keeney Pacemaker (9/53)	165.00	235.00
4. Keeney Mainliner Bowler (1/54)	175.00	245.00
4. Keeney Bonus Bowler (3/54)	195.00	295.00
4. Keeney Diamond Bowler (5/54)	200.00	345.00
6. Rock-Ola Shuffle Lane (12/49)	15.00	20.00

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6. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
6. United Shuffle Skill (6/49)	15.00	20.00
6. United Shuffle Alley (9/49)	15.00	20.00
6. United Snper Shuffle Alley (1/50)	20.00	30.00
6. United Double Shuffle Alley (2/50)	20.00	30.00
6. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player	45.00	75.00
4* United DeLuxe 6-Player (10/51)	39.00	85.00
4* United 6-Player Snper (3/52)	49.50	100.00
4. United 4-Player Official (5/52)	75.00	125.00
4. United 6-Player Star (7/52)	95.00	140.00
2. United 10th Frame Star (9/52)	89.50	150.00
4. United Manhattan 10th Frame (9/52)	110.00	150.00
4. United 10th Frame Snper (10/52)	115.00	145.00
4. United Manhattan (9/52)	115.00	140.00

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	20.00	30.00
6. Bally Convoy	39.50	59.50
6. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4 Bally Undersea Raider	64.50	125.00
6. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	44.50	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	65.00	95.00
6. ChiCoin Roll-A-Score	29.50	75.00
4. ChiCoin Home Rnn, 6 Player (3/54)	195.00	295.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	130.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Snper Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gnn	35.00	65.00
4. Exhibit Gun Patrol	105.00	175.00
4* Exhibit Jet Gun	99.50	165.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4 Exhibit Silver Bullets	75.00	115.00
4* Exhibit Six Shooter	79.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gal.	259.50	335.00
4. Exhibit Star Shooting Gallery (9/54)	325.00	410.00
6. Groetchen Met. Typer	79.50	149.50
4* Genco Sky Gunner	125.00	175.00
4* Genco Night Fighter	149.00	175.00
4* Genco Basketball	255.00	399.50
4* Genco Rifle Gal. (6/54)	299.50	375.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leagner	25.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4* United Cascade (2/53)	100.00	160.00
4* United Clover (2/53)	125.00	179.50
4. United Liberty (2/53)	125.00	175.00
4* United Classic (6/53)	159.50	195.00
4* United Olympic (6/53)	150.00	225.00
4* United Royal (9/53)	200.00	255.00
4* United Imperial (9/53)	245.00	285.00
4* United Chief (11/53)	249.50	300.00
4* United Leader (11/53)	275.00	315.00
4* United Team (1/54)	275.00	335.00
4. United DeLuxe Team (1/54)	325.00	350.00
4. United League (1/54)	295.00	340.00
4* United Ace (5/54)	345.00	375.00
4. United Rainbow (5/54)	350.00	415.00
4* United Banner (8/54)	389.50	420.00
4. United Shuffle Targette (8/54)	335.00	445.00
4. United DeLuxe Shuffle Targette (8/54)	375.00	450.00
4. United Speedy (8/54)	375.00	445.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9½') (2/50)	20.00	30.00
6. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00
4. Mnto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mntoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mnstocope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	405.00	545.00
4 Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
4* Seeburg Bear Gun	125.00	160.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	275.00	450.00
4. Set Shot Basketball	200.00	250.00
4* Telequiz	99.50	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	295.00	395.00
4. United DeLuxe Jnngle Gun	395.00	495.00
4* United Carnival Gun (10/54)	410.00	465.00
4. United DeLnxe Carnival Gun (10/54)	425.00	485.00
6. Western Baseball '39	75.00	95.00
6. Western Baseball '40	95.00	125.00
4 Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	40.00	90.00
4. Williams DeLnxe World Series	40.00	90.00
4. Williams Snper World Series	95.00	165.00
4. Williams Qnaterback	25.00	75.00
4. Williams DeLuxe Baseball	99.50	175.00
4. Williams Pennant Basehall	175.00	250.00
4. Williams Super Pennant Baseball (1/54)	155.00	275.00
6. Williams Snper Star Baseball (1/54)	325.00	395.00
4. Williams Major League Baseball (4/54)	250.00	375.00
4. Williams All Star Baseball (5/54)	250.00	375.00
4. Williams Big League Basehall (6/54)	250.00	375.00
4. Wurlitzer Skeeball	35.00	150.00

Manufacturers New Equipment

Prodncts listed here are currently in production. Prices are mannfactnrers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- F-120 Juke Box (Receiver included)
- F-80 Juke Box (Receiver NOT included)
- F-40 Juke Box (Receiver NOT included)
- HS-80 Selective Hideaway
- HS-120 Selective Hideaway
- W-80 Wall Box
- W-120 Wall Box
- S-80 Receiver
- S-120 Receiver
- Wall Speaker
- Corner Speaker
- Recessed Speaker
- R-167 Bargrip

AUTO-PHOTO CO.

Anto-Photo	$2,545.00

BALLY MFG. CO.

Champion	$ 795.00
Big Time	760.00
Moon-Ride	995.00
Magic Bowler (with Match Feature)	
Model Magic-110, 10c a play	755.00
Model Magic-325, 10c a play, 3 plays for 25c	775.00
Mystic Bowler (without Match Feature)	
Model Mystic-110, 10c a play	710.00
Model Mystic-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Arrow Bowler (with Match Feature)	
Single Chute	$ 750.00
Double Chute	770.00
Criss Cross Target (without Match Feature)	
Single Chute	685.00
Double Chute	705.00
Criss Cross Target (with Match Feature)	
Single Chute	750.00
Double Chute	770.00
Thunderbolt Bowler (with Match Featnre)	
Single Chnte	750.00
Double Chute Model	770.00
Triple Strike Bowler (without Match Feature)	
Single Chute	695.00
Double Chnte	715.00

EXHIBIT SUPPLY

Sportland Shooting Gallery	
Model 414 (without Match or Free Play)	$ 625.00
Model 414A (without Match, with Free Play)	630.00
Model 414B (with Match, No Free Play)	645.00
Model 414C (with Match, with Free Play)	650.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rndolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	295.00

GENCO MFG. & SALES CO.

Wild West (Regular)	$ 650.00
Criss-Cross Wild West (Match)	680.00

D. GOTTLIEB & CO.

Gypsey Queen	$ 392.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Sportsman (with Match Feature)	$ 690.00
Sportsman (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1446 Hi-Fi Phono, 120 Selection, 45 RPM Only
- Model 1440 Playmaster, 120 Selections, 45 RPM Only
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1550, 20 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- HF-100-R
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12—12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

Lightning Shuffle Alley (without Match Feature)	
Single Chute	$ 705.00
Double Chute	725.00
(with Triple-Match Feature)	
Single Chute	735.00
Double Chute	755.00
De Luxe Comet Shuffle-Targette (with Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Shuffle-Targette	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Bonus Gun (without Match Feature)	
Single Chute	690.00
Double Chute	710.00
De Luxe Bonus Gnn (with Triple Match Feature)	
Single Chute	715.00
Douhle Chute	735.00
Tropicana	725.00

WILLIAMS MFG. CO.

Safari (without Match or Replay)	$ 690.00
Safari De Lnxe (with Triple Match and Replay Features)	715.00
Spitfire	389.50

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model "1800" Hi-Fi Phonograph
- Model "1700" Hi-Fi Phonograph
- Model "1600-A" Hi-Fi Phonograph
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker
- Model 5111 12" Concealed Speaker Hi-Fi
- Model 5112 8" Wall Speaker Hi-Fi
- Model 5115 Hi-Fi 4 Cone Corner Speaker
- Model 5116 Hi-Fi Coaxial Corner Speaker
- Model 5117 Hi-Fi Coaxial Wall Speaker

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THE WURLITZER 1800 IS PUTTING THE

U.S. IN MUSIC

AND IT'S PUTTING

BIG MONEY

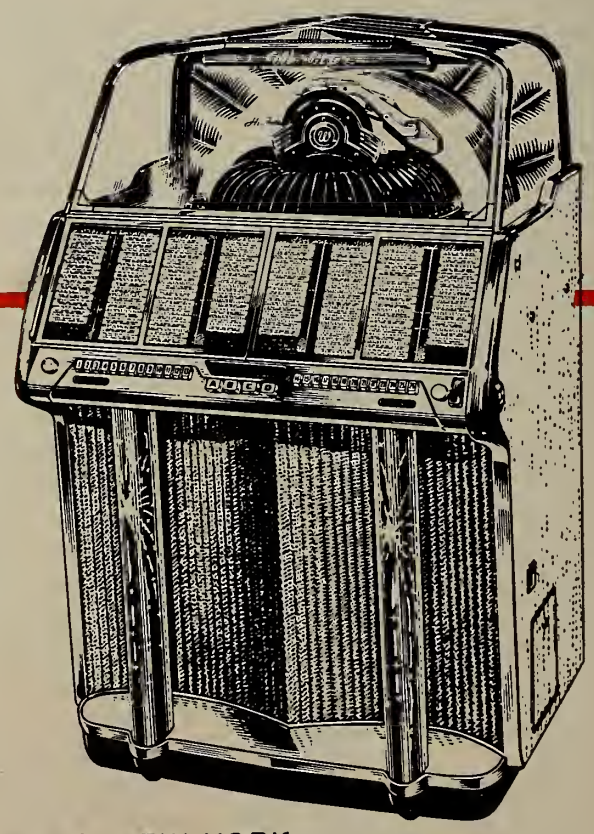
IN WURLITZER

OPERATORS' POCKETS

All over America in food and refreshment centers the Wurlitzer 1800 is putting out the finest Hi-Fi music ever offered on an automatic phonograph.

The public has responded by keeping the playmeters spinning and the coin bags full.

Literally, as no other phonograph ever has, the Wurlitzer 1800 has put the location-going U.S. in MUSIC—*good* music that encourages more play which, in turn, means more money.



GET INTO THE

BIG MONEY

WITH THE

Wurlitzer 1800

DYNATONE SOUND TAKES THE MASK OFF THE MUSIC MORE THAN EVER BEFORE

See Your Wurlitzer Distributor

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

Established 1856

UNITED'S DELUXE

BONUS GUN

A REAL BEAUTY..FASTER THAN EVER!

MARKSMANSHIP SCORE FOR SHOOTING ACCURACY

PROFIT-PROVED **TIME BONUS FEATURE** SPEEDS UP PLAY

2 BONUS POINTS ADDED TO SCORE FOR EACH UNIT OF TIME UNDER 60

AUTOMATIC TOTALIZER ADDS BONUS POINTS TO SCORE

New
PANORAMIC VIEW
•
HILL BILLY ATMOSPHERE

New
MATCH-A-SCORE
SPELL **UNITED'S**
CARRY-OVER FEATURE
STAR-NUMBER LITES LETTERS
NUMBER MATCH + CLOVER STAR NUMBER

New
RAPID FIRE
•
ADJUSTABLE TO SHOOT AS MACHINE GUN

New
SHOOT AGAIN FEATURE
•
OPTIONAL REPLAY

New
STREAMLINED CABINET
•
29 INCH WIDTH FITS SNUG SPOTS

New
MOVING TARGETS
•
SCARECROWS • TURKEYS
BOTTLES • JUGS • CANS

25 SHOTS
10¢
ALSO AVAILABLE IN
10¢–3 FOR 25¢ MODEL
•
LATEST E-Z SERVICE FEATURES

OTHER UNITED HITS NOW AT YOUR DISTRIBUTOR
•
6 PLAYER SHUFFLE ALLEY BOWLING GAMES
•
TROPICANA
FAST-ACTION IN-LINE GAME
•
COMET Shuffle Targette
6 Player
EXTREMELY QUIET

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UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

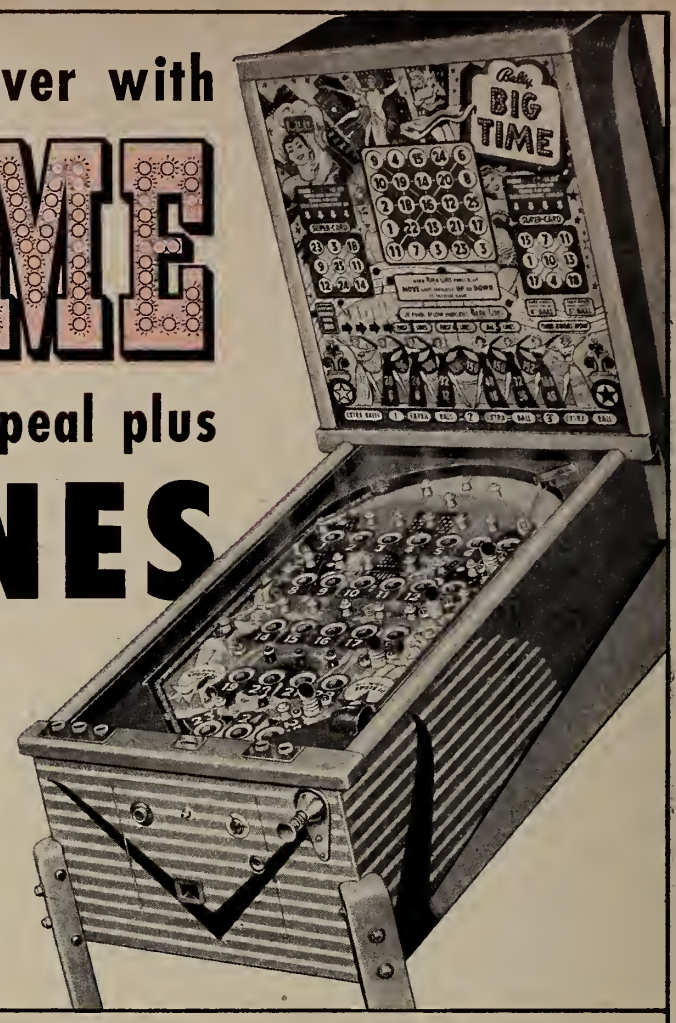
BONUS GUN ALSO AVAILABLE WITHOUT MATCH-A-SCORE

Operators report biggest earnings ever with

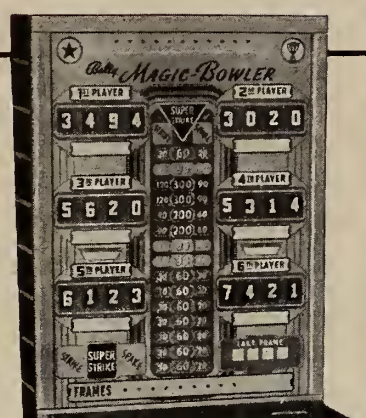
Bally BIG-TIME

popular BEACH CLUB-VARIETY play-appeal plus

5 MAGIC-LINES



Reports from coast to coast prove the money-making power of 5 MAGIC-LINES. Get your share of the BIG-TIME profits. Get BIG-TIME at your Bally Distributor today.



MORE players play MORE

thanks to new **SUPER-STRIKE** feature

SUPER-STRIKES increase earnings by attracting all types of players, from the "now-and-then" shuffler to the extra skilled regular. They all get a big dime's worth of fun playing MAGIC-BOWLER and MYSTIC-BOWLER. Operators reap the benefit in biggest bowler earnings on record. Get your share. Get MAGIC-BOWLER or MYSTIC-BOWLER now.

POPULAR
Speed-Control
SCORE-BOOSTER

Player controls speed of shot—not too fast, not too slow—to ring up highest scores for Spares, Strikes and the new thrilling Super-Strikes.

Bally

Magic-Bowler
WITH POPULAR MATCH-PLAY

Mystic-Bowler
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CHOICE OF DIME-A-PLAY OR DIME-A-PLAY, 3 PLAYS FOR A QUARTER
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